With this comprehensive approach to corporate director training, you’ll gain the skills you need to be an effective board member as well as the practical tools for landing a seat at the table.

Whether you currently serve as a director or aspire to become one, this rigorous, research-driven curriculum will help you develop a deep understanding of board responsibilities, structures and strategies. You’ll come away fully prepared to reach and excel at the highest level of corporate governance.

Designed and powered by the Kellogg Center for Executive Women and led by senior Kellogg faculty, this first-ever board governance program for women features one-on-one interaction with corporate executives and experienced board members. In a highly collaborative atmosphere, you’ll develop specific skills required to contribute meaningfully, learn how to make the leap onto nominating committee radar screens and gain insight into choosing the right opportunities for you.

PROGRAM HIGHLIGHTS

• Broaden your understanding of the operations, roles and structures of boards
• Assimilate and analyze critical, complex decision-making information
• Detect red flags and read between the lines in financial statements
• Maximize your credibility and contributions as a board member
• Become more visible to executive search firms and nominating committees

WHO SHOULD ATTEND

• Senior-level women executives seeking directorships
• Women directors seeking additional board opportunities with Fortune 1000 boards
• Women with the financial literacy, business acumen, perspectives and experience necessary to perform well in a governance role

Note: This is an Approval Program and limited to individuals with specific business experience. Before enrolling, you must receive approval from the Kellogg School to participate. Please visit the program website for more information.
PROGRAM CONTENT

CHARACTERISTICS OF THE MOST EFFECTIVE BOARDS AND BOARD MEMBERS

- Understanding operations, roles and structure
- Exploring critical roles of directors in:
  - Selecting, compensating, evaluating and overseeing the CEO
  - Strategy and change
  - Mergers and acquisitions
  - Crisis management
- Examining emerging governance challenges and trends
- Maintaining ethical standards

MAKING THE BEST DECISIONS

- Gathering and analyzing information to maximize your contributions in meetings
- Asking the right questions
- Interpreting and assessing balance sheets, income statements, cash-flow statements, notes and auditor reports
- Synthesizing performance information; effectively applying it to identify and anticipate problems and shape solutions

MAKING THE NOMINATING COMMITTEE RADAR SCREEN

- Understanding what search firms and nominating committees are looking for in director candidates
- Building credibility, evaluating board opportunities and selecting the right boards to join

THE FACULTY

In this program, you’ll learn from and interact with a cross-disciplinary faculty and strategically selected presenters—teachers, authors, corporate leaders and experienced board directors—all with specific expertise in subject matter critical to board membership and effectiveness.

Victoria Medvec
Academic Director; Adeline Barry Davee Professor of Management and Organizations

Marian Powers
Adjunct Professor of Executive Education

Brian Uzzi
Richard L. Thomas Professor of Leadership and Organizational Change

Edward Zajac
James F. Beré Professor of Management and Organizations

RECENT PRESENTERS

Michael Dockterman
Partner and Executive Committee Member, Edwards Wildman Palmer

Georgia Nelson
President and CEO, PTI Resources LLC

Sheli Z. Rosenberg
Former Vice Chairman and CEO, Equity Group Investments
YOUR LEARNING AND LIVING EXPERIENCE

Your program includes classroom instruction, program materials, accommodations,* meals, coffee breaks and receptions. Most classes are held at the Allen Center on Northwestern University’s Evanston, Illinois, campus. For the exact location of the session you are interested in, visit the program page below.

EVANSTON CAMPUS
In the heart of Northwestern University’s campus, the James L. Allen Center is designed and used exclusively for Kellogg’s executive programs.

CHICAGO CAMPUS
Near the bustling financial center of downtown Chicago, historic Wieboldt Hall has been home to Kellogg for more than 80 years.

MIAMI CAMPUS
Designed to mirror the Allen Center in Evanston, the Miami campus in Coral Gables, Florida, recently underwent a 10,000-square-foot expansion.

LEARN MORE AND ENROLL ONLINE

Visit our website for detailed enrollment and payment information, including our cancellation policy and information on wiring international payments. Email or call us if you have questions or need more information.

PROGRAM PAGE
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*When program registration requires additional accommodations, our staff will make all the necessary arrangements for participants to stay at a nearby hotel.

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