

Tiffany N. Brannon

Kellogg School of Management Northwestern University
 2001 Sheridan Road Evanston, IL 60208
t-brannon@kellogg.northwestern.edu
 305-510-1623

Professional and Educational Background

2013-2015	Kellogg School of Management, Northwestern University Visiting Assistant Professor, Management and Organizations Postdoctoral Scholar, Dispute Resolution Research Center
2013	Department of Psychology, Stanford University Ph.D., Social Psychology
2009	Department of Psychology, Stanford University M.A., Psychology
2007	Florida International University B.A., Psychology Phi Beta Kappa, Honors College, <i>summa cum laude</i>

Research Interests

Topic Areas: Culture, self, identity, multiculturalism, prejudice reduction, academic achievement, and socio-cultural determinants of health and well-being

Dissertation Title: ‘Two Souls, Two Thoughts’, Two Self-Schemas: Positive Self, Social, and Academic Consequences of Double Consciousness in African-Americans

**University of Michigan National Center for Institutional Diversity (NCID)
 Exemplary Diversity Scholar citation/ Dissertation Award, 2013

**American Psychological Association Dissertation Research Award, 2012

Dissertation Committee: Hazel Rose Markus, Ph.D. (primary advisor), Gregory Walton, Ph.D., Jennifer Eberhardt, Ph.D., Mark Lepper, Ph.D., and Paula Moya, Ph.D.

Grants, Fellowships and Awards

Harvard School of Public Health, Yerby Postdoctoral Fellowship (declined), 2013

University of California Chancellor’s Postdoctoral Fellowship (declined), 2013

Robert Wood Johnson, Health & Society Scholar, Finalist, 2013

Harvard Law School, Charles Hamilton Houston Institute for Race and Justice
 Emerging Implicit Bias Scholar Award, 2013

Stanford University, Vice Provost for Graduate Education (VPGE), Diversifying Academia, Recruiting Excellence (DARE) Dissertation Fellowship, 2011-2013

National Academy of Sciences, Ford Foundation, Dissertation Fellowship, 2011-2012

Stanford University, School of Humanities and Sciences, Graduate Research Opportunity (GRO) Grant awardee, 2011

Stanford University, Vice Provost for Graduate Education (VPGE), Diversity Dissertation Research Opportunity Fund, Grant awardee, 2010

Stanford University, Stanford Center on International Conflict and Negotiation (SCICN) Goldsmith Research Fellowship, 2010

Stanford University, Department of Psychology, Norman Anderson Travel Funds recipient, 2010

Society for Personality and Social Psychology (SPSP) Student Poster Award Finalist, 2009

Society for Personality and Social Psychology (SPSP) Diversity Travel Awardee, 2009

National Science Foundation/ Enhancing Diversity in Graduate Education (EDGE) Competitive Research Grant recipient, 2008

National Science Foundation Graduate Research Fellowship Honorable Mention, 2008

National Academies of Sciences, Ford Foundation, Pre-doctoral Fellowship, 2007-2009

Florida International University, Department of Psychology, Psychology Research Initiative Mentorship Experience Program (PRIME) Research Fellow, 2006

Phillips Academy, Andover, MA, Institute for the Recruitment of Teachers (IRT) Intern, 2006

Stanford University, School of Humanities and Sciences, Undergraduate Research Grant awardee, 2006

Florida International University, College of Arts and Sciences, Undergraduate Research Grant awardee, 2006

Florida International University, Ronald McNair Post-Baccalaureate Achievement Program Scholar, 2006

Georgia Institute of Technology, FOCUS Fellow, 2006

Stanford University, Leadership Alliance, Summer Research Fellow, 2005

Academic Papers

Brannon, T.N., Walton, G.M. (2013). Enacting cultural interests: How intergroup contact reduces prejudice by sparking interest in an outgroup's culture. *Psychological Science*.

** Media Reports: Stanford News, National Public Radio (NPR), Science Daily

Brannon, T.N.& Markus, H.R. (2013). Social class and race: Burdens but also some benefits of chronic low rank. *Psychological Inquiry*.

Brannon, T.N. & Markus, H.R. (invited revision, second round review). 'Two Souls, Two Thoughts', Two Self Schemas: Positive self and academic consequences of double consciousness in African-Americans. *Journal of Personality and Social Psychology*.

Stephens, N. M., Brannon, T. N., Markus, H. R., & Nelson, J. (invited revision). Feeling at home in college: Cultivating fit and empowerment to reduce social class disparities in higher education. *Social Issues and Policy Review*.

Academic Papers (in preparation)

Levine, C.S., Brannon, T.N., Markus, H.R. (in preparation). [Positive health implications of bicultural identification for African-Americans].

Brannon, T.N. & Markus, H.R. (in preparation). [African American identity as pride and prejudice: an integrated review of research in mainstream psychology].

Brannon, T.N., Romero, C, & Dweck, C. S. (in preparation). [Names matters: How labels assigned to underperforming schools affect implicit theories about academic success].

Peer Reviewed and Invited Talks and Symposia

Brannon, T.N., Markus, H.R. & Taylor-Jones, V. (2014, June). 'Gifted' Two-ness: Positive Consequences of Double Consciousness Among African-Americans. Talk given at Society for the Psychological Study of Social Issues Biennial Conference, Portland, OR.

Brannon, T. N. & Walton, G.M. (2014, May). Reducing Prejudice by Sparking Interest in an Out-group's Culture. Talk given at Association for Psychological Science Annual Convention, San Francisco, CA.

Brannon, T.N. (2014, March). Leveraging Identity as a Source of Pride and Prejudice to Improve Academic Disparities and Intergroup Relations. Talk given at Social/Personality Brown Bag, University of Illinois at Chicago (UIC).

Brannon, T.N., Markus, H.R. & Taylor-Jones, V. (2012, June). 'Two Souls, Two Thoughts', Two Self-Schema: Positive implications of double consciousness for self-construal and academic performance. Talk given at Society for the Psychological Study of Social Issues Biennial Conference, Charlotte, NC.

Brannon, T. N. & Walton, G.M. (2012, May). When participation in a cross-group's culture facilitates more positive intergroup attitudes. Talk given at Princeton Conference on Psychology and Policymaking, Princeton, New Jersey.

Brannon, T.N., Markus, H.R. & Taylor-Jones, V. (2012, April). Positive Consequences of Double Consciousness in African-Americans for Self and Academic Achievement. Talk accepted for Northwestern Black Graduate Student Annual Conference, Evanston, IL.

Brannon, T.S. & Brannon, T.N. (2010, October). Media representations of Michelle Obama. Talk given for African and African American Studies (AAAS) Colloquium, Stanford, CA.

- Brannon, T. N., Jones, V.D.& Markus, H.R. (2009, February). Defining African American selfhood as bicultural: How African American and Mainstream American culture influences identity in African Americans. Symposia given at Society for Personality and Social Psychology National Conference, Tampa, FL.
- Brannon, T.N. (2008, September). Defining African American selfhood as bicultural: How African American and European American culture influences identity in African Americans. Talk given at Conference of Ford Fellows, Washington, D.C.
- Brannon, T.N. (2008, June). Defining African American selfhood as bicultural. Talk given at the Black Graduate Conference in Psychology (BGCP), Ann Arbor, MI.
- Brannon, T.N. (2007, October). It's Black...It's White...It's Both: A bicultural examination of the African American self-concept. Talk given at Conference of Ford Fellows, Irvine, CA.
- Brannon, T. N. (2006, April). Investigating a Black and White racial dichotomy in death penalty decisions using a Hispanic sample. Talk given at National Conference on Undergraduate Research (NCUR), Asheville, NC.

Peer Reviewed Conference Presentations

- Brannon, T.N., Markus, H.R. & Taylor-Jones, V. (2012, January). Positive academic consequences of double consciousness as two self-schemas. Poster presented at Society for Personality and Social Psychology National Conference, San Diego, CA.
- Brannon, T.N. & Markus, H.R. (2011, January). Two Souls, Two Thoughts', Two Self Schemas? Self and behavior implications for African Americans. Poster presented at Society for Personality and Social Psychology National Conference, San Antonio, TX.
- Zhong, S.X., Brannon, T.N. & Walton, G.M. (2011, January). Collective threat in Asian-Americans and African-Americans. Poster presented at Society for Personality and Social Psychology National Conference, San Antonio, TX.
- Brannon, T.N., Walton, G.M., Nussbaum, A.D., Spencer, S.J. & Yoshida, E. (2010, January). Culture and mimicry as agents for prejudice reduction: The role of social links and enacting cultural behaviors in cross-group friendships. Poster presented at Society for Personality and Social Psychology National Conference, Las Vegas, NV.
- Brannon, T.N., Walton, G.M., Nussbaum, A.D., Spencer, S.J. & Yoshida, E. (2009, February). Adopting cultural interests through mimicry: Implications for contact and prejudice reduction. Poster presented at Society for Personality and Social Psychology National Conference, Tampa, FL.
- Brannon, T.N. (2008, February). It's Black...It's White...It's Both: A bicultural examination of the African American self-concept. Poster presented at Society for Personality and Social Psychology Conference, Albuquerque, New Mexico.
- Jones, V. D., Brannon, T. N., & Markus, H. R. (2007, August) African American Biculturalism: The affects of African American and Mainstream American cultural images on cooperation. Poster presented at APA Cultural Psychology Pre-conference, Stanford, CA.

Teaching Experience

Instructor, Negotiations (MORS-470-0), Kellogg School of Management, Northwestern University, Winter, Spring and Fall 2014

Guest Lecturer, Introduction to Cultural Psychology (PSYCH 75), Stanford University, Spring 2014

Guest Lecturer, Introduction to Psychology (PSYCH 1), Stanford University, Spring 2013

Guest Lecturer, Mind, Culture, and Society (PSYCH 183), Stanford University, Spring 2012

Guest Lecturer, Introduction to Psychology (PSYCH 1), Stanford University, Spring 2012

Teaching Assistant (and Guest Lecturer), Introduction to Cultural Psychology (PSYCH 75), Stanford University, Spring 2011

Teaching Assistant, Community Health Psychology (PSYCH 101, HUMBIO 128), Stanford University, Winter 2011

Teaching Assistant, Introduction to Comparative Studies in Race and Ethnicity (CSRE 196C/ENGLISH 172D/PSYCH 155), Spring 2010 and Winter 2011

Guest Lecturer, Contemporary Psychology: Overview of Theory, Research, Applications (PSYCH 196), Fall 2010

Graduate Teaching Assistant, Introduction to Psychology (PSYCH 1), Stanford University, Fall 2009 and Winter 2010

Co-Instructor, Introduction to Social Psychology (PSYCH 108S), Stanford University, Summer 2010

Teaching Assistant, Cognitive Development (PSYCH 141), Stanford University, Fall 2008

Mentoring

2009- 2013 Honors Thesis Graduate Mentor, Department of Psychology, Stanford University
Advisees: Kiana Abrams, Katie Duchscherer, Kyonne Isaac

2009- 2013 Mentor, Enhancing Diversity in Graduate Education (EDGE), Stanford University
Advise diverse graduate students in Psychology, Anthropology, and Economics

Summer 2010 Graduate Program Coordinator, Summer Research Program, Stanford University
Advised 11 undergraduates from universities across the nations

2008-2009 Graduate Mentor, Partners for Academic Excellence (PAE), Stanford University
Advised first-year undergraduate students from diverse backgrounds

Additional Training and Skills

April 2012 Negotiation Workshop, Stanford University

October 2011	OpEd Project Workshop, Stanford University
July 2011	Summer Institute in Social Psychology (SISP), Princeton University
July 2009	Summer Institute in Social Psychology (SISP), Northwestern University
September 2008	Stanford Graduate Summer Institute, I-SPEAK I-RITE
July-August 2008	Interuniversity Consortium for Political and Social Research (ICPSR) Longitudinal Data Analysis Workshop, University of Michigan
July 2008	Intergroup Dialogues Institute, University of Michigan

Educational and Professional Service

Fall 2014	McNair Scholars Research Conference, Florida International University, Alumni Keynote Speaker
2014	European Journal of Social Psychology, Reviewer
2008- 2013	Graduate Student Council-Diversity Action Council (DAC), Stanford University Committee Member
2011	Vice Provost for Graduate Education (VPGE) Dissertation Grant, Stanford University, Grant Reviewer
2011	Department of Psychology, Stanford University, Graduate Admissions Committee
2008-10	Black Graduate Students Association (BGSA), Stanford University, Academic Chair
2008-09	Graduate Education Committee, Department of Psychology, Stanford University, Committee Member
2008-09	Acts of Intolerance University Committee, Stanford University, Committee Member

Professional Affiliations

Association for Psychological Science (APS)
 American Psychological Association (APA)
 Society for Personality and Social Psychology (SPSP)
 Academy of Management (AOM)
 Study for the Psychological Study of Social Issues (SPSSI)