

Placement Director: Professor Matthias Doepke 847-491-8207 doepke@northwestern.edu
Placement Administrator: Rebecca Weaver-Gill 847-491-8813 r-weaver-gill@kellogg.northwestern.edu

I am available for interviews at the ASSA meeting in Philadelphia and via Skype

CONTACT INFORMATION

Kellogg School of Management
Strategy Department
Northwestern University
2211 Campus Drive
Evanston, IL 60208

Mobile: 224-875-2096
r-widmann@kellogg.northwestern.edu
<http://www.kellogg.northwestern.edu/faculty/widmann>

PERSONAL INFORMATION

Citizenship: Austria

RESEARCH AND TEACHING FIELDS

Research: Economics of Innovation
Teaching: Economics of Innovation, Microeconomics, Empirical Methods

DOCTORAL STUDIES

Ph.D. in Managerial Economics and Strategy, Northwestern University, Evanston, Illinois
Dissertation: Essays in Economics of Innovation
Committee Chairperson: Professor Benjamin F. Jones
Date of Completion: June 2018 (expected)

PREDOCTORAL STUDIES

M.Sc. in Economics, Vienna Institute for Advanced Studies (IHS), 2012
B.A. in Political Science, University of Vienna, 2010
B.Sc. in Business, Economics and Social Sciences, WU Vienna, 2010

FELLOWSHIPS AND AWARDS

General Motors Research Center Diss. Fellowship, Kellogg School of Management
PhD Scholarship 2012-2017, Kellogg School of Management
Austrian Lottery Award 2011, Vienna Institute for Advanced Studies (IHS)
IHS scholarship 2010-2012, Vienna Institute for Advanced Studies (IHS)

TEACHING EXPERIENCE

Teaching Assistant at Kellogg School of Management, 2013-2017:
Executive MBA Value Based Leadership, Prof. Feddersen
MBA Value Based Leadership, Prof. Feddersen, Prof. Austen-Smith
MBA Business Strategy in Emerging Markets, Prof. Jones
MBA Strategy beyond Markets, Prof. Persico
MBA Technology and Innovation Strategy, Prof. Reich
PhD Foundations of Managerial Economics II: Dynamic Optimization, Prof. Hu

Teaching Assistant at Vienna Institute for Advanced Studies (IHS), 2011-2012:
MSc Game Theory, Prof. Ritzberger
MSc Mathematics II, Prof. Meyer
MSc Microeconomics I, Prof. Sögner

Teaching Assistant at WU Vienna, 2009-2010:
BSc International Macroeconomics, Prof. Kubin

PRESENTATIONS

Kellogg Strategy Brown Bag Seminar, Austrian Research Promotion Agency (FFG),
VPDE Doctoral Conference Torino, Northwestern Economics Graduate Seminar,
Austrian Institute of Economic Research (WIFO), Mannheim Summer School on
Taxation and R&D, University of Wisconsin at Whitewater

JOB MARKET PAPER

“The Effect of Government Research Grants on Firm Innovation: Theory and Evidence
from Austria” (*submitted*)

Abstract: This paper examines the effect of government research grants on firms' patenting outcomes. Discontinuities in the funding decisions of the Austrian Research Promotion Agency (FFG) allow me to study the effect of public funding in a large sample of Austrian firms. My estimates suggest that a government research grant increases the propensity to file a patent application with the European Patent Office within 4 years by around 10 percentage points. Stronger effects appear for established firms of advanced age. I present evidence that established firms undertake ambitious research projects when they receive grants. Finally, I interpret the findings in an “exploration vs. exploitation” model in which the government agency addresses inefficiency in the direction of research.

OTHER RESEARCH PAPER

“How responsive are inventors to local income taxes? Evidence from residential location choices in Switzerland”

Abstract: This paper studies the relationship between personal income tax rates and the residential location choice of inventors in Switzerland. Exploiting sharp differences in tax

rates for top-income earners across state borders, I find an elasticity of the number of inventors in a municipality with respect to the net-of-tax rate (after-tax income) of around 4.6. This estimate is considerably higher than the elasticities found in previous studies of inventor mobility. Tax policies at the local level, where inventors may lower their tax burden by relocating over short distances, may have particularly strong effects on the location choice. In addition, I study how location choices depend on other non-pecuniary local amenities. Finally, I document that inventors who have a longer commute are more likely to transfer to a workplace around their residence over time. Hence, using income tax policies to draw the residence of inventors closer may have positive spillover effects.

LANGUAGES

English (fluent), German(native)

REFERENCES

Professor Benjamin F. Jones
Kellogg School of Management
Strategy Department
2211 Campus Drive
Evanston, IL 60208
Phone: 847-491-3177
E-mail: bjones@kellogg.northwestern.edu

Professor Nicola Persico
Kellogg School of Management
Managerial Econ. and Decision Science
2211 Campus Drive
Evanston, IL 60208
Phone: 847-467-1796
E-mail: n-persico@kellogg.northwestern.edu

Professor David Besanko
Kellogg School of Management
Strategy Department
2211 Campus Drive
Evanston, IL 60208
Phone: 847-467-6505
E-mail: d-besanko@kellogg.northwestern.edu

Professor Craig Garthwaite
Kellogg School of Management
Strategy Department
2211 Campus Drive
Evanston, IL 60208
Phone: 847-491-2509
E-mail: c-garthwaite@northwestern.edu