

Investment Objective

Privatus' objective is to opportunistically produce extraordinary returns through privately negotiated direct investments.

Strategy

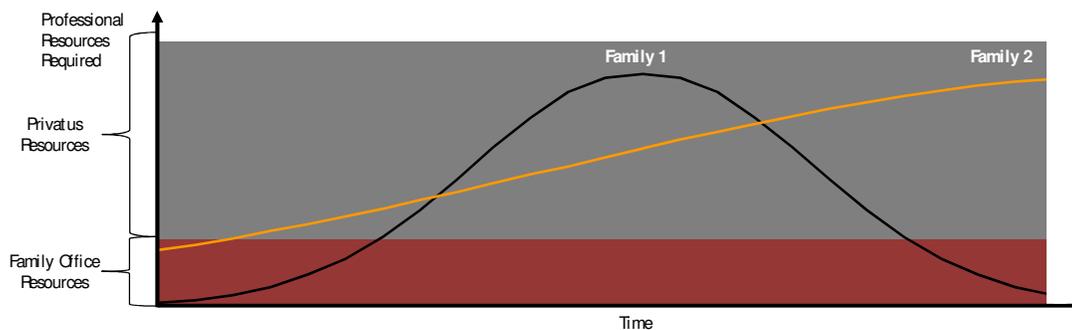
Our strategy is to combine best-in-class resources with the competitive advantage unique to family investors: flexibility.

Value Proposition

- **Sourcing:** Privatus provides families access to globally sourced private investments.
- **Execution:** The firm enables families to outsource some or all of their private investment execution needs and effectively widen their bandwidth for transactions while reducing fixed costs.
- **Funding:** The unique Privatus Fund-of-Fund structure enables investors to keep capital continuously deployed, but available for direct opportunistic investment opportunities.
- **Tailored Allocation:** Investing with Privatus allows families to create specific holdings within the most attractive asset class thereby tailoring a portfolio to each family's needs.
- **Investment Flexibility:** Privatus permits additional deal-specific allocation as well as certain opt-out provisions.

Professional Solution

- Recruiting and maintaining an experienced team of private investment professionals is challenging and expensive; families are better served by outsourcing variable cost resources that can perform a wider set of functions and are adaptable to a family's evolving needs. Privatus bridges the gap between basic family office resources and the resource demands required by private investments.


Unique Approach

- Privatus provides on-call, as-needed solutions for families to maximize their *flexibility* and agility for screening, funding and executing private investments.
- Unlike traditional Private Equity fund investing, Privatus enables a family office, of any size, to have equal *resources* of the best investment banks and institutional firms.
- The Privatus structure allows for the efficient flow of investment *opportunities* to investors by both developing investment ideas in the market and responding to investment opportunities generated by families associated with Privatus.
- As the nexus of deal flow, more private investments may be evaluated and then *tailored* to specific family needs. The result is better coordination of proprietary deal flow to match the right investment group to each transaction.
- Privatus, through its fund structure, provides ready and *responsive* capital for today and tomorrow's changing investment opportunities and markets.

Privatus Terms

Minimum Subscription	\$20 million
Commitment Period	Two years with opt-out provisions
Economic Distribution	Deal-by-deal basis
Carried Interest	15% with additional carry for extraordinary performance
Investment Holding Period	Customized to the asset and opportunity
Management Fee	1.0% while in the Reserve Fund; 1.5% while in a Direct Investment. All fees refunded from private investment realizations.
Liquidity	Early liquidity options provided

Privatus Services**Direct Investment Sourcing**

- Experienced investment team
- Strategic partners
- Privatus investors
- Other private investors
- Opportunities seeking flexible capital
- Fundless sponsors

Deal Screening, Analysis, Due Diligence, Execution and Monitoring

- Enables investors to outsource their direct investment needs for new investment opportunities
- Enables private investors to get an unconflicted "second opinion" on their own direct investment opportunities

**Restructurings/Reorganizations**

- High-end diagnostics on existing direct investments
- Troubleshooting; portfolio repair and repositioning
- M&A advisory services

Management

NATHAN TROUTMAN Over a 25-year Wall Street career, Nathan has become known for his effectiveness in working with some of the world's most prominent business families, demonstrating a unique, hands-on approach to improving private investment performance. Those families include the Garza-Sadas, founders of FEMSA; Geoffrey Kent, the founder of Abercrombie & Kent; and Julian Robertson, the founder of Tiger Management. From 1999-2005, Nathan worked closely with Microsoft co-founder Paul Allen and led a complete reorganization and restructuring of Mr. Allen's multi-billion dollar investment portfolio. During that period Nathan led an effort that recovered and created over \$3 billion. Nathan also spent eight years on Wall Street at Lehman Brothers, where he helped form the firm's first private equity and venture capital funds and Smith Barney where he focused on M&A and restructurings. Nathan earned an MBA from Kellogg Business School and a Bachelor of Science degree from Florida State University.

JOSE AROZAMENA has 30 years of experience as an entrepreneur and investor and has built an impressive track record of successful investments in middle market companies in the U.S., Europe and Latin America. Jose has primarily invested with prominent families and in family owned companies. He has built a solid reputation for creative and constructive solutions combining thorough analysis and strategic positioning work with a direct, hands-on approach to implement and execute successful business strategies. Jose has worked with families such as the Santo Domingo family, founders of the Bavaria Group, one of South America's largest brewing groups; Nicolas Berggruen, founder of Berggruen Holdings, with which he created Alpha Private Equity; and Bill Koch, founder of Oxbow Corporation and a winner of the America's Cup. Jose is CEO of Cambium USA, Inc. and Managing Member of SGI Cambium a New York based merchant bank. Jose earned a Bachelor of Science in Industrial and Systems Engineering and a minor in Business Administration from the University of Southern California.

REID MILES has over 20 years of experience in investment management and operational management. Mr. Miles is the Chairman and Chief Executive Officer of Miles Howland & Co. LLC, a global investment management firm based in New York. Miles Howland & Co. LLC manages direct investments and fund of funds portfolios on behalf of private investors based in the U.S., U.K., Europe and the Middle East. Mr. Miles has worked with large private investors as both investors and partners including the Bahamdan and Vahabzadeh families while at BV Group. Mr. Miles has been directly involved in the management of funds of hedge fund portfolios based on diversified multi-strategies and long/short equity strategies. In addition, Mr. Miles has invested in 30 direct investment transactions and has served on 22 corporate boards including both private and public companies. Prior to the founding of Miles Howland & Co., Mr. Miles was a Partner and Managing Director of BV Group, an international investment firm. The BV Group has invested approximately \$1.5 billion in direct investments, real estate and hedge funds. Mr. Miles led the direct investment and fund of funds investment activities of the firm and was a member of the Executive Committee. Mr. Miles graduated with honors from Claremont McKenna College.