

SARIT MARKOVICH

Citizenship: Israel
 Marital Status: Married, three children

Address and affiliation	
Bat Yiftach 2b Kfar-Saba, 44342 ISRAEL	Assistant Professor Interdisciplinary Center Arison School of Management Hertzliya saritm@idc.ac.il
Current address and affiliation	
1423 Ashland Evanston, IL USA Cell: 224-420-0674	Visiting Professor Northwestern University Kellogg School of Management Department of Management & Strategy Evanston, IL 60208 Tel: 847-467-3665 s-markovich@kellogg.northwestern.edu

Education

Ph.D., Tel Aviv University, Economics, (1999).

Dissertation title: *Dynamic Oligopolistic Markets: Numerical Analysis*

Advisors: Prof. Chaim Fershtman and Prof. Neil Gandal.

MA., Tel Aviv University, Economics, (1996) with Distinction.

B.Sc., Tel Aviv University, Computer Science & Economics, (1993) with Distinction.

EI Italy, Summer workshop on “Computational Methods in Solving Dynamic Programming”, 1996.

Employment

Visiting Professor, Kellogg School of Management, Northwestern University, 2010-2011

Assistant Professor, Arison School of Business, Interdisciplinary Center, Hertzliya, 2008-current

Visiting Assistant Professor, Kellogg School of Management, Northwestern University, 2004-2008

Lecturer, Recanati School for Business Administration, Tel-Aviv University, 2001-2006.

Visiting Assistant Professor, Kellogg School of Management, Northwestern University, 2000-2001

Post-Doctoral Fellowship, Department of Economics, University of Chicago, 1999-2000

Lecturer, Eitan Berglas School of Economics, Tel Aviv University, 1995-1998

Publications

“Creating Value with Homogenous Technology: Electronic Business Service Providers,” with Shane Greenstein, *International Journal of the Economics of Business*, *forthcoming*.

“Patents, imitation and licensing in an asymmetric dynamic R&D Race,” with Chaim Fershtman, *International Journal of Industrial Organizations*, 2010, 28:113-126.

“Winning while Losing: competition dynamics in the presence of indirect network externalities,” with Johannes Moenius, *International Journal of Industrial Organizations*, 2009, 27: 346-357. (Winner of the 2010 IJIO Paul Geroski Award)

“Generic Vertical Strategies: The Case of Enterprise System Providers,” with Lior Fink, *Journal of Information Technology*, 2008, 23: 281-296.

“Snowball- A Dynamic Oligopoly Model with Indirect Network Effects”, *Journal of Economic Dynamics and Control*, 2008, 38: 909-938.

“Advertising Dynamics and Competitive Advantage”, with Ulrich Doraszelski, *Rand Journal of Economics*, 2007, 38 (3): 1-38.

“Estimating the Effects of Tax Reform in Differentiated Product Oligopolistic Markets”, with Chaim Fershtman and Neil Gandal, *Journal of Public Economics*, 1999, 74: 151-170.

“The Arab Boycott and The Israeli Automobile Market: The Peace Dividend,” with Chaim Fershtman and Neil Gandal (in Hebrew), *The Economic Quarterly*, 1997, 44: 86-97.

Working Papers

1. “To Hunt or to Scavenge: Optimal Investment Strategies in the Presence of Indirect Network Effects,” with Johannes Moenius, Northwestern University, 2010. (*ISC Best Paper Award, 2009*)
2. “The Leader Curse in the Airline Industry,” with Guy Arie and Mauricio Varela, Northwestern University, 2010.
3. “The Value of Information: The Case of Soccer”, with Anurag Banerjee and Giulio Seccia, mimeo IDC, Hertzliya, 2010.

4. "Ain't it "Suite"? Strategic Bundling in the PC Office Software Market Patents," with Neil Gandal and Michael Riordan, Tel-Aviv University, 2010.
5. "Pricing a Product Line of Upgradeable Contracts: Theory and Application on the eBusiness Service Providers", with Shane Greenstein, Northwestern University.
6. "Asset Pricing Implications of Network Externalities – a Dynamic Analysis", with Massimo Guidolin and Johannes Moenius, mimeo, University of Virginia.
7. "A Dynamic R&D Race with Asymmetric costs," with Chaim Fershtman, Tel-Aviv University.
8. Estimating a model with Vertical and Horizontal Differentiation: The eBusiness Service Providers", with Shane Greenstein, Northwestern University.

Honors

- IJIO Paul Geroski Award – 2010 (Best paper of the year award)
- Best Paper Award – ISC 2009 for "To Hunt or to Scavenge: Optimal Investment Strategies in the Presence of Indirect Network Effects."
- EU Marie Curie Grant 2009-2013
- HTMS Grant, 2003-2004
- The Samuel Neaman Institute Grant, 2003-2004
- Sapir Center Grant, 2002-2003
- EARIE Young Economists' Essay Competition Award 1999.
- Provost's Merit Scholarship for distinguished students, Tel-Aviv University, 1995-1998.
- Merit Scholarship for M.A and Ph.D. Students of the Faculty of Social Science, 1997.
- Horowitz Center Grant, 1997-1998.