

## Curriculum Vita

**Brian Uzzi**

**Kellogg Graduate School of Management  
Northwestern University  
Evanston, IL 60202**

[www.kellogg.northwestern.edu/faculty/uzzi](http://www.kellogg.northwestern.edu/faculty/uzzi)

### EDUCATION

PhD Sociology, 1994	State University of New York at Stony Brook
MS Organizational Psychology, 1989	Carnegie-Mellon University
BA Business Economics, 1982	Hofstra University

### EMPLOYMENT

<b>Kellogg School of Management, Northwestern University</b>	
Richard L. Thomas Professor of Leadership and Organizational Change	2006 -
Professor of Industrial Engineering and Management Sciences McCormick School of Engineering (Courtesy)	2007 –
Professor of Sociology Weinberg School of Arts and Sciences (Courtesy)	2005 –
Co-Director, Northwestern Institute on Complex Systems (NICO)	2008-
Faculty Director, Kellogg Architectures of Collaboration (KACI)	2013-
Associate Professor of Management	1996 - 2004
Assistant Professor of Management	1993 - 1995
<b>Harvard Business School</b>	Spring 2012
Visiting Professor	
<b>Haas School of Business, University of California at Berkeley</b>	
Warren E. and Carol Spieker Chair in Leadership	2007-2008
<b>University of Chicago Graduate School of Business</b>	
Visiting Professor of Strategy	2004-2005
<b>Santa Fe Institute, Summer Fellow</b>	2002 & 2003
<b>INSEAD</b>	
Visiting Professor of Strategy and Organization Behavior	1999-2000
<b>Institute for Policy Research, Northwestern University, Faculty Fellow</b>	1998-2000

## DISTINGUISHED SCHOLARSHIP AWARDS

- 2011 **Vanguard Award for Science** - 3rd best piece of scientific research in Spain
- 2009 **Association Corporate Growth** Chicago Fellow Award
- 2008 **W. Richard Scott** Best Paper Prize, American Sociological Association
- 2006 **W. Richard Scott** Best Paper Prize, American Sociological Association
- 2003 **Administrative Science Quarterly** Distinguished Scholarly Contribution Award
- 2002 **W. Richard Scott** Best Paper Prize, American Sociological Association
- 1994 **Louis Pondy** Best Paper Dissertation Award, Academy of Management Association
- 1993 Institute for **Socio-Economics Best Conference Paper Prize**
- 1992 Institute for **Management Science Dissertation Proposal Award** (2nd place)
- 1991 **James D. Thompson** Best Student Paper Prize, American Sociological Association

## TEACHING AWARDS

- 2012 **Core Course Teaching Award**, Kellogg Graduate School of Management
- 2011 **Best Professor of the Year**, Kellogg-Racanti Executive MBA Program, Kellogg School of Management
- 2010 **Best Professor of the Year**, Kellogg-Racanti Executive MBA Program, Kellogg School of Management
- 2009 **Alumni Professor of the Year**, MBA Program, Kellogg School of Management
- 2007 **Top Professor Award**, Executive MBA program, Kellogg School of Management
- 2006 **Core Course Teaching Award**, Kellogg Graduate School of Management
- 2004 **Top Professor Award**, Kellogg-Hong Kong University of Science and Technology Executive MBA Program, Kellogg School of Management
- 2004 **Core Course Teaching Award**, Kellogg Graduate School of Management
- 2001 **Core Course Teaching Award**, Kellogg Graduate School of Management
- 1999 **Top Professor Award**, Executive MBA Program, Kellogg School of
- 1995 **Sid Levy Teaching Award**, Kellogg Graduate School of Management
- 1993 Faculty Teaching Honor Role, KGSM, 1993 - present.

## PROFESSIONAL LEADERSHIP

- 2013- National Academy of Science committee on the Science of Team Science
- 2003, 2007
- & 2009 Reviewer, W. Richard Scott Award Committee
- 2001-2003 Academy of Management, Representative at Large
- 2001-2003 American Sociological Association, Organizations, Occupations, and Work Organizing Committee
- 2001-2004 American Sociological Association, Economic Sociology Section Council Representative
- 1999-2001 American Sociological Association, Organizing Committee Economic Sociology Section
- 2001-2004 Social Science Research Council, Board Member

## EDITORIAL BOARDS

*Administrative Science Quarterly* (1999 to 2004)  
*American Journal of Sociology* (1999-2000)  
*American Sociological Review* (2001 to 2004)  
*Management Science* (2003-2004), Special Issue Editor on Complexity Theory

## GRANTS AND FELLOWSHIPS

**Agency: DARPA**  
**Amount: \$450,000 (full Grant 43 Million)**  
**PI:** Ching-Yung IBM Corporation  
**Title:** Social Media and Information Dynamics

**Agency: Institute for Policy Research**  
**Amount: \$6,000**  
**PI:** Brian Uzzi  
**Title:** Science Impact Policy

**Agency: Army Research Labs**  
**Amount: \$750,000 (full Grant 33 Million)**  
**PI:** Boleslaw K. Szymanski (Rensselaer Polytechnic Institute)  
**Title:** Center for the Study of Social Networks

**Agency: NIH**  
**Amount: \$50,000**  
**PI:** Holly Falk-Krzesinski  
**Title:** Annual International Science of Team Science Conference

**Agency: Association for Corporation Growth**  
**Amount: \$15,000**  
Fellowship for outstanding research on social networks

**Agency: Michael Burke Foundation**  
**Amount: \$80,000**  
CoPIs (Brian Uzzi and Ben Jones)  
Title: Predicting scientific impact from team structure

**Agency: NSF**  
**Amount: \$299,269**  
PI: Nosh Contractor, CoPIs (Brian Uzzi and Luis Amaral)  
Title: VOSS: Understanding and enabling network dynamics in virtual communities

**Agency: NIH**  
**Amount: \$125,000 (full grant 28 Million)**  
PI: Phil Greenland (NU Medical School), (Senior Collaborator - Brian Uzzi)  
Title: Northwestern University Clinical and Translational Science Institute

**Agency: NBER**

**Amount: \$10,000**

Pls: Brian Uzzi and Ben Jones

Title: Determinants of Scientific Collaboration, 1945-2005

**Agency: Ford Motor Company**

**Amount: \$44,000 (full grant \$125,000)**

Pls: Wally Hopp and Seyed Ivani, CoPI (Brian Uzzi)

Title: SocioNet: A Social Dynamics Research “Collaboratory”

**Agency: Institute for Policy Research**

**Amount: \$22,000**

Pls: Brian Uzzi

Title: Undergraduate Researcher Development Grant 1998 and 1999, 2001-2006.

**Agency: General Electric**

**Amount: ~\$15,000**

Pls: Brian Uzzi

Title: Faculty Development Grant, 1993-1994, 1995-1996.

**Agency: Sigma Xi, The Scientific Research Society**

**Amount: \$5,000**

Pls: Brian Uzzi

Title: Dissertation Research Grant. 1992, 1993

**Agency: NSF**

**Amount: \$7,500**

Pls: Brian Uzzi

Title: Doctoral Dissertation Grant: The Organization of Interfirm Networks in the US and Italian Apparel Industries. 1992, 1993

## **BOOKS**

Etzkowitz, Henry, Carol Kemelgor, Brian Uzzi. 2000. Athena Unbound: The Advancement of Women in Science and Technology. Cambridge: Cambridge University Press.

Tzeng, Rueyling and Brian Uzzi (eds.) 2000. Embeddedness and Corporate Change in the Global Economy. NY: Peter Lang Publishing.

## **REPRINTS**

1. Uzzi, Brian. (2014) 1997. “Toward A Network Perspective on Organizational Decline.” The International Journal of Sociology and Social Policy. v17: 111-155. In Ron Adner

and XX (eds) Collaboration and Competition in Business Ecosystems: Advances in Strategic Management: Publisher

Received the **James D. Thompson Best Paper Award**, 1993

2. Uzzi, Brian and Ryon Lancaster. (2013) [2003]. "Relational Embeddedness and Learning: The Case of Bank Loan Managers and Their Clients." *Management Science*, 49(4): 383-399, reprinted in Inter-Organizational Relations edited by Steve Cropper and Mark Ebers. NY Sage Publications
3. Uzzi, Brian (2013) [1996], "The Sources and Consequences of Embeddedness for the Economic Performance of Organizations: The Network Effect," In Economic Analyses of Social Networks by Matthew O. Jackson and Yves Zenou (eds). UK: Edward Elgar Publishing Ltd
4. Uzzi, Brian and Jarrett Spiro. 2011 [2005]. Collaboration and Creativity: The Small World Problem" in Martin Kilduff and Andrew V. Shipilov (eds.) Organizational Networks Research, California: SAGE
5. Uzzi, Brian and Ryon Lancaster. 2011 [2003]. "Relational Embeddedness and Learning," in Kenneth Koput and Joseph Broschak (eds.) Social Capital in Business, London: Edward Elgar Publishing Ltd
6. Brian Uzzi and Ryon Lancaster. 2011 [2004], 'Embeddedness and Price Formation in the Corporate Law Market', in Kenneth Koput and Joseph Broschak (eds.) Social Capital in Business, London: Edward Elgar Publishing Ltd
7. Uzzi, Brian. 2008 [1996]. "The Sources and Consequences of Embeddedness for the Economic Performance of Organizations: The Network Effect." Брайан Уци. Источники и последствия укорененности для экономической эффективности организаций: влияние сетей // Анализ рынков современной экономической социологии. Отв. ред. В.В. Радаев, М.С. Добрякова. М: Изд. дом ГУ-ВШЭ, 2008. С. 208-250 in Vadim Radaev and Maria Dobryakova (eds.), pgs. 208-250 (2008) Analysis of Markets in Modern Economical Sociology. Publishing House of the State University Higher School of Economics, Moscow, Russia. [translated reprint]
8. Uzzi, Brian. 2008 [1996]. "The Sources and Consequences of Embeddedness for the Economic Performance of Organizations: The Network Effect." In Analysis of Markets in Modern Economical Sociology
9. Uzzi, Brian. 2007 [1999]. "Embeddedness in the Making of Financial Capital: How Social Relations and Networks Benefit Firms Seeking Capital." In liu Yuzhao (ed.) Empirical Studies in the Sociology of Organizations.
10. Uzzi, Brian. 2005 [1996]. "The Sources and Consequences of Embeddedness for the Economic Performance of Organizations: The Network Effect." Chapter 6 in: Mitchel Y. Abolafia (ed.) Markets (Critical Studies in Economic Institutions). Edward Elgar Publishing Ltd.

11. Uzzi, Brian. 2005 [1997]. "Social Structure and Competition in Interfirm Networks: The Paradox of Embeddedness." Vol I, Chapter 1 Gernot Grabher and Walter Powell (eds.) Networks (Critical Studies in Economic Institutions). Edgar Elgar Books.
12. Uzzi, Brian and Ryon Lancaster. 2001. "Social Capital and the Cost of Business Loan Contracts." Pgs 237 – 261 in Jackson L. Blanton, Alicia Williams and Sherrie L.W. Rhine (eds.) Changing Financial Markets and Community Development. In Wash. DC: Federal Reserve Bank Press.
13. Uzzi, Brian. 2004 [1999]. "Embeddedness in the Making of Financial Capital: How Social Relations and Networks Benefit Firms Seeking Capital." Pgs 349-386 in: Frank Dobbin (ed.) The Sociology of the Economy. Princeton, NJ: Princeton University Press. Pp. 349-386.
14. Uzzi, Brian. [1997] 2002. "Social Structure and Competition in Interfirm Networks: The Paradox of Embeddedness." Pgs. 111-144 reprinted in: Steward Clegg (ed.) Central Currents in Organization Theory, Volume II. CA: Sage. 2002
15. Uzzi, Brian. [1997] 2001. "Social Structure and Competition in Interfirm Networks: The Paradox of Embeddedness." Pgs. 207-240 reprinted in: Richard Swedberg and Mark Granovetter (eds.) The Sociology of Economic Life (2<sup>nd</sup> edition). NY: Westview Press.
16. Etzkowitz, Henry, Carol Kemelgor, Brian Uzzi and Mike Neuschatz. [1994] 2000. "The Paradox of Critical Mass for Women in Science." Chapter 3 reprinted in R. Satow (ed.) Gender and Social Life. 1999. NY: Addison Wesley.

## PUBLICATIONS

1. Uzzi, Brian, Satyam Mukerjee, Michael Stringer, and Benjamin F. Jones. 2013. "Atypical Combinations and Scientific Impact." Science, 342, 268-472.
2. Susan Lu, Ginger Zhe Jin, Brian Uzzi, and Benjamin F Jones. 2013. "The Retraction Penalty: Evidence from the Web of Science." Nature Scientific Reports, 3 : 3146 | DOI: 10.1038/srep03146.
3. Csermely, Peter., London, Andres., Wu, Ling.-Yun. and Uzzi, Brian. 2013 "Structure and dynamics of core-periphery networks." J. Complex Networks, 1: 1-41.
4. Saavedra, Serguei, R. Dean Malmgren, Nicholas Switanek, and Brian Uzzi. 2013. "Foraging under conditions of short-term exploitative competition: the case of stock traders." Proceedings of the British Royal Society B, vol. 280 no. 1755 2012290, 1471-2954

5. Uzzi, Brian and Ryon Lancaster. 2013. "Legally Charged: Embeddedness and Profits in Large Law Firms." Sociological Focus, v45, Issue 1, 1-22, 2012
6. Uzzi, Brian and Shannon Dunlap. 2012. Make Your Enemies Your Allies: Three steps to reversing a rivalry at work," Harvard Business Review, May, 133-137.
7. Uzzi, Brian, Stefan Wuchty, Jarrett Spiro and Ben Jones. 2012. "Scientific teams and networks change the face of knowledge creation." In Networks in Social Policy Problems in Balazs Vedres and Marco Scotti (eds.). Cambridge University Press: Cambridge, England.
8. Saavedra, Serguei, Daniel Stouffer, Brian Uzzi, and Jordi Bascompte. 2011. Strong Contributors to network persistence are most vulnerable to extinction." Nature, 478, 233–235 (13 October 2011). doi:10.1038/nature10433
  - **Vanguard Award for Science** - 3rd best piece of scientific research in Spain
9. Wuchty, Stefan and Brian Uzzi. 2011. "Human Communication Dynamics in Digital Footsteps: A Study of the Agreement between Self-Reported Ties and Email Networks." PLoS ONE 6(11): e26972. doi:10.1371/journal.pone.0026972
10. Saavedra Serguei, Jordi Duch, Brian Uzzi. 2011. "Tracking Traders' Understanding of the Market Using e-Communication Data." PLoS ONE 6(10): e26705.doi:10.1371/journal.pone. 0026705
11. Saavedra, Serguei, Kathleen Hagerty, and Brian Uzzi. 2011. "Synchronicity, instant messaging, and performance among financial traders", Proceeding of the National Academy of Sciences (PNAS), 1018462108v1-201018462
12. Saavedra, Serguei, Brian Uzzi and Felix Reed-Tsochas. 2011. "More on Bipartite Networks and Cooperation in Ecological and Organizational Networks." In Felix Reed Tsochas and Neil Johnson (eds.) Complex Systems and Interdisciplinary Sciences. London: World Scientific Publishing.
13. Falk-Krzesinski, H. J., K. Börner, N. Contractor, S. M Fiore, K. L. Hall, J. Keyton, B. Spring, D. Stokols, W. Trochim, and B.Uzzi. 2010 "Advancing the Science of team Science." Clinical and Translation Sciences 3, 263-266 PMID: 20973925
14. Börner, N. Contractor, H. J. Falk-Krzesinski, S. M Fiore, K. L. Hall, J. Keyton, B. Spring, D. Stokols, W. Trochim, and B.Uzzi. 2010 "A Multi-level Systems Perspective for the Science of Team Science." Science Translational Medicine 2, 49cm24 (2010).
15. Rivera, Mark, Sara Soderstrom, Brian Uzzi. 2010. "Nodal and relational determinants of attachment and detachment in social networks: A Survey." Annual Review of Sociology. 91-115.
16. Saavedra, Serguei, Felix Reed-Tsochas, and Brian Uzzi. 2009. "A simple model of bipartite cooperation for ecological and organizational networks" Nature, 457:463-466.

17. Jones, Ben, Stefan Wuchty, and Brian Uzzi. 2008. "Multi-university Research Teams: Shifting Impact, Geography, and Stratification in Science," Science, 322, 1259-1263.
  
18. Saavedra, Serguei, Felix Reed-Tsochas, and Brian Uzzi. 2008. "Asymmetric disassembly and robustness in declining networks." Proceedings of the National Academy of Sciences, 105:16466-16471
  
19. Uzzi, Brian. 2008. "A Social Network's Changing Statistical Properties and the Quality of Human Innovation." Journal of Statistical Physics A: Mathematical and Theoretical, June 2008, Vol. 41 Number 22, 224023 (12pgs).
  
20. Wuchty, Stefan, Ben Jones, and Brian Uzzi. 2007. "Why Do Team Authored Papers Get Cited More." Science September, 317:1496-1497
  
21. Uzzi, Brian, Luis Amaral, and Felix Reed-Tsochas. 2007. "Small World Networks and Management Science Research: A Review." European Management Review (4): 77-91.
  
22. Amaral, Luis and Brian Uzzi. 2007. "Complex Systems: A New Paradigm for the Integrative Study of Management, Physical, and Technological Systems." Management Science 53(7):1033-35.
  
23. Wuchty, Stefan, Ben Jones, and Brian Uzzi. 2007. "The Increasing Dominance of Teams in the Production of Knowledge." Science May 2007, 316:1036-1039
  
24. Uzzi, Brian, Ryon Lancaster, and Shannon Dunlap. 2006. "Weighing the Worth of Social Ties: Embeddedness and the Price of Legal Services in the Large Law Firm Market." In Laura Epsom (ed.) Managing the Modern Law Firm: New Challenges - New Perspectives. London: Oxford University Press.
  
25. Uzzi, Brian and Shannon Dunlap. 2005. "How To Build Your Network." Harvard Business Review, December, Vol. 83 Issue 12, p53-60
  - Translated into French.
  
26. Guimera, Roger, Brian Uzzi, Jarrett Spiro, and Luis A. Nunes Amaral. 2005. "Team Assembly Mechanisms Determine Collaboration Network Structure and Team Performance." Science, 308:697-702.
 

Also appeared in Science's News and Views section April 28<sup>th</sup> 2005..

Also appeared in Nature's Research Highlights section under Network Theory, Vol. 435, May 5, 2005
  
27. Uzzi, Brian and Jarrett Spiro. 2005. "Collaboration and Creativity: Big Differences from Small World Networks." American Journal of Sociology, 111:447-504.
 

Received the **W. Richard Scott Best Paper Prize**, 2008

28. Lancaster, Ryon and Brian Uzzi. 2004. "From Colleague to Employee: Determinants of Changing Career Governance Structures in Elite Law Firms." In Anna Grandori (ed). Corporate Governance and Firm Organization: Nexuses and Frontiers. London: Oxford University Press.
29. Uzzi, Brian and Ryon Lancaster. 2004. "Embeddedness and the Price of Legal Services in the Large Law Firm Market." American Sociological Review, v69: 319-344 (**Lead Article**).  
Received the **W. Richard Scott Best Paper Prize**, 2006
30. Uzzi, Brian and Ryon Lancaster. 2003. "Relational Embeddedness and Learning: The Case of Bank Loan Managers and Their Clients." Management Science, 49: 383-399.
31. Uzzi, Brian and James J. Gillespie. 2002. "Knowledge Spillover in Corporate Financing Networks: Embeddedness, Network Transitivity, and Trade Credit Performance." Strategic Management Journal, 23:595-618.
32. Sacks, Michael, Marc Ventresca and Brian Uzzi. 2001. "Global Institutions and Networks: Contingent Change in the Structure of World Trade Advantage, 1965-1908." American Behavioral Scientist, 44: 1579-1601.
33. Carruthers, Bruce and Brian Uzzi. 2000. "Economic Sociology and Organization Theory in the New Millennium." Contemporary Sociology, 29(3): 486-494.
34. Sacks, Michael and Brian Uzzi 2000. "Networks, Transaction Costs, and the Persistence of Interfirm Ties: The New York Apparel Industry, 1985-1995." Pp. 79-104 in Tzeng, Rueyling and Brian Uzzi (eds.) 2000. Embeddedness and Corporate Change in the Global Economy. NY: Peter Lang Publishing.
35. Sacks, Michael, Marc Ventresca, and Brian Uzzi. 2000 "Stateness and System in the Global Structure of Trade: A Network Approach to Assessing Nation Status." In Greogi Derluguian and Scott Greer (eds.) The Uncertainties of Globalization: The Shifting Geopolitics and Geoculture of the World System. NY: Westview Press.
36. Uzzi, Brian and Rueyling Tzeng. 2000. "Embeddedness Perspectives on the Change of Institutions, Interfirm Networks, and Labor Markets," Pp. 1-10 in Tzeng, Rueyling and Brian Uzzi (eds.) 2000. Embeddedness and Corporate Change in the Global Economy. NY: Peter Lang Publishing.
37. Uzzi, Brian. 1999. "Embeddedness in the Making of Financial Capital: How Social Relations and Networks Benefit Firms Seeking Capital." American Sociological Review, v64: 481-505 (**Lead Article**).
- Received the **W. Richard Scott Best Paper Prize**, 2002
  - Translated into Chinese

38. Uzzi, Brian and James J. Gillespie. 1999. "Corporate Social Capital and the cost of Financial Capital: An Embeddedness Approach." In Shaul M. Gabbay and Rogers A.J. Leenders (eds.) Corporate Social Capital. Kluwer Press.
39. Uzzi, Brian and James J. Gillespie. 1999. "Interfirm Ties and the Organization of the Firm's Capital Structure in the Middle Financial Market." Pp. 107-126, in David Knoke and Steven Andrews (eds.) Research in the Sociology of Organizations, Stamford CT: JAI Press.
40. Uzzi, Brian and Zoe Barsness. 1998. "Contingent Employment in British Establishments: Organizational Determinants of the Use of Fixed-term and Part-time Workers." Social Forces, v76: 967-1006.
41. Etzkowitz, Henry, Carol Kemelgor, Brian Uzzi, and Mike Neuschatz. 1998 "Gender: Implosion: The Paradox of 'Critical Mass' for Women in Science." In Philip Altbach, (ed.) The Contemporary American University. New York: Garland.
42. Uzzi, Brian. 1997. "Social Structure and Competition in Interfirm Networks: The Paradox of Embeddedness." Administrative Science Quarterly, March, 42:35-67.
- Received the **Administrative Science Quarterly Distinguished Scholarly Contribution Award, 2003**
  - Ranked as 3<sup>rd</sup> most "interesting paper" in management in the last 100 years by the 67 Member of the 2005 AMJ editorial Board
  - Translated into Chinese.
43. Uzzi, Brian. 1997. "Toward A Network Perspective on Organizational Decline." The International Journal of Sociology and Social Policy. v17: 111-155.
- Received the **James D. Thompson Best Paper Award, 1993**
44. Uzzi, Brian. 1996. "Close Encounters of a Sociological Kind: Organizational Fields as Markets." In J. Dutton and J.A.C. Baum (eds.) The Embeddedness of Strategy. Vol. 13 Greenwich CT: JAI Press.
45. Uzzi, Brian. 1996. "The Sources and Consequences of Embeddedness for the Economic Performance of Organizations: The Network Effect." American Sociological Review, v61(4): 674-698.
- Most cited article in *ASR* in the 1990s
  - Received the **Louis R. Pondy Best Paper Dissertation Prize, 1994**
  - Received the **Society for the Advancement of Socio-Economics Best Conference Paper Prize, 1993**
  - Translated into Russian, Russian Journal of Management (2009)
46. Etzkowitz, Henry, Carol Kemelgor, Brian Uzzi and Mike Neuschatz. 1994. "The Final Disadvantage: Barriers to Women in Academic Science and Engineering." In W. Pearson Jr. and A. Fechter (eds.) Who Will Do Science? Baltimore: Johns Hopkins Press.

47. Etzkowitz, Henry, Carol Kemelgor, Brian Uzzi and Mike Neuschatz. 1994. "The Paradox of Critical Mass for Women in Science." 1994. Science, 226:51-55.
48. Davis-Blake, Alison and Brian Uzzi. 1993. "Determinants of Employment Externalization: The Case of Temporary Workers and Independent Contractors." Administrative Science Quarterly, 38: 195-223.
49. Uzzi, Brian and Michael Schwartz. 1993. "Holy Theory:" The Social Structure of Competition (1992) by Ronald S. Burt (Book review). Contemporary Sociology, 22:155-157.
50. Etzkowitz, Henry, Carol Kemelgor, Brian Uzzi and Mike Neuschatz. . 1992. "Athena Unbound: Barriers to Women in Academic Science and Engineering." Science and Public Policy, 19:157-79.
51. Etzkowitz, Henry, Carol Kemelgor, Brian Uzzi and Mike Neuschatz. 1992. "Restructuring Departments of Equality." In C. D. Martin and E. Murchie-Beyma (eds.) In Search of Gender Free Paradigms for Computer Science Education, Eugene, Oregon, NECC.
52. Moorman, Christine, Brian Uzzi and Karen Russo France. 1990. "A Framework For The Conceptualization, Design, and Strategic Management of Planned Change Organizations." Knowledge in Society: The International Journal of Knowledge Transfer, 3: 21-45.
53. Moorman, Christine, Brian Uzzi and Karen Russo France. 1990. "A Framework For Managing Synergy in Planned Change Programs." In R. Belk (ed.) Advances in Nonprofit Marketing, v3:1-27 JAI Press.

### **PAPERS UNDER REVIEW OR IN PREPARATION**

Jarrett Spiro and Brian Uzzi. "Network Emergence from Micro Interactions."

Jarrett Spiro and Brian Uzzi. "Cultural Capital in the Creation of Social Capital."

Uzzi, Brian, Sara Soderstrom, Derek Rucker, James Fowler, and Dan Diermeier. "Reactions to speculative and experienced-based WOM in networks."

Bagrow, James, Dirk Brockmann, and Brian Uzzi. "Scholar Breath and the Pursuit of Knowledge"

Daniel Romero, Adam Galinsky, and Brian Uzzi. "Mimicry is Presidential: Linguistic Matching and Positive and Negative Reactions of 3<sup>rd</sup> Parties to a Debate."

Daniel Romero and Brian Uzzi. "The Wisdom of Small Crowds."

Mukherjee, Satyam, Ben Jones, and Brian Uzzi. “The Increasing Oddity of Novelty in Science.”

### INVITED TALKS

- 2013-2014: ITT; U of Arizona; U of Chicago; U of Pittsburgh; Stanford U; Yahoo!; University of Singapore; Harvard University; National Academy of Sciences; USC
- 2011-2013: Dartmouth University; University of Pennsylvania; Boston College; University of Arizona; Washington University in St. Louis
- 2011-2012: Harvard University Medical School; Boston University; University of Chicago; MIT; Northeastern University; Harvard Business School
- 2009-2010: Columbia University; Notre Dame University; Princeton University; Northwestern University, Yale University, Harvard University
- 2008-2009: Duke University, Argonne National Laboratories; The Journal Nature; University of Chicago; Georgia Tech, University of California at Davis, Eastern Central European University, Oxford University
- 2007-2008: University of Michigan, Duke University; Harvard University; McKinsey Global New Partners Meeting; P&G Worldwide R&D Summit; NIH.
- 2006-2007: Northwestern University (Marketing Department), University of Maryland, Santa Fe Institute, Caligari Italy Statistical Physics Conference, Oxford University, McKinsey Global Partners Meeting.
- 2005-2006: University of California at Berkeley (Sociology); University of Alberta; University Of North Carolina at Chapel Hill; Oxford University; Institute Policy Research, Northwestern U. University of California at Berkeley (Haas), Stanford University Engineering School, Tel Aviv University
- 2004-2005: Speaking Topics – Network Emergence, Collaboration and Creativity  
Indiana University School of Business; Carnegie Mellon University; Emory School of Business; University of Norway, Norwegian School of Business, Queens University School of Business (**Distinguished Speaker Series**), Penn State University, London Business School, Managerial Economics, Kellogg, and Oxford University
- 2003-2004: Speaking Topics – Network Emergence, Small Worlds, and Law Firm Change  
Harvard Business School; George Town University School of Law; New York University; Cornell University Physics and Sociology Colloquium; University Michigan Business School; University of Arizona Sociology, Northwestern University Sociology; Department; Institute for Policy Research, Northwestern University; Harvard University Kennedy School of Government; University of Chicago GSB; Northwestern University Domain Dinner
- 2002-2003: Speaking Topics – Network Emergence, Small Worlds, and Power Laws  
University of Toronto Business School; Princeton University Sociology; Wharton School University of Pennsylvania; Cornell University Sociology; Cornell University Business School; UCLA – Anderson School; Columbia University Business School; Northwestern University Interdisciplinary Complexity Theory Lunch
- 2001-2002: Speaking Topics – Embeddedness, Prices, and Market Evolution  
UCLA, Department of Sociology; University of Chicago, Political Science Department; University of Chicago, Graduate School of Business; University of California - Berkeley, Hass School; MIT, Sloan School; Carnegie-Mellon University, GSIA; University of

- California – Irvine, Sociology Department; American Bar Foundation; Harvard University, HBS
- 2000-2001: Speaking Topics – Embeddedness and Price Formation  
Stanford University, Department of Strategy; University of Chicago, Finance Department; University of Michigan, Sociology Department; University of Wisconsin, Economics and Sociology Departments; Michigan State University, Sociology Department; New York University, Management Department; Federal Reserve Bank-Washington, DC (Attended by Allen Greenspan); Princeton University, Sociology Department
- 1999-2000: Speaking Topics – Embeddedness and Governance Benefits in Loan Contracts  
Stanford University, Graduate School of Business; London School of Economics Finance Department; Federal Reserve Bank – Chicago; Northwestern University Department of Sociology; University of Lille (France) Institute of Sociology; INSEAD; Tel Aviv University, Department of Management
- 1998-1999: Speaking Topics – Lending Ties, Financial Markets, Capital Costs  
Federal Reserve Bank, Washington D.C. (Attended by Allen Greenspan); World Bank, Agricultural Development Division; Duke University, Fuqua Graduate School of Business; Northwestern University, Department of Sociology; GSIA, Carnegie Mellon University, Videoconference
- 1997-1998: Speaking Topics – Social Capital, Entrepreneurship, Financial Markets  
Harvard University Graduate School of Business. ; Columbia University, Graduate School of Business.; University of Arizona, Department of Sociology. ; Institute for Policy Research, Northwestern University.; Washington University at St. Louis, Olin School of Business.; American Bar Foundation, Chicago IL.; University of Chicago, Department of Political Science.
- 1996-1997: Speaking Topics – Embeddedness and Repeated Ties, Markets and Networks  
University of Pennsylvania, Wharton School.; University of Chicago, Graduate School of Business.; Institute for Policy Research, Northwestern University.; University of Utah, Graduate School of Business.; Academia Sinica, Graduate School of Arts and Sciences, Taiwan.
- 1995-1996: Speaking Topics – Social Structure, Competition, Cooperation, Economic Returns  
University of Bologna, Department of Economics, Italy.; University of California at Berkeley, Haas School of Business.; University of Illinois at Chicago, Department of Sociology.; Columbia University, Department of Sociology.; MIT, Sloan School.
- 1994-1995: Speaking Topics – Embeddedness, interfirm relations, and market structure  
University of Chicago, Graduate School of Business.; University of Illinois at Urbana-Champaign, School of Commerce.; University of Michigan, GSB
- 1993-1994: Speaking Topics – Interfirm Networks and Performance  
University of Michigan, ICOR.; Northwestern University, Department of Sociology.
- 1992-1993: Speaking Topics – Social structure and network formation  
New York University, Stern School of Business.

## **CONFERENCE PRESENTATION**

Mukerjee, Satyam, Brian Uzzi, Ben Jones, and Mike Stringer. “The Creative Scientific Teams.”  
NetSci Conference June 2013

Mukerjee, Satyam, Brian Uzzi, Ben Jones, and Mike Stringer. “The Creative Scientific Teams.” Northwestern University SciTs Conference June 2013

Mukerjee, Satyam, Brian Uzzi, Ben Jones, and Mike Stringer. “The increasing conventionality of scientific research.” Northwestern University SciTs Conference June 2013

Uzzi, Brian “Conventionality, Novelty, and Creativity in Science.” Harvard University conference on the science of success, June 2013 (**Keynote**)

Uzzi, Brian “Combinations and Creativity.” Heidelberg University Symposium Topographies and Topologies of Knowledge, June 2013

Uzzi, Brian, “Atypical Knowledge and Scientific Impact.” Science of Team Science conference, University Central Florida, Feb 2013. (**Keynote**).

Uzzi, Brian, “Micro Structure of Collective Wisdom in Financial Markets.” Society for Quantitative Analysis Conference, 2012.

Uzzi, Brian, “Decoding the content and patterns of exchange in an instant messaging networks.” Moscow Economic Sociology Conference, 2012 (**Keynote**).

Uzzi, Brian, “Decoding the content and patterns of exchange in an instant messaging network among stock traders.” NetSci 2011 annual meeting in Budapest (Invited Talk).

Serguei Saavedra, Felix Reed-Tsochas, and Brian Uzzi. “Instant-messaging networks as early-warning market signal,” NetSci Annual Meeting, Boston. 2010

Serguei Saavedra, Alejandro Mendoza, and Brian Uzzi. “Evolution of social networks under environmental shocks) NetSci Annual Meeting, Boston. 2010

Uzzi, Brian. Patterns of collective wisdom revealed in social network communication and behavior response data. INSEAD conference on Networks. 2010 (**Keynote**)

Uzzi, Brian and Jarrett Spiro “Robustness of Roles.” AOM 2010

Uzzi, Brian, Sara Soderstrom, James Fowler, and Dan Diermeier “Buzz” ASA 2010

Uzzi, Brian, Sara Soderstrom, James Fowler, and Dan Diermeier “Adoption and Cultural products” AOM 2010

Uzzi, Brian “ Team Science and Success: A network perspective.” Harvard University Annual Political Science Conferenc 2009. (**Keynote**)

Uzzi, Brian “ Team Science Patterns of Success.” Northwestern University, Medical School, Team Science Conference. **2009**

Uzzi, Brian “ Team Science and Success: A network perspective.” University of Maryland Inaugural Complexity Center Conferences 2009. (**Keynote**)

Uzzi, Brian and Serguei Savedraa, 6<sup>th</sup> annual conference on complex systems in ecology and biology, New Jersey Institute of Technology (2009)

Uzzi, Brian “ Team Science and Success: A network perspective.” Eastern Central University Conference on Social Networks and Economic Performance.

Uzzi, Brian and Jarrett Spiro. “Emergence and Network Structure.” AOM, August 2008.

Brian Uzzi, Dan Diermeier, and Sara Soderstrom. “Buzzinomics and Movies” ASA, August 2008

Brian Uzzi, Dan Diermeier, and Sara Soderstrom. “Epidemiological Spreads of Movie Adoption” AOM, August 2008

Brian Uzzi. “Team Science and Assembly Mechanisms of Collaborative Networks,” NetScience Conference, Norwich, England 2008. (**KeyNote**)

Serguei Saavedra, Felix Reed-Tsochas, and Brian Uzzi. “Supply Chains and Food Web Behavior.” NetScience Conference, Norwich, England. 2008

Serguei Saavedra, Felix Reed-Tsochas, and Brian Uzzi. “Robustness Mechanisms in Supply Chains.” NetScience Conference, Norwich, England. 2008

Serguei Saavedra, Felix Reed-Tsochas, and Brian Uzzi. "Supply Chains as Food Webs." SPIE, Florence Italy 2007

Brian Uzzi. Small Worlds and Individual and System level Performance: Micro Structural Effects of Macro Structure." Physics Conference on Complex Systems, Italy 2007

Serguei Saavedra, Felix Reed-Tsochas, and Brian Uzzi. "A Model of Decline in Actual, Permanently Failing Networks." Northwestern Institute of Complexity conference, Northwestern University 2007

Serguei Saavedra, Felix Reed-Tsochas, and Brian Uzzi. "Models of Network Contraction." UCLA conference on complexity 2007

Serguei Saavedra, Felix Reed-Tsochas, Janet Efstathiou, Brian Uzzi. "Properties of Shrinking Networks," European Conference on Complexity Systems, September 2006.

Lancaster, Ryon and Brian Uzzi. "Determinants of Pro Bono in the Large Law firm, ASA, August 2006

Uzzi, Brian and Jarrett Spiro. "Emergence: Self-organization and Types of Networks." ASA, August 2006.

Uzzi, Brian and Jarrett Spiro. Collaboration and Creativity in Small Worlds. Harvard University Conference on Strategy. Fall 2004.

Uzzi, Brian and Jarrett Spiro. "Small worlds and Big Differences: Networks and the Financial and Artistic Performance of the Broadway Musical Industry." ASA, August 2004.

Uzzi, Brian and Ryon Lancaster. "Embeddedness and the Price of Legal Services." ASA meeting, SF, August 2004.

Uzzi, Brian and Jarrett Spiro. "A Pick up Stick Model of the Emergence of Networks: Simulations and a Case Study." AOM, August 2004.

Uzzi, Brian and Ryon Lancaster. "Legally Charged: Embeddedness and Price Formation in Corporate Legal Services Industry." AOM meeting, Seattle Washington, August 2003.

Uzzi, Brian, Jarrett Spiro and Dimitri Delis. "Network Emergence and Network Equilibrium in Clustered Industries: The case of the Broadway Musical Industry." Stockholm School of Economics' Conference on Cluster, Stockholm, Sweden 2003.

Uzzi, Brian and Ryon Lancaster. "The Evolution of Large US Law Firm Governance Arrangements and their Impact on Profits." Bocconi Centenary Conference on Corporate Governance, Bocconi Italy, December 2002.

Uzzi, Brian, Jarrett Spiro and Dimitri Delis. "Properties of Emergence: Tipping points and Equilibrium Structures" The Sociology of Markets Conf., Bellaggio Italy. August 2002.

Uzzi, Brian and Ryon Lancaster. "Corporate Culture, Embeddedness, and Adaptation to Market Change: The Case of Large Law Firms." ASA Meetings, Chicago II August 2002.

Uzzi, Brian and James Gillespie. "Knowledge spillover in Financing Networks: The Case of Banks and Trade Creditors. AOM, Denver Co. August 2002.

Uzzi, Brian and Ryon Lancaster. "The Evolution of Large US Law Firm Governance Arrangements and their Impact on Profits." AOM Meetings, Denver CO August 2002.

Uzzi, Brian. "Emergence, Tipping Points and the formation of Career Networks." Harvard Business School conference on Careers, London, England, June 2002

"Cooperative market pricing" Umeo University and Stockholm School of Economics Conference on Cooperation and Competition in Market, Umeo Sweden, May 2002

"The Bose-Einstein Properties of Art World Networks: The Case of the Creative Artists Behind Broadway Musicals." Organization Science Winter Conference, Colorado, Feb 2002

"Legally Charged: Embeddedness and Price Formation in the Corporate Legal Services Industry." American Sociological Association, August 2001 (with Ryon Lancaster)

- “What Price Status: The role of Status in the Pricing of Legal Services.” American Sociological Meetings, August 2000 (With Ryon Lancaster)
- “Sociology of Information.” Firms as Social Communities Conference, June 7-9 2001  
Institute of International Business, Stockholm School of Economics
- “Control and Access Benefits through Relationships and Social Networks: Social Embeddedness and Corporate Financing.” American Sociological Meetings, Chicago, August 1999.
- “The economic sociology of market making.” Academy of Management Meetings, Chicago, August 1999.
- “The Stick or Switch Decision in contracting relationships.” Academy of Management Meetings, Chicago, August 1999.
- The Stick or Switch Decision in contracting relationships.” Academy of Management Meetings, Chicago, August 1999.
- “Cultural Embeddedness, the dynamics of scripts for developing lending relationships, and discrimination in lending.” Federal Reserve Bank, Wash. D.C., March 1999.
- “Social Capital and the cost and availability of Financial Capital.” American Sociological Meetings, San Francisco, August 1997.
- “The Social Structure of Mid Market Banking and the Formation of Lending Relationships.” Academy of Management Meetings, San Diego, August 1997.
- “The Stability of Repeated Ties in Markets.” Academy of Management Meetings, San Diego, August 1997.
- “Endgame: Structural Embeddedness and the Persistence of Repeated Ties.” American Sociological Meetings, Vancouver, Canada. August 1997.
- “Lending Ties and the Cost and Availability of Capital.” Academy of Management Association Meetings, Boston, August 1997.
- “Structural Holes in the World System and GNP.” American Sociological Association Meetings, Vancouver, Canada. August 1997. (with Michael Sacks and Marc Ventresca)
- “Interorganizational Networks through Time: Structuration, Stability, and Change.” International Perspectives on Business Firms and Economic Life Conference, Taiwan. May 1997.
- “The Social Capital Gap among Women Scientists. (with Etzkowitz et al.) American Sociological Association, NYC, NY, August 1996.
- “Embeddedness and Its Paradoxes: Notes of the Social Structure of Competition.” American Sociological Association, NYC, NY, August 1996.
- “The Network Structure of a Declining Organizational Field: The Apparel Economy in New York, 1985-1995.” Social Science History Association, Chicago, IL, November, 1995.
- “Inside Out Employment Arrangement: Structural Contingencies and the Use of Just-In-Time Workers.” (with Zoe Barsness) Academy of Management Meetings, Vancouver Canada, August 1995.
- “Mobius Strip Organizational Employment Arrangements: The Structural Contingencies of the Use of Externalized Workers.” (with Zoe Barsness) American Sociological Association, Washington, DC, August 22, 1995.
- Discussant Paper on Economic Sociology: Asian Economies.” American Sociological Association, Washington, DC, August 1995.
- “The Embeddedness of Strategy: A Sociological Perspective.” The Embeddedness of Strategy Conference, University of Michigan, May 1995.
- “Organizational Networks, Structural Embeddedness, and the Survival Rates of Firms.” Academy of Management Meetings, Dallas, TX, August 1994. ***Nominated for Best Paper.***

- “Social Embeddedness, Network Dynamics, and Survival.” The Social Construction of Industries and Markets Conference, Chicago, IL, April 1994.
- “Through the Economic Looking Glass: Structural Embeddedness and Economic Behavior.” American Sociological Association, Los Angeles, CA, August 1994.
- "The Network Effect: Structural Embeddedness and Organizational Survival." American Sociological Association, Miami, FL, 1993.
- "Network Structure and Firm Survival: The Solution of Embeddedness." Society for the advancement of Socio-Economics, New York, NY, April 1993. *Best Paper Award*.
- “The Social Structure of the New York Apparel Economy and Its Affect on Organizational Performance." American Sociological Association, Pittsburgh., PA, 1992.
- “The Organization of Interfirm Networks in the US and Italian Apparel Industries: Network Effects and Organizational Decline.” Organizational Science and Technology and Information Management Society Meetings, Anaheim, CA., 1991.
- “Patterns Underlying Gender Segregation in Academic Departments in the Hard Sciences." (with Etzkowitz et al.). American Sociological Association Meetings, Washington, DC., 1990.
- “Why Do Men Dominate the Hard Science?: Academic Departmental Barriers to Women." (with Etzkowitz et al.). World Congress of Sociology, Madrid, Spain, 1990.
- “Gender, Performance, and Inequality Among Faculty and Graduate Students in Computer Science Departments." (with Etzkowitz et al.). American Association for the Advancement of Science. 1990.
- “Determinants of Employment Externalization: The Case of Temporary Workers and Independent Contractors." (with Alison Davis-Blake). Academy of Management Meetings, Wash., DC., 1989.
- Toward a New Concept of Large-scale Organizational Change: Transformation." Academy of Management Meetings, New Orleans, LA, 1987.
- “Knowledge Products and Knowledge Exchange." (with Gerald Zaltman and Christine Moorman). Howard Davis Conference on Knowledge Use, Minneapolis, MN, 1986.

#### **NORTHWESTERN UNIVERSITY SERVICE**

- ❑ Northwestern Institute on Complex Systems, Fund Raising Committee
- ❑ Kellogg Planning Committees
- ❑ Students Ethics Review Committee
- ❑ Stanley Rieter Best Paper Award Committee
- ❑ Northwestern Institute for Complex Systems, Co-Director
- ❑ Northwestern Institute for Complex Systems, Board Member
- ❑ American Musical Theatre Project Board Member
- ❑ University Research Committee Board Member
- ❑ Executive Masters Curriculum review
- ❑ Doctoral Program committee, Kellogg Graduate School
- ❑ School Wide Curriculum Development, Kellogg Graduate School
- ❑ Faculty Recruitment Committee, Sociology Department
- ❑ Personnel Committee, Kellogg Graduate School of Management
- ❑ Faculty Recruitment Committee, KGSM
- ❑ Ph.D. Student Recruitment Committee, KGSM
- ❑ MBA Student Orientation (CIM week selection, faculty presentations)

- Computing technology committee, KGSM
- Committee on Diversity, KGSM
- Director of the Joint Ph.D. program in Sociology and Organization Behavior

### **PH.D. COMMITTEES**

Zoe Barsness (96' Ph.D.)

James Westphal (96' Ph.D.)

- *Winner Academy of Management Best Paper Award*
- *Winner State Farm Dissertation Grant*

Tiffany Galvin (98' Ph.D.)

Peter Kim (98' Ph.D.)

- *Winner of the American Psychological Association's Best Dissertation Prize on Small Groups*

Linda Andes (99' Ph.D.) University of Illinois, Chicago. Department of Sociology

Trex Proffitt (01' Ph.D.)

- *Finalist in the Organization Science Dissertation Proposal Competition*
- *Winner of the AOM Best Paper Award on Ethnics in Management*

Ramon Casadesus-Masanell (00' Ph.D., Economics Department)

Rodney Lacey (01' Ph.D.)

Michael Sacks-Chair. (01 PhD)

James Gillespie- Co-chair (Ph.D. 03' expected)

Lisa Amoroso (02' Ph.D.)

Harris Kim (Ph.D. 03') – University of Chicago. Department of Sociology

Michael Bennet (PhD 03') NYU Stern School

Amin Ghaziani (PhD 05' expected)

Richard Hayes – PhD 04')

- *Recipient of the Clubb Award*

Marcus Britton – Chair (PhD 06)

- *McArthur Fellowship Finalist*

Ryon Lancaster – Chair (PhD 06)

- *Northwestern University Presidential Fellows Nominee*

James Gillespie Co-Chair (PhD 06')

Amin Ghazani – (Ph.D. 07')

Jarrett Spiro – outside committee member at Stanford U (Ph.D. 08')

Wojcich Gryc – outside committee member at Oxford (MS '10)

Sara Soderstrom – Chair – completion expected summer of 2010

Mark Rivera – Chair – completion expected summer of 2010

Bilal – committee member, McCormick School of Engineering 2010

Tae Hyun Kim – Chair – completion expected summer of 2011

Mengxiao Zhu – committee member (communication studies) 2012

Brian Keegan – committee member (communication Studies) 2012

Yotam Shmargad – committee member (Marketing) 2013

### ***Teaching Areas***

- Executive MBA Degree Program

- ❑ MBA Program
- ❑ Ph.D. Seminars
- ❑ Numerous Executive certificate programs, workshops, and corporate programs

***International Executive and MBA Teaching Experience***

- ❑ Recanati School of Management, Tel Aviv University
- ❑ KHUST School of Business, Hong Kong
- ❑ INSEAD, Fontainebleau France

**PROFESSIONAL LEADERSHIP**

- ❑ 1<sup>st</sup> Conference on Economic Sociology (with Neil Fligstein), UC Berkeley. Subsequent conferences have followed yearly at Princeton University and the University of Pennsylvania.
- ❑ Academy of Management, Organizations Division committee member
- ❑ American Sociological Association, Economic Sociology Division founding committee member
- ❑ American Sociological Association, Economic Sociology Division committee member
- ❑ Review Committee, W. Richard Scott Award, ASA, 1997, 2005, 2006
- ❑ Network Science Conference, Oxford University, 2005
- ❑ SCTis (Science of Team Science), 2011
- ❑ NetSci (Network Science), 2012
- ❑ WebSci (Web Science), 2012
- ❑ SCTis (Science of Team Science), 2013
- ❑ Committee Member National Academy of Sciences (Science of Team Science Group), 2013

**PATENTS**

***TeamNet and LeadNet*** are 360 degree web-based team and network performance assessment systems that enable teammates/contacts to assess each other on key dimensions of productivity and relationships.

**PROFESSIONAL AFFILIATIONS**

National Academy of Science, committee member of Science of Team Science, NetSci, ASA; AOM; and AEA.

## CONSULTING AND ADVISING

Fundacao Dom Cabral Brazil	Thomson Reuters	YMCA
Baker and Mckensie	First Republic Bank	P&G
Young President's Organization	Daimler Benz	Society of Women Engineers
IRI Industrial Relation Institute	Association for Corporate Growth	Pokerstars
Societe Generale	Frito-Lay	Johnson & Johnson
Hearst Media Worldwide	Takada Pharmaceuticals	William Blair Associates
Abbott Labs	Duff and Phelps	Family Office Exchange
Maddock Douglas	FBI	Martin Hughes
UNITE	HSBC	Motorola
Deloitte	BP	Oak Hill Partners
Pepsico	Credit Suisse	Colgate
World Bank	La Salle Bank	Microsoft Society of IT leaders
Astellas	ANBAMBRO	Kaiser Permenente
Fannie Mae	Blue Cross Blue Shield	Center for Leadership
US Olympic Committee	KPMG	Clayton, Dublier & Rice
Amdocs	Societies of Actuaries	Kraft
Price Waterhouse Coopers	Genentech	Chamber of Commerce, Columbia
	Littler	Discover
	Smith College	Intel
	Brown Forman	BCBS

## Recent media Hits

### 2013:

- Kellogg Insight - A “Virtuous Mix” Allows Innovation to Thrive (November 2013)
- Feinberg School of Medicine - Annual Conference Explores Science of Team Science (June 2013)
- News @ Northeastern - How to quantify success (June 2013)
- Science - Network Science at Center Of Surveillance Dispute (June 2013)
- CNC World - U.S. experts: big data boosts business understanding of consumers (VIDEO) (June 2013)
- The Chronicle - Duke alum launches app to showcase artists' work (April 2013)
- The Scientist - Financial Foraging (February 2013)

### 2012:

- Kellogg News - Q&A: Professor Brian Uzzi - The network expert explains the thinking behind 'NetSci2012'(June 2012)
- Science Now - Who Controls Social Networks? (June 2012)
- The Wall Street Journal - Is 'You' a Good Investment? (May 2012)
- Accounts ASA Economic Sociology Newsletter - Is There a Canon in Economic Sociology? (May 2012)
- The New York Times - How to Cultivate Eureka Moments (April 2012)
- Slate - How creativity works: What Broadway musicals really teach us about collaboration (March 2012)
- Fortune - The real way to build a social network (January 2012)
- The New Yorker - Groupthink (January 2012)
- Co.Design - The Brainstorming Process Is B.S. But Can We Rework It? (January 2012)

### 2011:

- Toronto Star - Email study shows how we treat friends and strangers (December 2011)
- The Wall Street Journal - Why You Didn't Hit 'Reply' (December 2011)
- The Wall Street Journal - E-Mail Separates Friends from Acquaintances (December 2011)
- Boston Globe - Choose your sign-off (December 2011)
- LifeHacker - Speed Of Email Response Reflects How Well You Know The Sender (December 2011)
- Science - E-mail Reveals Your Closest Friends (November 2011)
- Reuters - Entrepreneurial Hotbeds: A Homegrown Mix Of Science And Luck (October 2011)

- Correio Braziliense - "Vocabulário da rede" (August 2011)
  - Kellogg Insight - "Where Busy Bees and Business Converge: The striking similarities between ecological and organizational networks" (July 2011)
  - Arab News - "Exploring the science of creativity in focus at Cannes Lions festival" (June 2011)
  - Business Day - "Street Dogs: Instant messaging helps traders buy and sell at the right time" (March 2011)
  - The Wall Street Journal - "Herds on the Street: Why messaging traders are like scared fish" (March 2011)
  - Science - "The Strange Symphony of the Stock Traders" (March 2011)
  - U.S. News and World Reports - "Jumping on the Bandwagon Brings Rewards" (March 2011)
  - Bloomberg - "Cicada-Like Traders Moving in Sync Have Greater Gains, Researchers Say" (March 2011)
  - Kellogg Insight - "Synchronicity Pays: Instant messaging helps traders buy and sell at the right time" (March 2011)
  - Ars Technica - "Successful day traders stay in the black by syncing up via IM" (March 2011)
- 2010:**
- The Wall Street Journal - "The Buzz on Buzz" (Oct 2010)
  - Gallup Management Journal - "The Power and Potential of Social Networks" (Oct 2010)
  - Reuters - "Social entrepreneur creates wellspring of support" (Sept 2010)
  - The Economist - "Untangling the social web" (Sept 2010)
  - Financial Times - "It pays to think before you click" (July 2010)
  - CNN.com - "Why we can't unplug on vacation" (July 2010)
  - CNN.com - "Workplace rants on social media are headache for companies" (May 2010)
  - Prospect - "Let's all be friends" (February 2010)
  - ABC News - "Social Networking Brings New Rules at Work" (January 2010)
- 2009:**
- The Wall Street Journal - "More Scientists Treat Experiments as a Team Sport" (November 2009)
  - NUCATS - "Science of Team Science" (November 2009)
  - Chicago Magazine - "Will Work for Friends" (August 2009)
  - Science - Counterterrorism's New Tool: 'Metanetwork' Analysis (July 2009)
  - Harvard Business Manager - "So knüpfen Sie die richtigen Kontakte" (March 2009)
  - Reuters - "GE finds its deep bench not so magical" (March 2009)
  - The Examiner - "Big law firms hit hard by layoffs" (February 2009)
- 2008:**
- Nature - "Group Theory: What makes a successful team?" (October 2008)
  - Kellogg Insight - "Science as Team Sport Collaborating at a distance pays off" (October 2008)
  - Chemical & Engineering News - "Highest impact research comes from scientists at different universities" (October 2008)
  - The Atlanta Journal-Constitution - "Look where customers are talking now" (September 2008)
  - NatureNews - "Get a (social) life" (June 2008)
  - Business Week - "Emerson Electric's Innovation Metrics" (June 2008)
  - Fort Worth Star-Telegram - "Tireless volunteer reaches out to embrace entire community" (March 2008)
  - American Sociological Association - Accounts: A Newsletter of Economic Sociology: "The Sources and Consequences of Embeddedness for a Research Program" (Spring 2008)
- 2007:**
- Northwestern University Office of Research Annual Report: "Modern Genius Found in Teams, Not Individuals" (2007)
  - Observer: "The Rise in Collaborative Psychological Science" (October 2007)
  - Kellogg Insight - "Collaboration and Creativity The small world problem" (Oct 2007)
  - Forbes.com: "Special Report: A Small Circle Of Friends" (May 2007)
  - The Chronicle of Higher Education: "It's Teamwork, Not Solos, That Makes for Discoveries, Research Finds" (April 2007)
  - ABS CBN Interactive: "Center of Gravity" (April 2007)
  - Business Digest: "The Invaluable Benefits of Personal Networks" - English Version | French Version (January 2007)
- 2006:**

- Science: "News Focus" (November 2006)
- Kellogg World: "Professor Uzzi's Award Winning Research Proves its Lasting Value" (June 2006)
- Chicago Law Bulletin: "Comings, Goings Going Up at Mid-Sized Firms" (March 2006)
- LA Times: "The Suits Are All Wet at These Board Meetings" (January 2006)

**2005:**

- The Economist: "The New Organization Special Report" - Part A and Part B (December 2005)
- Kellogg World Frontpage: "Team Dreamer" (October 2005)
- The Boston Globe: "Market Share" (July 2005)
- National Public Radio Interview: "Collaboration and Creativity" (June 2005)
- New Scientist: "Recipe for Building Dream Team Revealed" (May 2005)
- Newsweek International: "True Teamworks" (April 2005)
- Science: "The Emergence of Creative Enterprise" (April 2005)
- Handelsblatt (April 2005)
- Investor's Daily: "Managing for Success" (June 2005)
- Nature: "Highlight of Science" (May 2005)
- London Times: "Dream Team" (May 2005)

**2002-2004:**

- Chicago Tribune: "At 25, Women's Executive Club Celebrates, Re-evaluates" (June 2004)
- Chicago Daily Law Bulletin (September 2003)
- Chicago Daily Law Bulletin (August 2003)
- Financial Times: "How to Preserve the Soul of Management" (September 2002)
- Chicago Tribune: "Partners Put Law Firms in Labor Bind" (April 2002)