

# *A Model of Capital and Crises*

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# Introduction

- ▶ Intermediary capital can affect asset prices.
- ▶ We study the role of distressed intermediary capital in the crises of market with complex asset classes (e.g. MBS).

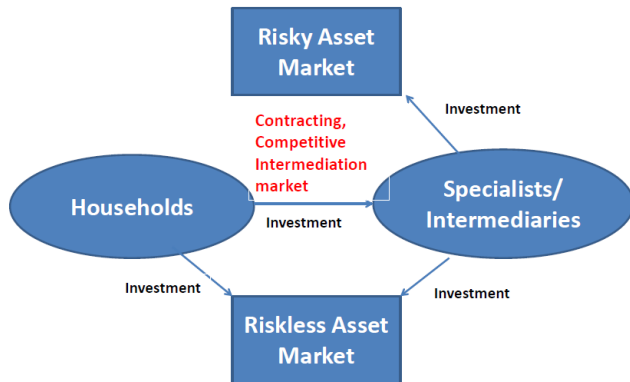
# Introduction

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- ▶ We study the role of distressed intermediary capital in the crises of market with complex asset classes (e.g. MBS).
- ▶ A General Equilibrium (GE) model where intermediaries, rather than households, are marginal.
  - ▶ Frictions are endogenously derived based on optimal contracting considerations.
- ▶ Mechanism: Intermediation capital affects participation/risk-sharing.
- ▶ In normal times households participate through intermediation;
- ▶ When intermediaries suffer losses,
  - ▶ Distressed intermediary sector averse to hold risky positions, risk premium goes up.
  - ▶ Households “fly to quality,” drive down interest rate.

# Model Structure (1)

- ▶ Unit supply of **risky asset** with dividend  $\frac{dD_t}{D_t} = gdt + \sigma dZ_t$ , and **riskless asset** in zero-net supply.
  - ▶ Risky asset price  $P_t$  and interest rate  $r_t$  are determined in GE.
- ▶ **Households**  $\mathbb{E} \left[ \int_0^\infty e^{-\rho^h t} \ln c_t^h dt \right]$ .
  - ▶ Limited participation in risky asset market. They invest in intermediaries.
- ▶ **Specialists**  $\mathbb{E} \left[ \int_0^\infty e^{-\rho t} \ln c_t dt \right]$ ,  $\rho < \rho^h$ . They run **intermediaries**.
  - ▶ Only intermediaries/specialists can invest in the risky asset. They are marginal investors.
  - ▶ Derive **Intermediation Constraint** from moral hazard primitives.

## Model Structure (2)



The economy.

- ▶ **Intermediation:** 1) Short-term contracting between agents; 2) Equilibrium in competitive intermediation market;
- ▶ **Asset pricing:** 3) Optimal consumption/portfolio decisions; 4) GE.

## The Heart of the Model: (equity) Capital Constraint

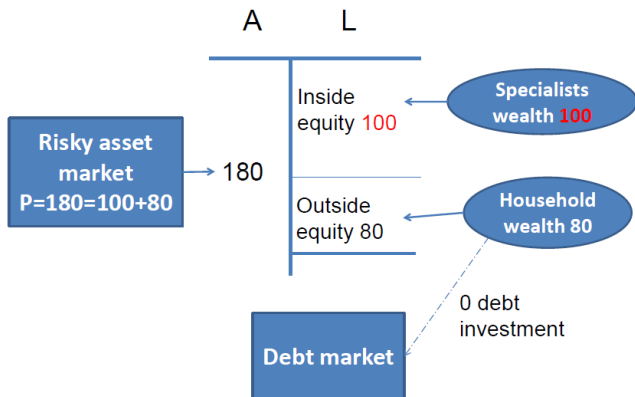
- ▶ Say household with wealth  $W_t^h$ , and specialist with wealth  $W_t$ .
  - ▶ Given specialist's contribution  $W_t$  in the intermediary, household contributes  $T_t^h$  as equity investment (for risk sharing).
  - ▶ **Capital Constraint:**  $T_t^h$  is capped at  $mW_t$  so risk sharing is capped at  $1 : m$ .
- ▶ **Intermediation capacity  $mW_t$  is increasing in the specialist's contribution  $W_t$ , as reflection of agency friction.**

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- ▶ **Intermediation capacity  $mW_t$  is increasing in the specialist's contribution  $W_t$ , as reflection of agency friction.**
- ▶ How to interpret  $m$ ?
  1. Intermediary capital requirement: outside/inside contribution ratio; (Holmstrom-Tirole, QJE)
    - ▶ Officers/Directors inside holdings in financial industry around 18%.
  2. Incentive contract—the performance share of hedge fund managers. Think of “2 and 20.”
  3. Mutual funds' flow-performance sensitivity. Specialist's  $W_t$  tracks his past gains and losses (Shleifer-Vishny, JF)

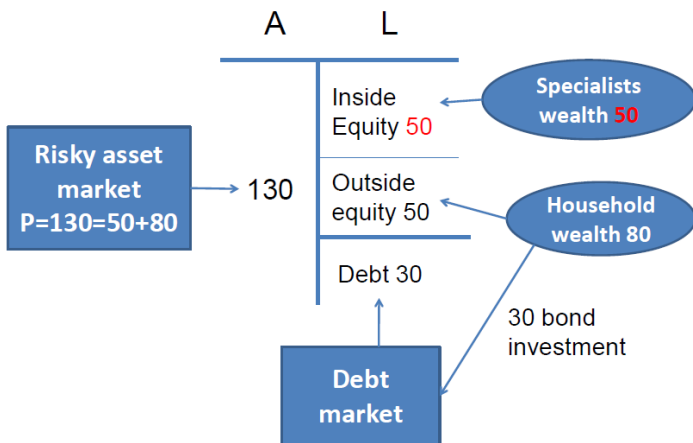
## Intermediation Constraint: An Example (1)

- ▶ Say  $m = 1$ ,  $W_t^h = 80$ . Comparing  $W_t^h$  to  $mW_t$ .
- ▶ **Unconstrained Region:**  $W_t = 100$ . Then  $T_t^h = W_t^h = 80$ ;
  - ▶ Zero net debt. Risky asset price  $P_t = W_t + W_t^h = 180$ .
  - ▶ Fund's total equity 180. Intermediary holds risky asset without leverage, first-best risk sharing.



## Intermediation Constraint: An Example (2)

- **Constrained Region:**  $W_t = 50$ . Then  $T_t^h = mW_t = 50$ ;



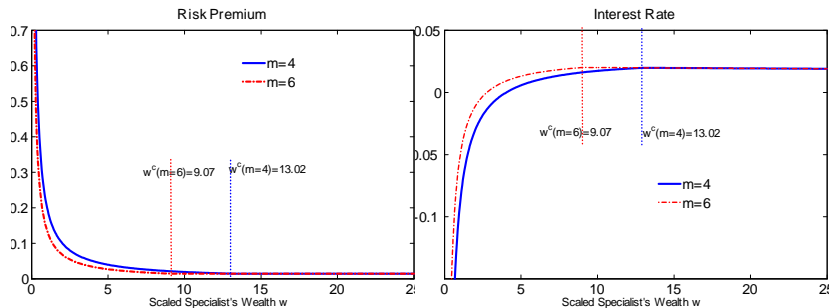
## Intermediation Constraint: An Example (2)

- ▶ **Constrained Region:**  $W_t = 50$ . Then  $T_t^h = mW_t = 50$ ;
- ▶ Intermediary's total equity is  $50 + 50 = 100$ . But  $P_t = 130$ .
- ▶ In equilibrium, the intermediary borrows 30 from the debt market;
  - ▶ It is supplied by households  $W_t^h - T_t^h = 30$ .
- ▶ Specialist and household have equal shares in the intermediary;
- ▶ Specialist's leveraged position in risky asset:

$$\alpha = \frac{\text{specialist's portion of asset}}{\text{specialist's equity}} = \frac{130/2}{50} = 130\%.$$

- ▶ Risk premium has to adjust to make this high leverage optimal.

# Risk Premium and Interest Rate



## Intermediation Stage Game

- ▶ **Short-term** contracts only. At time  $t$ , contract from  $t$  to  $t + dt$ .
- ▶ Household with wealth  $W_t^h$ , and specialist with wealth  $W_t$ .
  - ▶ Household contributes  $T_t^h$ , specialist  $T_t$ .  $T_t^l = T_t^h + T_t$ .

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- ▶ Specialist in charge of intermediary. **Moral Hazard:**
  1. Unobserved **due diligence action**  $s_t = \{0, 1\}$ .
    - ▶ Shirking ( $s_t = 1$ ) reduce return by  $X_t$  but brings private benefit  $B_t$ .
  2. Unobserved **portfolio choice**  $\mathcal{E}_t^I$  (dollar exposure to risky asset);
    - ▶ Undoing activity. Not crucial.
- ▶ Fund's return  $\mathcal{E}_t^I (dR_t - r_t dt) + T_t^I r_t dt - s_t X_t dt$ , private benefit  $s_t B_t dt$ . Focus on implementing working.

# Intermediation Contract

- ▶ **Affine contracts** for sharing returns.
  - ▶  $\beta_t$ : specialist's share;  $\hat{K}_t dt$ : transfer to specialist.

- ▶ Set  $K_t \equiv (\beta_t T_t^I - T_t) r_t + \hat{K}_t$ .

- ▶ Dynamic budget constraint

$$\begin{cases} dW_t = r_t W_t dt - c_t dt + \beta_t \mathcal{E}_t^I (dR_t - r_t dt) + K_t dt, \\ dW_t^h = r_t W_t^h dt - c_t^h dt + (1 - \beta_t) \mathcal{E}_t^I (dR_t - r_t dt) - K_t dt. \end{cases}$$

- ▶ Reduce contract to  $(\beta_t, K_t)$ . **Sharing rule and fee.**
  - ▶ Specialist chooses  $\mathcal{E}_t = \beta_t \mathcal{E}_t^I$ . Household buys risk exposure  $\mathcal{E}_t^h = (1 - \beta_t) \mathcal{E}_t^I$  from intermediary.
  - ▶ In competitive intermediation market, the fee will take some simple linear form.

## IC Constraint and Maximum Household's Exposure

- ▶ **IC constraint:** specialist bears at least a certain fraction of risk.
  - ▶ Incentive provision. Skin in the game.
  - ▶ No shirking:  $\beta_t X_t - B_t \geq 0 \Rightarrow \beta_t \geq \frac{B_t}{X_t} \equiv \frac{1}{1+m}$ .
  - ▶ A lower bound on  $\beta_t$ .
- ▶ Specialist always chooses  $\beta_t \mathcal{E}_t^I = \mathcal{E}_t^*$  independent of  $\beta_t$ .
  - ▶ In the paper we show  $\mathcal{E}_t^*$  is independent of  $K$ .

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  - ▶ In the paper we show  $\mathcal{E}_t^*$  is independent of  $K$ .
- ▶  $\mathcal{E}_t^l$  fund's total risk exposure. S:  $\mathcal{E}_t = \beta_t \mathcal{E}_t^l$ , H:  $\mathcal{E}_t^h = (1 - \beta_t) \mathcal{E}_t^l$ .
  - ▶ Household exposure from the contract, or **exposure supply**:

$$\mathcal{E}_t^h = (1 - \beta_t) \mathcal{E}_t^l = \frac{1 - \beta_t}{\beta_t} \mathcal{E}_t^*.$$

- ▶ As  $\beta_t \geq \frac{1}{1+m}$ , **households maximum exposure**  $\mathcal{E}_t^h \leq m \mathcal{E}_t^*$ .

## *Key Intuition and Equity Implementation*

- ▶ The households exposure is capped due to agency frictions  
 $\mathcal{E}_t^h \leq m\mathcal{E}_t^*$ .
- ▶ It caps a risk-sharing rule between households and specialists.
  - ▶ Incentive provision implies that specialists have to bear sufficient risk.
- ▶ In bad times this friction kicks in.
  - ▶ Even if specialists wealth is low, they still have to bear disproportionately large risk.

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- ▶ In bad times this friction kicks in.
  - ▶ Even if specialists wealth is low, they still have to bear disproportionately large risk.
- ▶ **Equity implementation:** Households (outsiders) cannot hold more than  $\frac{m}{1+m}$  (equity) shares.
- ▶ **Equity capital constraint:** Given specialist's equity  $W_t$ , households can make at most  $mW_t$  equity contributions.
- ▶ Recall contract  $(\beta_t, K_t)$ . We have derived equilibrium  $\beta_t$ . What determines fee  $K_t$ ?
  - ▶ Households pay competitive fees in the intermediation market.

# Competitive Intermediation Market

At time  $t$ , specialists make offers  $(\beta_t, K_t)$  to households who can accept/reject offers. The intermediation market reaches equilibrium if: 1)  $\beta_t$  is incentive compatible; 2) no profitable deviation coalitions.

**Lemma:** *In equilibrium, households face a per-unit-exposure price of  $k_t \geq 0$ : to purchase  $\mathcal{E}_t^h$ , he has to pay  $K_t = k_t \mathcal{E}_t^h$ .*

- ▶ Idea: equivalence between core and Walrasian equilibrium.
  - ▶ Households and specialists form coalitions to chop off the exposure linearly.
- ▶ Now we start studying agents' consumption/portfolio problems.

# Households' Consumption/Portfolio Rules

- ▶ Log investors. Simple consumption rule; myopic mean-variance portfolio choice.
- ▶ Risky asset excess return  $dR_t - r_t dt = \pi_{R,t} dt + \sigma_{R,t} dZ_t$ .
- ▶ Household  $\max_{\{c_t, \mathcal{E}_t\}} \mathbb{E} \left[ \int_0^\infty e^{-\rho^h t} \ln c_t^h dt \right]$  subject to

$$dW_t^h = W_t^h r_t dt - c_t^h dt + \mathcal{E}_t^h (dR_t - r_t dt) - k_t \mathcal{E}_t^h dt.$$

- ▶ Standard problem; households achieve exposure  $\mathcal{E}_t^h$  by paying per-unit-cost of  $k_t$ .
- ▶ Optimal consumption  $c_t^{h*} = \rho^h W_t^h$ , optimal exposure  $\mathcal{E}_t^{h*} = \frac{\pi_{R,t} - k_t}{\sigma_{R,t}^2} W_t^h$ .
- ▶ Optimal risk exposure is decreasing in exposure price  $k_t$ .

## Specialists' Consumption/Portfolio Rules

- ▶ The specialist supplies an exposure  $\frac{1-\beta_t}{\beta_t} \mathcal{E}_t^*$ . Given exposure price  $k_t$ , he gets intermediation fees  $K_t dt = k_t \left( \frac{1-\beta_t}{\beta_t} \mathcal{E}_t^* \right) dt$ .
- ▶ The specialist is solving:  $\max_{\{c_t, \mathcal{E}_t, \beta_t\}} \mathbb{E} \left[ \int_0^\infty e^{-\rho t} \ln c_t dt \right]$  subject to

$$dW_t = \mathcal{E}_t (dR_t - r_t dt) + \max_{\beta_t \in \left[ \frac{1}{1+m}, 1 \right]} \left( \frac{1-\beta_t}{\beta_t} \right) k_t \mathcal{E}_t^* dt + W_t r_t dt - c_t dt.$$

- ▶  $\beta_t^* = \frac{1}{1+m}$  if  $k_t > 0$ , otherwise  $\beta_t^* \in \left[ \frac{1}{1+m}, 1 \right]$  if  $k_t = 0$ . **Exposure supply schedule.**
- ▶  $\mathcal{E}_t^*$  is the exposure **expected** by households, and must coincide with the specialist's **actual** optimal choice in REE.

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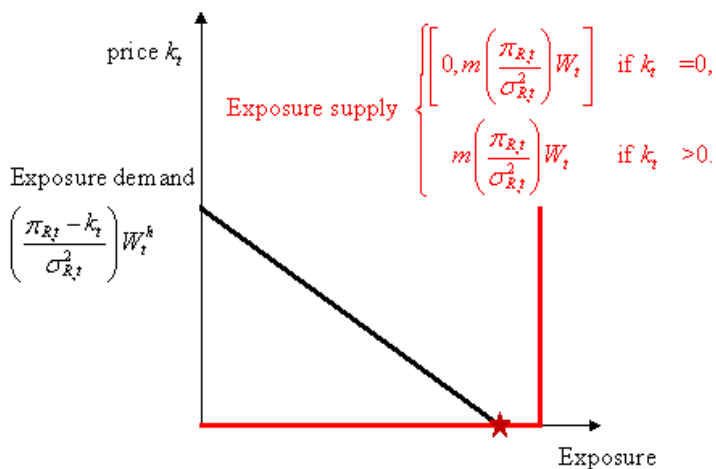
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- ▶  $\mathcal{E}_t^*$  is the exposure **expected** by households, and must coincide with the specialist's **actual** optimal choice in REE.
- ▶ **Solution:**  $c_t^* = \rho W_t$  and  $\mathcal{E}_t^* = \frac{\pi_{R,t}}{\sigma_{R,t}^2} W_t$ , and specialists receive fee of  $K_t = q_t W_t$  where  $q_t = \left( \frac{1-\beta_t^*}{\beta_t^*} \right) k_t \frac{\pi_{R,t}}{\sigma_{R,t}^2}$ .

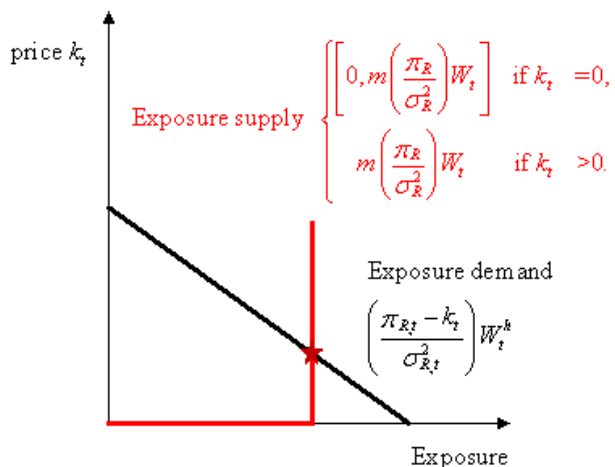
# Unconstrained vs. Constrained Regions (1)

## Unconstrained Region



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## Constrained Region



## Equilibrium Asset Prices: Solution

- ▶ We derive everything in closed form.
- ▶ State variables  $(D_t, W_t)$ . Scales with  $D_t$ .
- ▶ Uni-dimensional state variable  $w_t \equiv W_t/D_t$  captures wealth distribution.

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- ▶ Uni-dimensional state variable  $w_t \equiv W_t/D_t$  captures wealth distribution.
- ▶ Consumption rules  $c_t^* = \rho W_t^h$ ,  $c_t^{h*} = \rho^h W_t^h$ .
- ▶ Zero net debt  $W_t + W_t^h = P_t$ , goods clearing  $c_t^* + c_t^{h*} = D_t$ . So

$$\frac{P_t}{D_t} = \frac{1}{\rho^h} + \left(1 - \frac{\rho}{\rho^h}\right) w_t.$$

- ▶ Specialist's risky (percentage) position  $\alpha_t = \frac{P_t}{(1+m)W_t} > 1$  in constrained region.

# Asset Pricing (1)

- ▶ The economy is in constrained region whenever

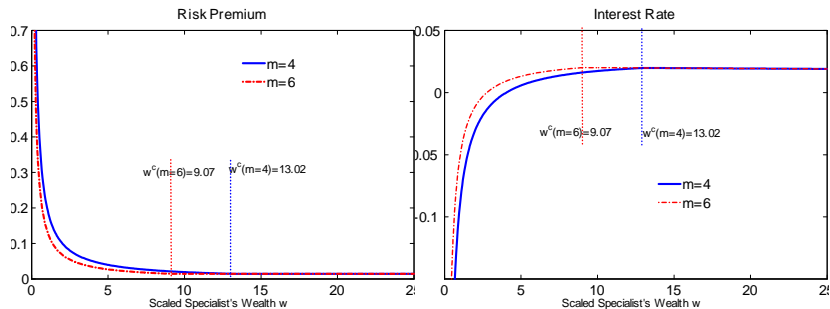
$$w_t = W_t / D_t < w^c \equiv \frac{1}{m\rho^h + \rho}.$$

- ▶ In unconstrained region,  $w_t$  increases deterministically toward  $w^c$ .
  - ▶ Perfect risk sharing rule. Relative patience level  $\rho < \rho^h$  matters.
- ▶ In constrained region, specialists take a higher leverage than households. Therefore  $w_t$  becomes stochastic and drops when fundamental falls.
- ▶ When (scaled) intermediary capital  $w_t$  falls in constrained region,
  - ▶ Risk premium rises;
  - ▶ Interest rate falls;
  - ▶ Volatility rises;
  - ▶ Correlation endogenously rises.

## Asset Pricing (2)

	Uncon. Region	Con. Region
$\mathcal{E}_t^*$	$W_t$	$\frac{1}{1+m} P_t$
$\alpha_t$	1	$\frac{1+(\rho^h-\rho)w_t}{(1+m)\rho^h w_t} > 1$
$\sigma_{R,t}$	$\sigma$	$\frac{\sigma}{1+(\rho^h-\rho)w_t} \left( \frac{(1+m)\rho^h}{m\rho^h+\rho} \right) > \sigma$
$\pi_{R,t}$	$\sigma^2$	$\frac{\sigma^2}{w_t(m\rho^h+\rho)} \left( \frac{(1+m)\rho^h}{m\rho^h+\rho} \right) \left( \frac{1}{1+(\rho^h-\rho)w_t} \right) > \sigma^2$
$k_t$	0	$\frac{1-(\rho+m\rho^h)w_t}{(1-\rho w_t)(1+(\rho^h-\rho)w_t)} \frac{(1+m)\rho^h \sigma^2}{w_t(m\rho^h+\rho)^2} > 0$
$r_t$	$\rho^h + g - \sigma^2$ $+ \rho (\rho - \rho^h) w_t$	$\rho^h + g + \rho (\rho - \rho^h) w_t$ $- \sigma^2 \frac{[\rho((1+m)(\frac{1}{w_t} - \rho) - m^2 \rho^h) + (m\rho^h)^2]}{(1-\rho w_t)(\rho+m\rho^h)^2}$

# Risk Premium and Interest Rate



- ▶ Asymmetry. Crisis like.
- ▶ When constraint binds  $w_t < w^c$ , specialist bears disproportionately large risk, causing more volatile pricing kernel.
- ▶ Flight to quality. 1) Specialists precautionary savings. 2) Household fly to debt market.

# Comovement

- ▶ Consider an infinitesimal asset with

$$\frac{d\hat{D}_t}{\hat{D}_t} = \frac{dD_t}{D_t} + \hat{\sigma}d\hat{Z}_t.$$

- ▶ The correlation between  $dR_t$  and  $d\hat{R}_t$  is:

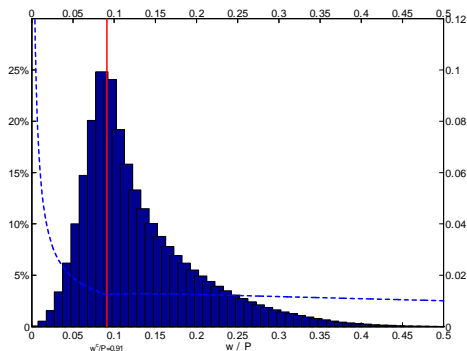
$$\text{corr}(dR_t, d\hat{R}_t) = \frac{1}{\sqrt{1 + (\hat{\sigma}/\sigma_{R,t})^2}}.$$

- ▶ Unconstrained region, since  $\sigma_R$  is constant, the correlation is constant.
- ▶ Constrained region, rising correlation.
  - ▶ Market return volatility  $\sigma_{R,t}$  rises, magnifying the common component of returns.

## Concluding Remarks (1)

- ▶ Canonical intermediation friction meets canonical GE asset pricing models.
- ▶ Calibratable, easy to quantify effects.
- ▶ We have another paper where specialists have general CRRA power utility, with capital constraint as given.
  - ▶ Calibrate the model to the MBS market;
  - ▶ Add in labor income, debt households (create leverage in unconstrained region), and other necessary twists...
  - ▶ Study the crisis dynamics (especially recovery), government liquidity injection policies, etc.

## Concluding Remarks (2): Calibration result



### Crisis Recovery

Transit from 12%	Crisis Recovery	
	W/o Capital Infusion	W. Capital Infusion (48bn)
10%	0.17	0
7.5%	0.66	0.31
5%	2.72	2.20
4%	5.88	5.06