

Sarit Markovich

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Education

Ph.D., Tel Aviv University, Economics, (1999).

Dissertation title: *Dynamic Oligopolistic Markets: Numerical Analysis*

Advisors: Prof. Chaim Fershtman and Prof. Neil Gandal.

MA., Tel Aviv University, Economics, (1996) with Distinction.

B.Sc., Tel Aviv University, Computer Science & Economics, (1993) with Distinction.

Employment

Clinical Associate Professor, Kellogg School of Management, Northwestern University, 2014-present

Visiting Assistant Professor, Kellogg School of Management, Northwestern University, 2010-2014

Assistant Professor, Arison School of Business, Interdisciplinary Center, Hertzliya, 2008-2012

Visiting Assistant Professor, Kellogg School of Management, Northwestern University, 2004-2008

Lecturer, Recanati School for Business Administration, Tel-Aviv University, 2001-2006

Visiting Assistant Professor, Kellogg School of Management, Northwestern University, 2000-2001

Post-Doctoral Fellowship, Department of Economics, University of Chicago, 1999-2000

Lecturer, Eitan Berglas School of Economics, Tel Aviv University, 1995-1998

Publications

- “Pricing Experience Goods in Information Good Markets: The Case of eBusiness Service Providers” with Shane Greenstein, *International Journal of the Economics of Business*, 2012, 19(1): 199-139.
- “Patents, imitation and licensing in an asymmetric dynamic R&D Race,” with Chaim Fershtman, *International Journal of Industrial Organizations*, 2010, 28:113-126.
- "Winning while Losing: competition dynamics in the presence of indirect network externalities," with Johannes Moenius, *International Journal of Industrial Organizations*, 2009, 27: 346-357. (Winner of the 2010 IJIO Paul Geroski Award)
- "Generic Verticalization Strategies in Enterprise System Markets: An Exploratory Framework," with Lior Fink, *Journal of Information Technology*, 2008, 23: 281-296.
- “Snowball- A Dynamic Oligopoly Model with Indirect Network Effects”, *Journal of Economic Dynamics and Control*, 2008, 38: 909-938.

- “Advertising Dynamics and Competitive Advantage”, with Ulrich Doraszelski, *Rand Journal of Economics*, 2007, 38 (3): 1-38.
- “Estimating the Effects of Tax Reform in Differentiated Product Oligopolistic Markets”, with Chaim Fershtman and Neil Gandal, *Journal of Public Economics*, 1999, 74: 151-170.
- “The Arab Boycott and The Israeli Automobile Market: The Peace Dividend,” with Chaim Fershtman and Neil Gandal (in Hebrew), *The Economic Quarterly*, 1997, 44: 86-97.

Working Papers

- “Ain’t it “Suite”? Bundling in the PC Office Software Market Patents,” with Neil Gandal and Michael Riordan, 2014,
- “The Competitive Effect of Multimarket Contact,” with Guy Arie and Mauricio Varela, 2014
The Effect of Market Concentration on Startup-Incumbent Cooperation,” with Niron Hashai, 2014
- “The Endgame”, with Anurag Banerjee and Giulio Seccia, 2014
- “To Hunt or to Scavenge: Competitive Advantage and Competitive Strategy in Platform Industries,” with Johannes Moenius, 2014. (*ISC Best Paper Award, 2009*)
- “Multimarket Competition in the Airline Industry: Theory and Evidence,” with Guy Arie and Mauricio Varela, 2014
- “Cloud Computing and Network Effects,” with Chaim Fershtman, 2014
- “Asset Pricing Implications of Network Externalities – a Dynamic Analysis”, with Massimo Guidolin and Johannes Moenius
- "A Dynamic R&D Race with Asymmetric costs," with Chaim Fershtman.

Awards, Honors and Grants

EU Marie Curie Grant 2009-2013
 IJIO Paul Geroski Award – 2010 (Best paper of the year award)
 IDC Outstanding Researcher Award – 2010
 Best Paper Award – ISC 2009 for “To Hunt or to Scavenge: Optimal Investment Strategies in the Presence of Indirect Network Effects.”
 HTMS Grant, 2003-2004
 The Samuel Neaman Institute Grant, 2003-2004
 Sapir Center Grant, 2002-2003
 EARIE Young Economists’ Essay Competition Award 1999.
 Provost’s Merit Scholarship for distinguished students, Tel-Aviv University, 1995-1998.
 Merit Scholarship for M.A and Ph.D. Students of the Faculty of Social Science, 1997.
 Horowitz Center Grant, 1997-1998.

Professional Activities

Associate editor, *International Journal of Industrial Organization*
 Referee for: *American Economic Review*, *the Rand Journal of Economics*, *the Economic Journal*, *Journal of Dynamics Economics and Control*, *Journal of Economics & Management Strategy*, *International Economic Review*, *Journal of Mathematical Economics*, *Journal of Institutional and Theoretical Economics*, and *California Management Review*.