Energizing People for Performance

Past Participant Profile

Top Five Countries

- North America: 89%
- South America: 2%
- Africa: 4%
- Europe: 2%
- Asia: 2%
- Australia: 1%

Top Five Countries:

- United States: 88%
- Nigeria: 4%
- Brazil: 2%
- Mexico: 1%
- China: 1%

Top Five Industries

- Manufacturing: 15%
- Services: 13%
- Finance, Insurance, and Real Estate: 5%
- Public Administration: 4%
- Utilities and Infrastructure: 2%

Top Five Job Functions

- General Management: 14%
- Information Systems/Technology: 6%
- Business Development: 4%
- Sales: 3%
- Entrepreneurial/Owner: 2%

Management Levels

- Senior: 21%
- Middle: 18%
- Top: 9%

Northwestern | Kellogg