Have you ever been curious about why Boeing chose to relocate its corporate headquarters to Chicago?

Or why the City of Evanston and Northwestern University are antagonists?

Or why real estate developers love and school districts hate TIF?

Or whether the No Child Left Behind legislation is making a difference?

This course will help you understand these issues and learn more about the interactions of local government fiscal policies and business decisions.

Course topics include:

- Economic Development Policies and Strategies
- Property Taxes and Education Finance
- Taxes and Business Location Decisions
- Property Tax Exemption for Nonprofit Organizations
- Tax Increment Financing (TIF)
- Education Policy Reform
- The Growing Dependence of States on Gaming Revenues

Who would benefit from this course?

- Managers interested in the role of state and local governments in a market economy and the impact of state and local fiscal policies on business decisions.
- Students majoring in
  - Management & Strategy
  - Social Enterprise at Kellogg (SEEK)
  - Real Estate Management

Course prerequisite: MECN 430 or 436 or Economics Undergraduate Major

For more information about the course or the instructor, please visit Professor McGuire’s web site on the Kellogg Faculty Directory.