Women’s Director Development Program
The Journey to the Boardroom

November 1–3, 2017
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Through this highly customized approach to corporate director training, you’ll gain the skills you need to be an effective board member and the practical tools for landing a seat at the table. In this Journey to the Boardroom experience, you will develop a deep understanding of board responsibilities and how best to present yourself as a viable board candidate.

For over 14 years, the Kellogg Center for Executive Women has designed programs tailored for extraordinarily busy executive women. We have condensed a week of content into three full days to maximize your time with us. This Journey to the Boardroom features one-on-one interaction with experienced directors, former graduates from the program currently sitting on corporate boards, board advisors and senior Kellogg faculty. You will share the classroom with a director-in-residence and learn from her insights and experiences.

In an extremely collaborative atmosphere, you will learn how to make the leap onto nominating committee radar screens, gain insight into choosing the right board opportunities for you, and discuss how to contribute meaningfully at the table as a director.
CHARACTERISTICS OF THE MOST EFFECTIVE BOARDS AND BOARD MEMBERS
Explore critical roles of directors in strategy and change
Examine emerging governance challenges and trends

YOUR VALUE PROPOSITION
Develop a compelling board profile highlighting governance competencies
Hone a concise value proposition to use within your network and with other influencers
Practice delivering your value proposition to people in your network, search firm executives, your CEO and directors

BOARD INTERVIEW
Prepare yourself for an interview that is unlike other interviews; get ready to answer questions about your role in governance
Practice in a setting with experienced directors so you are prepared for the interviews to come

EARNING THE NOMINATION
Build credibility, evaluate board opportunities, and conduct the due diligence to select the right boards to join

BE AN EFFECTIVE DIRECTOR
Gather and analyze information to maximize your contributions in meetings and ask the right questions
Identify red flags in financial statements with a careful analysis of balance sheets, income statements and cash flow
“As a senior marketing executive ... I thought I knew what it would take to make this step. Thanks to the Kellogg Women’s Director Development Program, I now know what I didn’t know. I am so much better equipped to start the journey to the boardroom after completing this course. The speakers were all experts in their field — extremely articulate and generous with their expertise and counsel. The other participants were inspiring. I think this course is a must for any woman contemplating becoming a board director.”

EVP, LEO BURNETT

“Rarely does the investment in executive education meet all the marks: this program exceeds expectations plus brings together women leaders for continued networking.”

CEO, THE DEVON GROUP

**PROGRAM HIGHLIGHTS**

- Broaden your understanding of the role of the board
- Hone your skills crafting and delivering your value proposition for a board seat
- Increase your visibility with executive search firms and nominating committees
- Analyze opportunities to harness your network to identify and create board opportunities
- Learn to detect red flags and read between the lines in financial statements

**WHO SHOULD ATTEND**

- Senior women executives seeking directorships
- Women directors seeking opportunities on Fortune 1000 boards
- Women with the financial literacy, business acumen, perspective and experience necessary to perform well in a governance role
- This program is limited to women with specific business experience. You must receive approval from Kellogg to participate. This will require a completed Kellogg application and a recommendation from either your CEO or a sitting board member of your choice endorsing you as qualified for board opportunities. Please visit the program website for more information.
SPECIAL FEATURE
Listing in Database of Women Directors

As a participant in this program, you can create an individual profile in the Kellogg Center for Executive Women’s Database of Women Directors, an extensive repository of information on exceptionally well-qualified female board candidates. The Kellogg Center for Executive Women uses this database to provide information on qualified directors to search firms, nominating committees and CEOs free of charge. The Kellogg Center for Executive Women also proactively reaches out to companies to encourage them to consider qualified women for their boards.

Below are examples of boards on which former participants of the Women’s Director Development Program currently hold seats:

- Apogee Enterprises, Inc.
- Bed Bath & Beyond
- CDW Computer Centers
- CIGNA Corporation
- Honeywell International
- Ingredion Incorporated
- Mutual of Omaha
- Optima Bank and Trust Co.
- Oshkosh Corporation
- Salesforce.com
- Sargento
- Southwest Airlines
- Weyerhaeuser
- Whirlpool
- Xcel Energy
THE FACULTY AND OUTSIDE EXPERTS

In this program, you’ll learn from experienced directors, former graduates from the program currently sitting on corporate boards, board advisors and senior Kellogg faculty.

Victoria Medvec  
Academic Director;  
Adeline Barry  
Davee Professor of Management & Organizations;  
Executive Director, Kellogg Center for Executive Women

Marian Powers  
Adjunct Professor of Executive Education

Edward Zajac  
James F. Beré Professor of Management & Organizations

*Please note: Faculty is subject to change.

YOUR LEARNING AND LIVING EXPERIENCE

Kellogg set the standard for executive learning, and you’ll experience it firsthand. This program is held in the James L. Allen Center, nestled in the heart of Northwestern’s urban lakefront campus. The Allen Center is an all-inclusive learning environment offering you private room lodging,* delicious dining, fully equipped study rooms, lounge areas, technology centers, laundry service and a fitness center.

LEARN MORE AND ENROLL ONLINE

For a personal consultation with an executive development advisor, please contact us. You can also visit our website for enrollment and payment information.

ekell.gg/kxwomen

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ekell.gg/kxbexeced

*When program registration requires additional accommodations, our staff will make all the necessary arrangements for participants to stay at a nearby hotel.

Northwestern University reserves the right to change without notice any statement in this publication concerning, but not limited to, rules, policies, tuition, fees, curricula and courses. This includes the right to cancel a program at any time for any reason. In case of a cancellation, the university is not responsible for any travel or other related expenses accrued by the program registrant.

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