

Application and Fee

We encourage you to apply online at www.kellogg.northwestern.edu/execed, or you may call us at 847-467-7000, or visit our web site to receive a paper application. The fee (payable in U.S. dollars) includes tuition, program materials, accommodations for one night, and most meals, coffee breaks, and receptions. Please visit our web site or call us for our cancellation policy and information on wiring international payments.

Location

Sleeping, dining, and classroom accommodations are located in the James L. Allen Center on Northwestern University's Evanston campus. Specifically designed for executive education, the Allen Center overlooks Lake Michigan and contains 150 bedrooms with private baths, as well as dining rooms, lounges, recreational facilities, study rooms, and classrooms. The center combines the benefits of a quiet campus environment with close proximity to downtown Chicago and O'Hare International Airport. Occasionally, demand for programs requires that participants stay at a nearby hotel. If that is necessary, arrangements will be made for you.

Northwestern University is an equal opportunity, affirmative action educator and employer. Northwestern University reserves the right to change without notice any statement in this publication concerning, but not limited to, rules, policies, tuition, fees, curricula, and courses. This includes the right to cancel a program at any time for any reason. In case of a cancellation, the university is not responsible for any travel or other related expenses accrued by the program registrant.

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Northwestern
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Executive Education
Kellogg School of Management
James L. Allen Center
2169 Campus Drive
Evanston, Illinois 60208-2800

**Women's Impact Series:
Surviving and Thriving in
Turbulent Economic Times**

Evanston, Illinois
January 28-29, 2010

**A culture of collaboration
leading to inspiration.**

RISE TO ANY CHALLENGE

In Strategy

Women's Impact Series: Surviving and Thriving in Turbulent Economic Times

2010

Evanston, Illinois

January 28-29



Kellogg
School of Management



Women's Impact Series: Surviving and Thriving in Turbulent Economic Times

The current economic climate has forced organizations and individuals to rethink the way in which business is done. This intensive, one-day program is a cost-effective way to help you gain the tools and perspectives needed to thrive in uncertain economic times. This program will provide you with a sharper understanding of our global economy and an astute sense of how to negotiate for results within this challenging environment. You will leave with new skills that will allow you to be more responsive to an ever-changing business environment, yet maintain a long-term perspective that allows you to manage potential risks but still take advantage of current opportunities.

Who Should Attend

This program is designed for mid-to-senior level female executives with functional expertise who are currently engaged in or seeking senior leadership roles within their company. The program is ideal for women looking to gain a stronger understanding of the current economic conditions affecting business while networking with professional peers.



Visit www.kellogg.northwestern.edu/execed today for more information about this program, and other programs of interest to you.

Program Content

From Financial Crisis to Economic Recovery

This session discusses the causes and consequences of the financial crisis and the outlook for the U.S. economy. We analyze what can be learned from past recessions to help companies navigate the current downturn. We then examine important medium and long term trends, including the internationalization of production, the evolution of the value chain, and the changing role of emerging markets in the world economy.

Negotiating Effectively in Turbulent Economic Times

While the current economic reality of reduced resources presents us with significant challenges, there are opportunities which can be capitalized upon to enhance your future. This session will provide the insights necessary to maximize those possibilities and help develop strategies for successfully negotiating favorable outcomes.

Anecdotes from the Front Line

Challenging times represent pivotal opportunities for learning and leadership. The events of 2008 (and beyond) led to profound changes and challenges for the financial services landscape. This session will draw upon a Wall Street leader's experiences and discuss lessons learned and best practices for surviving, adapting, and thriving in difficult times.



2010 Dates

Evanston, Illinois: January 28–29

2010 Fee

\$2,200

How to Apply

Online: Visit our web site to fill out an online application and to check for the latest program dates and information.

Phone: 847-467-7000

Email: ExecEd@kellogg.northwestern.edu

FACULTY

Victoria Medvec

Academic Director; Adeline Barry Davee Professor of Management and Organizations; Executive Director of the Center for Executive Women, Kellogg School of Management

Sergio Rebelo

Tokai Bank Professor of Finance, Kellogg School of Management

Lisa Shalett

Partner, Goldman Sachs; Chief Operating Officer, Global Compliance, Legal, and Internal Audit Divisions, Goldman Sachs

Team Attendance

Special study groups, pricing, and other arrangements are available to companies sponsoring teams of four or more participants. Please contact us to learn more.