

COURSE #: SEEK 440	SECTIONS: 61, 71, 72	COURSE NAME: Values and Crisis Decision-Making
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INSTRUCTOR: David Austen-Smith

CASEPACK (YES or NO?) : Yes

FIRST ASSIGNMENT: Session 1: Introduction (Friday)

To develop successful crisis management strategies, managers need to be able to evaluate the crisis potential of their business. A key component of successfully predicting whether a business decision may have adverse consequences is to understand the motivations of stakeholders and their capacity for action. I will also give a brief overview of the class content and will discuss organizational and logistic issues.

Case: CR-1 Buffalo Savings Bank (A)

Assignment

Assume the role of managers in Buffalo Savings Bank (A) (BIE, 58-59). Analyze BSB's situation, adopt a policy with respect to calling the loans, and develop a strategy for achieving your objective. It is convenient to think of policies as being represented as a point along the following spectrum:

No Call.....Call but compromise.....Call, period

An example of a compromise might be to offer borrowers an opportunity to refinance below the market rate. Be prepared to give a short presentation of your findings. You do not need to prepare any written materials or Power Point presentations.

1. TEXT -- REQUIRED or RECOMMENDED?: Course Packet

Number of handouts to be added: 200		
Do you class have a Mandatory First Class? Yes		
