**KIM-CHI TRINH**

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# Academic Position

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| 2012-2013 | Clinical Assistant Professor, Northwestern University, Kellogg School of Management, Department of Management and Organizations. |
| 2011-2012 | Visiting Assistant Professor, Northwestern University, Kellogg School of Management, Department of Management and Organizations. |
| 2006-2011 | Assistant Professor, National University of Singapore, NUS Business School, Department of Strategy and Policy. *Outstanding Educator* in 2010. *Best MBA Lecturer* in 2009. |

# Education

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| 2001-2006 | PhD in *Business Administration (Management)*, Duke University, Fuqua School of Business. |
| 1988-1992 | BA in *Political Science* and *Asian Studies*, Cornell University, College of Arts & Sciences. |
| **Non-degree programs:** | |
| 1999 | Executive Development Program, Dartmouth College, Tuck School of Business. |
| 1992-1993 | Fulbright Scholar in *Political Science*, National University of Singapore, Faculty of Arts & Social Sciences. |
| 1991 | Cornell University’s Junior Year Abroad Program. University of London, School of Oriental and African Studies. |

# Teaching Experience

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| **Kellogg School of Management** | |
| 2012-2013 | *Global Initiatives in Management (GIM Singapore/Thailand/Vietnam)* (for Part-time MBA students).  *Alliances in Emerging Markets* (for executives) in Creating and Managing Strategic Alliances (CMSA) Program  *Strategies in Emerging Markets* (for executives) in Executive Development (EDP) Program.  *Strategies in Emerging Markets* (for executives) in Sasin Program. Scheduled in Summer 2013.  *Strategic Alliances (for executives) in* CEO Latin America Program, IRI Program, and Melbourne EMBA Program.  *Strategic Alliances* (for executive MBA students) in EMP-91 Miami Program.  *Strategic Alliances* (for full-time MBA students). Scheduled in Spring 2013. |
| 2011-2012 | *Strategic Alliances* (for full-time MBA students).  *Alliances in Emerging Markets* (for executives) in Creating and Managing Strategic Alliances Program  *Strategies in Emerging Markets* (for executives) in EDP Program. |
| 2010 | *Building Capabilities Through Strategic Alliances* (Driving Organic Top-Line Growth Program). |
| **National University of Singapore Business School** | |
| 2012 | *Business Leadership Case Analysis*. Overall evaluation score: 4.7/5. |
| 2010-2012 | *Doing Business in Emerging Markets* (Doing Business in Asia program for visiting students from Stern School of Business, New York University)*.* Overall course evaluation score: (2012) 4.5/5, (2011) 4.4/5, (2010) 4.6/5. |
| 2007-2010 | *Business Policy & Strategy.*  Voted by faculty as “Outstanding Educator in 2010”.  (2010) 4.8/5. Received 30/61 nominations for best teaching.  (2009) 4.6/5. Received 6/25 nominations for best teaching.  (2007) 4.7/5. Received 28/55 nominations for best teaching. |
| 2009 | *Corporate Strategy.* Overall course evaluation score: 4.4/5.  Voted by students as “Best MBA Lecturer in 2009”. |
| 2008 | *Global Strategy* (customized exec-ed program). Overall course evaluation score: 4.4/5. |
| 2007 | *Business Case Analysis*. Overall course evaluation score: 4.7/5. Received 7/13 nominations for best teaching. |

# Publications

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| 2009 | Trinh, K. W. & Mitchell, W. Talk, Think, Read (If Absolutely Necessary): The Impact of Social, Personal, and Documentary Knowledge on Task Performance, *European Management Review,* Vol. 6, No. 1, pp. 29-44(16), London: Palgrave Macmillan |
| 2007 | Trinh, K. W., Organizational memory: Why does it matter? In C. Wankel (Ed.), *Handbook of 21st Century Management*. Thousand Oaks, CA: Sage. |
| 2007 | Mitchell, W., & Trinh, K. W., Organizational Memory. In S. R. Clegg, & J. R. Bailey (Eds.), *International Encyclopedia of Organization Studies*. Thousand Oaks, CA: Sage |

# Selected Conference Presentations

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| 2010 | AOM Conference in Montreal, Quebec, Canada. “Supporting Management Education through the Academy’s E-Media and New Collaborative Technologies”, and “Developing Multinational and Multilingual Learning Resources”. |
| 2009 | AOM Conference in Chicago, Illinois, USA. “Innovative Approaches for Using the AOM’s E-Media to Foster Sharing Cutting-edge Management Pedagogy”. |
| 2009 | Salzburg Global Seminar Freeman Program in Salzburg, Austria. “Southeast Asia: Political Change and International Relations”. |
| 2008 | AOM Conference in Anaheim, California, USA. “Making Large Global Collaborations Succeed”. |
| 2007 | SMS Conference in San Diego, California, USA. “Performance of privatized firms in a competitive market environment: Too good to be true?” |
| 2005 | Organization Science Conference in San Francisco, California, USA. “Factors Affecting the Performance Impact of Organizational Memory: Integrative Framework and Empirical Validation”. |
| 2005 | Strategic Management Society Conference in Orlando, Florida, USA. “Organizational Memory: Conceptual Framework and Empirical Operation at Individual- & Group-Level”. |
| 2003 | OECD's Asian Roundtable on Corporate Governance Meeting in Tokyo, Japan, June 2003, and in Kuala Lumpur, Malaysia, March 2003. “Corporate Governance in Vietnam”. |

# Industry Experience

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| 2009-2011 | Advisory Board Member of *FPT University, Hanoi School of Business,* and the *Global Corporate Network – Vietnam Committee.* |
| 2006-2008 | Independent consultant to senior management of major companies in Singapore and Vietnam, including *Novartis Singapore*, *Vietnam Advanced Software Corporation (VASC), Song Da Urban & Industrial Zone Investment and Development Corporation (SUDICO Vietnam),* and *Corporation for Financing and Promoting Technology (FPT Vietnam).* |
| 1996-2001 | *Aetna International*. Worked in USA, Indonesia, Malaysia, Hong Kong, Philippines, Thailand, and Vietnam. Highest position attained: Board Member of the Southeast Asia Board of Directors and Country Manager, Vietnam. |
| 1993-1996 | *Smith Barney & Travelers Group*. Worked in USA and Hong Kong. Highest position attained: Investment Banking Associate & Chief Representative of Travelers Group in Vietnam |

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