Schedule
International 442 – Section 81

Date	**Topic**	**Assignment**
Monday January 8	*Course Introduction/ Framework for Health Industry Analysis/ Demand for Healthcare Services*	1. Shalowitz, J: Chapter 1. Introduction, Definitions, Descriptions and Frameworks, 2006. *(Draft Only – Not for Reproduction)* 2. Shalowitz, J: Chapter 2. Determinants of Utilization of Healthcare Services, 2*006. (Draft Only – Not for Reproduction)* 3. Magnussen, L et al: "Comprehensive Versus Selective Primary Health Care: Lessons for Global Health Policy" *Health Affairs* 23: 167-176, 2004. 4. Fitzpatrick, R: "Social Status and Mortality." *Annals of Internal Medicine* 134: 1001-1003, 2001. 5. Detsky, AS: "Regional Variation in Medical Care." *NEJM* 333: 589-590, 1995. 6. Newhouse, JP: "Consumer-Directed Health Plans and the RAND Health Insurance Experiment," *Health Affairs* 23: 107-113, 2004.
Monday January 15	*Demand for Healthcare Services* (Cont'd) *Stakeholder Analysis*	1. Shalowitz J: Chapter 3: The Health Care Industry and Marketing Environment, 2006 *(Draft Only – Not for Reproduction)* 2. Vladeck, BC: "The Dilemma Between Competition and Community Service." *Inquiry* 22: 115-121, 1985. 3. Horwitz, JR: "Making Profits and Providing Care: Comparing Nonprofit, For-Profit, and Government Hospitals." *Health Affairs* 24: 790-801, May/June 2005. 4. Cuellar, AE and Gertler, PJ: "How the Expansion of Hospital Systems Has Affected Consumers," *Health Affairs* 24: 213-219, January/February 2005. 5. Cortinois, AA et al: "Hospitals in a Globalized World: A View from Canada" *Healthcare Papers* 4: 14-32, 2003.

		6. Gifford, BD and Wood, D: American Hospital Firms and the Burgeoning Chinese Private Health Market. Advances in Healthcare Management 5: 101-115, 2005.
Monday January 22	*Managerial Epidemiology*	1. Shalowitz, J. Managerial Epidemiology: A Primer for Management Students, 2006. (*Draft Only – Not for Reproduction*) 2. Yach, D et al: "The Global Burden of Chronic Diseases, Overcoming Impediments to Prevention and Control" *JAMA* 291 (21): 2616-2622, 2004.
Monday January 29	*Information Systems*	1. MedicarePaymentAdvisoryCommission, Washington, DC: "Information Technology in Healthcare" from the *Report to Congress: New Approaches in Medicare*, Chapter 7, 157-181, June '04. 2. Aronson, B*:* "Improving Online Access to Medical Information for Low-Income Countries". *NEJM* 350: 966-967, 2004. 3. Anderson, GF et al: Health Care Spending and Rise of Information Technology in OECD Countries. *Health Affairs* 25: 819-829, 2006 4. McDonald, CJ: "Need For Standards in Health Information" *Health Affairs* 17(6) 44-46, 1998. 5. Below are a few key sites that will help to keep you informed about HIPAA. www.aha.org/hipaa/hipaa_home.asp www.os.dhhs.gov/ocr/hipaa/ www.hcfa.gov/hipaa/hipaahm.htm www.wedi.org 6. Friedman, TL: "It's a Flat World, After All," *New York Times Magazine,* 33-37, April 3, 2005
Monday January 29	I*nsurance*	1. Shalowitz, J: Payers. Read the section on insurance principles. (From draft chapter, not for reproduction) 2. Newhouse, JP: "Consumer-Directed Health Plans and the RAND Health Insurance Experiment," *Health Affairs* 23: 107-113, 2004. *Please review this article*

which was in the January 5th reading.

3. Beichl, et al: "A Formula for Successfully Competing in Non-US Health Insurance Markets," *Managed Care Quarterly* 11(2): 22-28, 2003
4. Pauly, MV et al: Private health Insurance in Developing Countries. *Health Affairs* 25:369-379, 2006
5. Barnum, H et al: "Incentives and Provider Payment Methods," *Human Capital Development and Operations Policy* working paper 51, from the World Bank (17 pgs). From the web site: www.worldbank.org/html/extdr/hnp/hddflash/workp/wp_00051.html
6. Watson Wyatt Worldwide: Adopting a Global Health Care Benefits Strategy: 2006 Survey of Multinational Companies on Health Care (5 pages) (www.watsonwyatt.com)
7. Mattoo, A and Rathindran, R: How Health Insurance Inhibits Trade in Health Care. *Health Affairs* 25:358-368, 2006
8. Glossary of health insurance terms: www.bluecares.com/glossary/glossary.html

Monday February 5	*The Role of Government in Healthcare Systems*	1. "Putting the world to rights" *The Economist* June 5, 2004; 63-65. 2. "The fight against disease, How to spend it, Where the money could have the biggest effect on global health. *The Economist* June 1, 2006. 3. Public Private Partnerships (PPS) from the website (www.hm-treasury.gov.UK); pgs. 10-15 Crown Copyright 2000. 4. Belsky, L et al: "The General Agreement on Trade in Services: Implications for Health Policymakers" Health *Affairs* 23: 137-145, 2004. 5. Mutchnick IS et al.: "Trading Health Services Across Borders: GATS, Markets, and Caveats." *Health Affairs web exclusive* W5 -42-51, January 25, 2005.

6. Anderson, GF et al: "Health Spending in the U.S. and the Rest of the Industrialized World." *Health Affairs* 24: 903-914, 2005.
7. Shalowitz, J: Health Insurance (Draft, not for reproduction) Read sections on Medicare, Medicaid and SCHIP
8. Bodenheimer, T: "The Oregon Health Plan – Lessons for the Nation" (part one) *NEJM* 337: 651-655, 1997.
9. Review the Implementation Timeline (pages 3-11 from the Oregon Health Plan web site).
10. Stock, S et al: "The Influence of the labor market on German Health Care Reforms." *Health Affairs* 25:1143-1152, 2006

Monday, February 5 — *Managed Care*

1. Miller, RH. Luft, HS: "HMO Plan Performance Update: An Analysis of the Literature, 1997-2001." *Health Affairs* 21:63-86, July/August 2002.
2. Berwick, DM: "Payment by Capitation and the Quality of Care." *NEJM* 335:1227-1231, 1996.
3. Slides on the principles of managed care, prepared by Professor Shalowitz (not in casepacket). For additional information on Employer Health Benefits 2006, you can access the Kaiser Family Foundation and HRET charts on www.kff.org
4. Peabody, JW and Luck, J: "When Do Developing Countries Adopt Managed Care Policies and Technologies? Part I: Policies, Experience and a Framework of Preconditions." *The American Journal of Managed Care* 8: 997-1007, 2002.
5. Peabody, JW and Luck, J: "When Do Developing Countries Adopt Managed Care Policies and Technologies? Part II: Infrastructure, Techniques, and Reform Strategies." *The American Journal of Managed Care* 8: 1093-1103, 2002.

Monday,
February 12 *Technology Assessment*

1. "Introduction to Health Care Technology Assessment – Fundamental Concepts and Issues" *National Library of Medicine* (pgs 1-19), 12/9/03, From the web site: www.nlm.nih.gov/nichsr/ta101/ta10104.htm
2. Fuchs, VR: "More Variation in Use of Care, More Flat-Of-The-Curve Medicine" *Health Affairs web exclusive* VAR-104-107, 10/7/04.
3. Zook, CJ and Moore, FD: "High Cost Users of Medical Care." *NEJM* 302: 996-1002, 1980.
4. Danzon, PM and Furukawa, MF: "Prices and Availability of Pharmaceuticals: Evidence From Nine Countries." *Health Affairs – Web Exclusive W3:*521-536, 2004.
5. Danzon, PM and Furukawa, MF: "Prices and Availability of Biopharmaceuticals: An International Comparison.' *Health Affairs* 25:1353-1361, 2006.
6. Christensen, CM et al: "Will Disruptive Innovations Cure Health Care?" *Harvard Business Review*, 103-111, Sept/Oct. 2000
7. Moïse, P: "The Technology-Health Expenditure Link." From: A Disease-Based Comparison of Health Systems. What Is Best and At What Cost? © OECD, 2003, Chapter 12, pp. 196-218.
8. Atella, V et al: "The Relationship between Health Policies, Medical Technology Trends and Outcomes." A Perspective from the TECH Global Research Network. From: A Disease-Based Comparison of Health Systems. What Is Best and At What Cost? ©OECD, 2003, Chapter 13, pp. 219-241.
9. Pritchard, C: "How Health Technology Assessment, Regulation and Planning Affect the Diffusion of Technology in HealthCare Systems. From: A Disease-based Comparison of Health Systems What Is Best and at What Cost? ©*OECD* 2003, Chapter 14, pp. 243-257.

Monday, February 19	*Quality Assessment (QA) and Quality Improvement (QI)*	1. McGlynn, EA et al: "The Quality of Health Care Delivered to Adults in the United States." *NEJM* 348: 2635 – 2645, 2003. 2. McGlynn, EA: "There Is No Perfect Health System." *Health Affairs* 23: 100-102, 2004. 3. Schoen, C et al: "Primary Care and Health System Performance: Adults' Experiences in Five Countries," *Health Affairs web exclusive* W4-487- 503, 10/28/04. 4. Schoen, C et al: "Taking the Pulse of Health Care Systems: Experiences of Patients with Health Problems in Six Countries," *Health Affairs web exclusive* W5-509-525, 11/3/05. 5. Hussey, PS et al: "How Does the Quality of Care Compare in Five Countries?" *Health Affairs* 23: 89-99, 2004. 6. Murray, CJL et al.: "People's Experience Versus People's Expectations." *Health Affairs* 20: 21-24, 2001. (May/June) 7. Pink, GH et al: "Pay-for-Performance in Publicly Financed Healthcare: Some International Experience and Considerations for Canada." *HealthcarePapers* 6(4):8-25, 2006 8. Barraclough, B: "The Role of safety and Quality Councils in Improving the Quality of Healthcare: An Australian Perspective." *HealthcarePapers* 6(3): 24-32, 2006. 9. Chodoff, P and Crowley, K: "Clinical Practice Guidelines: Roadblocks to Their Acceptance and Implementation." *The Journal of Outcomes Management* 2(2): 5-10, 1995. 10. Iezzoni, L: "The Risks of Risk Adjustment." *JAMA* 278: 1600-1607, 1997. 11. Berwick, DM: "Continuous Improvement as an Ideal in Health Care." *NEJM* 320: 53-56, 1989. 12. Batalden, PA: Organizationwide Quality Improvement in Health Care. Topics in Health Record Management 11: 1-12,

1991.

13. Marshall, MN, et al: "The Public Release of Performance Data, What Do We Expect to Gain? A Review of the Evidence." *JAMA* 283(14): 1866-1874, 2000.
14. www.cochrane.org Excellent website for reviews of quality indicators and reviews of disease-specific conditions.

Optional Reading (not in case packet)

1. Cleary, PD and McNeil BJ: "Patient Satisfaction as an Indicator of Quality Care." *Inquiry* 25: 25-36, 1990. This article is essential reading for those of you interested in marketing health care products or services.
2. Donabedian, A: "Quality and Cost: Choices and Responsibilities." *Inquiry* 25: 90-99, 1988.This article is a "classic: by one of the principals in the healthcare quality field.

Monday, February 26	*Session I: Cultural Differences in Healthcare – International Perspectives*	1. Scrimshaw, SC: Culture, Behavior, and Health. Chapter 2 in: International Public Health: Diseases, Programs, Systems, and Policies. Eds. Merson, Black and Mills. Jones and Bartlett Publishers. Boston, MA 2nd Edition ©2006 2. Macklin, R: The Doctor-Patient Relationship in Different Cultures. Chapter 75 in Bioethics, An Anthology. Eds. Kuhse and Singer. Blackwell Publishing. Malden, MA. 2nd Ed. © 2006
	Aging and Long-Term Care	1. Callahan, D: "Old Age and New Policy." *JAMA* 261: 905-906, 1989. 2. Wetle, T: "Age as a Risk Factor for an Inadequate Treatment." *JAMA* 258: 516, 1987.

		3. Huber, M: "Financing Long-term Care: Lessons from 19 OECD Countries." Chapter 2 from: Reforming Health Social Security, Proceedings of and International Seminar Sponsored by the Global Security Institute, Keio University and the World Bank. Tokyo, Japan June 27-29, 2005. (World Bank Working Paper Series No. 2005-4: 36394) 4. Feder, J, Komisar, HL, and Niefeld, M: "Long-Term Care in the United States: An Overview." *Health Affairs* 19(3) 40-56, 2000. 5. Bodenheimer, T: "Long-Term Care for Frail Elderly People – The On Lok Model, *NEJM* 341: 1324-1328, 1999.
Monday March 5		No Class
Monday *March 12*	*Presentations of Term Papers*	If time allows we can discuss issues we did not have time to cover in other class sessions.