

BILL BENNETT

Email: Bill@IconicDevelopment.com

EXPERIENCE

- 2007-Present **ICONIC DEVELOPMENT, *Managing Principal*** Evanston, IL
- Principal owner, developer, and manager of a portfolio containing over 1,650 leasable niche apartment units serving the off campus housing markets at Boise State University, Texas State University, the University of North Texas, and Workforce Housing targeted to Hispanic families in San Antonio, TX
- 2007-Present **KELLOGG SCHOOL OF MANAGEMENT, *Lecturer of Real Estate*** Evanston, IL
- Faculty member who has instructed 12 real estate practicum, finance, and development courses with Sponsor entities including: Antheus Capital, Mission Residential, Wrightwood Capital, Chicago 2016, Northwestern Investment Office (Endowment), Nelson Development, Mesirow Financial, Harrah's Entertainment, Hines Interests, Investment Placement Group, Strategic Hotels, and Waterton Residential
- 2006-2007 **INTEGRATED DEVELOPMENT GROUP** Northbrook, IL
- Underwrote \$400+ million development of two continuing care retirement communities, structured equity raise of \$65 million including a joint venture with a pension fund
- 2006 **FUND FOR BUILDERS III** Chicago, IL
- Created financial model and pitch book for institutional fund raise and contributed to private placement for a real estate private equity fund
- 2005-Present **STUDENT SPACE, *Principal*** Evanston, IL
- Opened Evanston branch, created relationships with building owners, and manage profitable student housing brokerage
- 2005 **STERLING REAL ESTATE PARTNERS** Northbrook, IL
- Supported marketing and strategy effort to source joint venture partners and transactions
- 1998-2004 **ACTIVE POWER, INC.** Austin, TX
- Startup that went from zero revenue to \$28mm through four rounds of funding, including an IPO
Manager, Manufacturing Engineering and Support, 2003-2004
Senior Manufacturing Engineer, 2002
Project Manager, 2000-2001
Manufacturing Engineer, 1999
Document Control, 1998
- 1998 **LAFAYETTE LEOPARDS, *Professional Baseball Player*** Lafayette, IN
- Catcher and Designated Hitter in the Heartland League

EDUCATION

- 2004-2006 **NORTHWESTERN UNIVERSITY** Evanston, IL
KELLOGG SCHOOL OF MANAGEMENT & MCCORMICK SCHOOL OF ENGINEERING
Master of Business Administration & Master of Engineering Management
- Majors in Finance, Real Estate, and Marketing
- 1993-1998 **PURDUE UNIVERSITY** West Lafayette, IN
Bachelor of Science, Engineering Management, May 1998
- Varsity Baseball Captain 1997 & 1998, 1st Team All Big Ten 1997

OTHER INFORMATION

- Pension Real Estate Association, 2005 MBA Scholarship Winner
- 1996 State of Indiana Chess Champion
- Built four houses over two years for Habitat for Humanity
- Interests include family time, travel, investing, sports, and house renovation projects