**CRAIG GARTHWAITE**

Department of Management and Strategy

Kellogg School of Management, Northwestern University

2001 Sheridan Road, Evanston, IL 60208

Email: c-garthwaite@kellogg.northwestern.edu

**APPOINTMENTS**

Kellogg School of Management, Northwestern University

*Assistant Professor of Management and Strategy,* 2010 - Present

*Senior Lecturer and Donald P. Jacobs Scholar in Management and Strategy*, 2009 - 2010

National Bureau of Economic Research

*Faculty Research Fellow,* 2011-Present

**EDUCATION**

Ph.D. Economics, University of Maryland at College Park, 2009

M.A. Economics, University of Maryland at College Park, 2008

M.P.P Gerald R. Ford School of Public Policy at the University of Michigan, 2001

B.A. Political Science, cum laude, University of Michigan, 2000

**PAST EMPLOYMENT**

Employment Policies Institute, Washington, DC

*Director of Research and Chief Economist*, 2003-2005

Public Sector Consultants, Lansing, MI

*Economist,* 2002-2003

**PEER REVIEWED PUBLICATIONS**

“The Impact of Early Discharge Laws on the Health of Newborns,” (with William Evans and Heng Wei), *Journal of Health Economics,* 2008, 27(4): 843-870.

“Can Celebrity Endorsements Affect Political Outcomes: Evidence from the 2008 US Democratic Presidential Primary,” (with Tim Moore), August 2011, forthcoming at *The Journal of Law, Economics, and Organizations.*

“The Economic Benefits of Pharmaceutical Innovations: The Case of Cox-2 Inhibitors,” *American Economic Journal: Applied Economics,* 2012, 4(3): 116-137.

“The Doctor Might See You Now: The Supply Side Effects of Public Health Insurance Expansions”, *American Economic Journal: Economic Policy* 2012, 4(3): 190-217.

\* Winner of 2011 International Institute of Public Finance (IIPF) Young Economists Award

“Heterogeneity in the Benefits of Greater Treatment Intensity” (with William Evans), *The Review of Economics and Statistics,* 2012, 94(3): 635-649.

“Demand Spillovers, Combative Advertising, and Celebrity Endorsements,” conditionally accepted at the *American Economic Journal: Applied Economics.*

**WORKING PAPERS**

Giving Mom a Break: The Effect of Higher EITC Payments on Maternal Health (with William Evans), resubmitted to the *American Economic Journal: Economic Policy.*

The Black/White Educational Gap, Stalled Progress, and the Long Term Consequences of the Emergence of Crack Markets, NBER Working Paper, *under review* (with William Evans and Timothy J. Moore).

How do Hospitals Respond to Negative Financial Shocks? The Impact of the 2008 Stock Market Crash (with David Dranove and Chris Ody)

**WORKS IN PROGRESS**

Beyond Crowd Out: The Diffuse Incidence of Public Health Insurance (with Tal Gross and Matthew Notowidigdo)

The Market Impacts of Product Patents in Developing Countries: The Case of India (with Mark Duggan and Aparajita Goyal)

Income Shocks and Health Insurance: Evidence of Adverse Selection in the Individual and Small Group Health Insurance Market (with David Dranove and Christopher Ody)

Black/White Employment Differentials: The Role of the Crack Cocaine Epidemic and Mass Incarceration (with William Evans and Timothy J. Moore)

**OTHER PUBLICATIONS**

“Empirical Evidence on the Value of Pharmaceuticals,” (with Mark Duggan), in *The [Oxford] Handbook of the Economics of the Biopharmaceutical Industry*: Oxford University Press: Oxford, 2012: 463-492.

*Starbucks: A Story of Growth,* (with Jen Brown and Meghan Busse), 2011. Kellogg Case #5-211-259.

*The Global Aircraft Manufacturing Industry, 2002-2011* (with Jen Brown), 2012. Kellogg Case #5-312-505.

**PERMANENT WORKING PAPERS**

“The Effect of In-Utero Conditions on Long Term Health: Evidence from the 1918 Spanish Flu Pandemic,” April 2008 (First Draft, July 2007).

**TEACHING**

Core Business Strategy (MGMT 431), Kellogg School of Management, 2009-Present

**HONORS AND AWARDS**

Kellogg Faculty Impact Teaching Award (Sections 67 and 68), 2012

Kellogg Chairs’ Core Course Teaching Award, 2011-2012

International Institute of Public Finance (IIPF) Young Economists Award, 2011

Kellogg Faculty Impact Teaching Award (Section 72), 2010

University of Maryland Third Year Paper Fellowship

**INVITED PRESENTATIONS**

2008: University of Notre Dame

2009: Chicago Booth Graduate School of Business

2010: University of Wisconsin-Madison, Dartmouth College, University of Notre Dame

2011: AEA Annual Meeting, University of Illinois-Chicago, Olin Business School at

Washington University, Harris School of Public Policy at the University of Chicago, Indiana University SPEA, National Tax Association Annual Meeting, AcademyHealth Research Insights Meeting

2012: AEA Annual Meeting (Presenter and Discussant), Society of Labor Economists Annual Meeting, NBER Summer Institute, University of Illinois Urbana-Champaign, University of California-Davis, Columbia University

2013: University of Chicago Health Economics Workshop, University of British Columbia (Scheduled), University of California-San Diego, University of Kentucky (Scheduled), Texas A&M University (Scheduled)

**ACADEMIC ACTIVITIES**

Reviewer: *Quarterly Journal of Economics; Journal of Political Economy; The Journal of Public Economics; American Economic Journal: Economic Policy; The Review of Economics and Statistics; The Journal of Industrial Economics; The Journal of Health Economics; The Journal of Human Resources; International Journal of Industrial Organization; Health Economics; Social Science and Medicine*

**POPULAR PRESS COVERAGE**

*The New York Times, The Washington Post, Financial Times, New York Post, Variety, The Denver Post, Washington Times, Chicago Tribune, Houston Chronicle, CNN, MSNBC, FOX News, The Early Show on CBS, Wall Street Journal* online, *Chicago Sun-Times* online, *Politico* online.