FOR IMMEDIATE RELEASE

Registration Now Open for 2006 Net Impact Conference at Kellogg School of Management
Keynote Speakers to Include Maria Otero, President and CEO of ACCION International and Barry Salzberg, Managing Partner of Deloitte & Touche

San Francisco, CA – July 18, 2006 – Registration is now open for the 2006 Net Impact Conference, the largest annual gathering in the world for MBA students and young professionals focused on corporate social responsibility, social entrepreneurship, international development, nonprofit, and environmental management. Themed “Navigating Global Change,” the conference will be hosted by the Kellogg School of Management at Northwestern University October 27-29, 2006 and will include a Professionals Only Summit at Navy Pier in downtown Chicago.

Taking place in fall to coincide with the new school year, the conference is designed to help attendees expand their vision of the possible as they set their course through the world of business.

“This year’s conference will build upon the outstanding conferences of years past to educate and inspire students and professionals about how business can be used for social good,” said Net Impact Executive Director Elizabeth Maw. “The quality of our keynote, capstone, and panel speakers is superb.”

Barry Salzberg, Managing Partner of Deloitte & Touche USA and Maria Otero, President and CEO of ACCION International, Andy Lock, Executive Vice President and Chief Administrative Officer of Herman Miller, Inc., and L. Hunter Lovins, President and Founder, Natural Capitalism Solutions, Inc. have signed on as keynote speakers for the event.

When asked about the conference Salzberg states, “social responsibility and ethical engagement are critical to continued economic and business growth. The Net Impact Conference provides an important forum to discuss these issues with tomorrow’s business leaders, and I'm honored to be a key note speaker at this year's event.”

Other confirmed speakers include Bobbi Silten, Chief Foundation Office of Gap, Inc; John Wood, Founder and CEO of Room to Read (Kellogg School, Class of 1998); Sheryl O’Loughlin, CEO of Clif Bar Inc. (Kellogg School, Class of 1994), Janet Froetscher, President and CEO of United Way of Metropolitan Chicago and Alan Webber, Founder of Fast Company.

In all, the conference will feature more than 80 panels under the following two curriculum tracks designed to appeal to the specific interests of students or professionals:

Student Curriculum:
- Business and the Environment
- Community Development
- Business in the Public/Nonprofit Sector
- Global Trends
- Business and Social Responsibility
- Leadership and Career Development

Professional:
- Business and the Environment
- Impact at Work
- Business and Technology
- Social Entrepreneurship
- Corporate Social Responsibility
Registration fees range from $315-$525, depending on student status and Net Impact membership levels. Participants receive a $50 discount if they register before October 14, 2005. The conference is expected to sell out for the third year in a row, so interested participants are encouraged to register early.

Registration includes:

- Enriching panel discussions featuring more than 300 speakers
- Admission to Career Fair & Expo, featuring socially-responsible organizations
- A "green conference" experience, including organic meals, carbon emission offsets for a carbon-neutral conference, and extensive recycling options
- Networking opportunities with like-minded business leaders and peers

Dozens of MBA students are taking active leadership roles in conference planning and organization. Said Kellogg School student conference chair Tiffany Brooks, "Kellogg is incredibly honored to host the Net Impact Conference for a second time in 10 years. With the help of hundreds of thought-provoking and dynamic speakers and industry leaders, we are thrilled to highlight Kellogg School's commitment to educating socially responsible global leaders and the myriad of ways that business leaders can make a positive social impact."

Event organizers are also pleased to announce the launch of the conference website at www.netimpactconference.org. The website is the portal to details for the conference, including agenda, speaker biographies, descriptions of breakout sessions, organizations participating in the conference Career Fair & Expo, and registration information.

Companies are invited to get involved through Corporate Annual Sponsorships, Conference Event Sponsorships, Conference Media Sponsorships, in-kind donations and as exhibitors in the Career Fair and Expo.


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**The Annual Net Impact Conference** is designed to help attendees expand their vision of the possible as they set their course through the world of business. It mobilizes students and professionals through an exciting array of keynotes, panels, case studies, simulations, and special events. Participants leave with a fresh perspective on the role of business in society, a new appreciation for their individual role as an emerging business leader, and a strong connection with a network of like-minded colleagues.

**Net Impact:** Net Impact, headquartered in San Francisco, CA, is an international nonprofit membership organization and comprised of new leaders who are committed to using the power of business to improve the world. Its network spans the globe with more than 120 student and professional chapters on 4 continents in 75 cities and 80 graduate schools. Members believe that business can both earn a profit and create positive social change. Net Impact offers a portfolio of programs to help members transform this ideal into measurable results. For more information, visit Net Impact's web site at www.netimpact.org.

**Contact:**

Liz Maw
The Kellogg School of Management: The Kellogg School of Management at Northwestern University was founded in 1908 and is home to a renowned research-based faculty and MBA students from around the globe. The Kellogg School includes the Full-time, Part-time and Executive MBA programs and the non-degreed Executive Education Program. The school offers three joint degree programs: the JD-MBA, MD-MBA and MEM-MBA. Additionally, the Kellogg School of Management has alliances with business schools in Europe, Asia and Canada. In 2004, BusinessWeek magazine ranked the Kellogg School the number one graduate school of business in the United States, an honor it has achieved a record five times since the biennial survey began in 1988.

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