

Northwestern  
Kellogg  
School of Management

EVENING &  
WEEKEND  
MBA  
PROGRAM



## EARN AN MBA THAT'S DESIGNED FOR YOU

The Kellogg Evening & Weekend MBA Program is designed for intelligent, ambitious professionals who want to tailor their academic journey to fit their goals and propel their leadership development without putting their careers on hold.

# WHAT SETS KELLOGG APART

Time and again, our alumni acknowledge these aspects that make them stand out among peers:

**A thirst for creativity and innovation:** Inside and outside the classroom, Kellogg students leverage inspiration to try something unconventional or risky, stepping into the unknown with confidence for the rest of their careers.

**A true exchange of ideas:** When Kellogg students and faculty collaborate through spirited debate and hard-won achievement, they do so united as an engaged, inclusive community that embraces the notion that our differences are our strengths.

**An eye toward empathy:** Kellogg prepares a different kind of leader, who strives to understand others' perspectives and uses that knowledge to create impact and trust across cultures and communities.

**➤ ARE YOU READY TO LEAD  
THROUGH CHANGE?**

# Leverage the Benefits of an Innovative Curriculum

Kellogg offers courses in the emerging topics and toughest challenges facing businesses today.

As an Evening & Weekend MBA student, you'll complete a series of core courses while customizing your path with more than 195 electives to help refine your expertise.

**Students use majors and pathways to tailor their experience.** Majors are aligned with academic departments while our unique pathways provide a progression of faculty-recommended courses in specific industries that give you a deeper, more holistic understanding of each field. You have the flexibility to pursue whichever combination of classes, majors or pathways fits your interests and goals.

## ➤ MAJORS

Accounting, Economics, Finance, Management Science (STEM designated)\*, Managing Organizations, Marketing, Operations, Strategy

## ➤ PATHWAYS

Asset Management, Data Analytics, Energy & Sustainability, Entrepreneurship, Growth and Scaling, Healthcare, Real Estate, Social Impact, Technology Management, Venture Capital and Private Equity

**\*NEW!** Our Management Science major is the newest addition to the Kellogg curriculum and qualifies as a STEM-designated field of study.

In our **team-based learning model**, pioneered by Kellogg, you'll learn with and from a group of driven, supportive and courageous peers. This collaborative approach elevates your leadership development, expands your connections in the Kellogg network and enhances your professional skill set.

All courses across Kellogg MBA programs are taught by our world-renowned faculty, a dedicated group of scholars and practitioners who disseminate research-based insights to shape the global practice of business.

# 195

**ELECTIVES**  
TO CUSTOMIZE YOUR PATH

# Go Beyond the Classroom

Take advantage of all Kellogg has to offer and learn what makes our Evening & Weekend MBA Program so unique.

- The **Kellogg Leadership Journey**, designed to accelerate your leadership development and help you focus intensely on your personal and career goals.

- More than **300 events** centered around career growth, networking and community building.
- **30+ student** organizations and committees.
- **80 alumni clubs** across six continents.
- **Joint Ventures** partner program for spouses and partners of Kellogg students.

## BUILD A GLOBAL MINDSET

Kellogg provides a broad array of **global opportunities** so you can learn to lead across borders and sectors.

**Global Initiatives in Management** delivers in-country experiences focused on topics such as social impact in Kenya, entrepreneurial ecosystems in Peru and frontier markets in Cambodia.

**Global Lab** blends traditional classroom learning with real-world problem solving, and provides opportunities to travel around the world to work with international clients.

**Global Exchange** options are available at our eight partner institutions worldwide, and range from one to three weeks to suit busy working professionals' schedules.

Many of the **global experiences** available to Evening & Weekend MBA students are also open to students in the Full-Time and Executive MBA programs, giving you the opportunity to grow your Kellogg network abroad.



# Experience Kellogg's Distinctive Culture

At Kellogg, we are dedicated to fostering a community of high-impact, low-ego innovators and thought leaders.

- We constantly invest in programs, partnerships, initiatives and events that challenge conventional thinking and broaden perspectives.

- Our commitment to intellectual rigor encourages students to explore, take risks and test their leadership style.
- Our culture of collaboration ensures you are part of a strong and responsive community that you can rely on during your time here and throughout your entire career.

## JOIN A POWERFUL AND RESPONSIVE NETWORK

# 65,000+

ALUMNI ACROSS 120+ COUNTRIES

These exceptional men and women embody Kellogg's pay-it-forward culture, often acting as mentors to help current students achieve their goals.

# Meet Your Future Classmates

Our students are remarkable men and women, high-achieving team players and hardworking leaders. They come from different countries, states, ethnic

backgrounds, industries and fields of study, contributing to a diverse and dynamic classroom environment.

## KEY DEMOGRAPHICS

2-16 YRS WORK EXPERIENCE RANGE | 6 YRS WORK EXPERIENCE AVERAGE

24-39 AGE RANGE | 29 AVERAGE AGE | 30% WOMEN | 23% MINORITY

### Top industry Backgrounds

FINANCIAL SERVICES | CONSULTING | TECHNOLOGY | BIOTECH/HEALTH

### Undergraduate Degrees

46% ECONOMICS/BUSINESS | 37% STEM | 17% HUMANITIES

### Weekend Participant Geographic Representation

64% OUT OF STATE | 36% IN STATE

Note: Data is based on Evening & Weekend MBA 2019 entrants.

## Define Your Career

Your career benefits begin on your first day of the program and continue for a lifetime. Kellogg's industry-leading [Career Management Center](#) offers robust resources to help you pursue your career ambitions, whether that means transitioning careers, advancing within your industry or launching a new venture.

- One-on-one coaching
- Treks to companies in various industries
- Self-assessment tools
- Career workshops
- Online resources
- On-campus recruiting for both future and real-time career opportunities

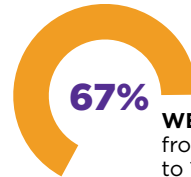
### KEY OUTCOMES

**2.3x**

**AVERAGE INCREASE IN TOTAL COMPENSATION**  
within 3-5 years of graduation



**CHANGED INDUSTRY OR FUNCTION**  
from program start to 1 yr post-grad



**WERE PROMOTED**  
from program start to 1 yr post-grad

### The Kellogg Impact

**87%** Attribute having a Kellogg MBA to **PROFESSIONAL GROWTH**

**85%** Credit Kellogg for their **CONFIDENCE AS A LEADER**

All figures derived from a survey conducted with Evening & Weekend MBA alumni in February 2020. Survey participants were from graduating classes 2009-2018.

## Customize Your Class Schedule and Pace for Optimal Flexibility

THE EVENING & WEEKEND MBA PROGRAM OFFERS FOUR START DATES PER YEAR: winter, spring, summer or fall. Set a pace for your study that fits your goals and experience. At Kellogg, you can pursue a [traditional pace](#) and develop a deep foundation across business functions.

Or if you have prior business study, **you may qualify for the [Accelerated Option](#)**, a special program that allows certain students to fast-track their MBA. By graduation, you'll share the same toolkit, skills and network as our prominent alumni.

CHOOSE YOUR SCHEDULE

**EVENING**  
MONDAY-FRIDAY<sup>+</sup> 6:00 to 9:00 p.m.

**WEEKEND**  
SATURDAY\* 9:00 a.m. to 12:00 p.m. and/or 1:30 to 4:30 p.m.

SET YOUR PACE

**TRADITIONAL**  
20.5 CREDITS REQUIRED 1.25-5 years to graduate (AVG. 2.5 YRS)

**ACCELERATED**  
15.5 CREDITS REQUIRED 1-4 years to graduate (AVG. 2 YRS)

<sup>+</sup> Students following the evening schedule may also take Saturday classes at the downtown Chicago campus.  
<sup>\*</sup> Students following the weekend schedule may also take weeknight classes at the Chicago and Evanston campuses.

## IMPORTANT DATES

Start Term	Application Deadline	Classes Start
Fall 2020	June 10, 2020	Week of Sept. 21, 2020
Winter 2021	Sept. 30, 2020	Week of Jan. 4, 2021
Spring 2021	January 6, 2021	Week of March 30, 2021
Summer 2021	March 31, 2021	Week of June 21, 2021

## APPLY TO KELLOGG

Below, you'll find our application requirements for the Evening & Weekend MBA Program.

- Online application
- Two essays
- Official GRE or GMAT test scores
- Official transcripts from all colleges or universities attended
- In-person interview
- Two letters of recommendation
- \$185 application fee

For more information, visit [kell.gg/EWApply](https://kell.gg/EWApply)

## EVENING & WEEKEND MBA PROGRAM

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