Competitive Strategy

Past Participant Profile

Top Five Countries

- North America: 64%
- South America: 21%
- Europe: 3%
- Asia: 6%
- Africa: 5%
- Australia: 1%

Top Five Industries

- Manufacturing: 33%
- Services: 18%
- Finance, Insurance and Real Estate: 14%
- Retail Trade: 7%
- Utilities and Infrastructure: 6%

Top Five Job Functions

- Marketing: 9%
- Strategic Planning: 9%
- General Management: 9%
- Business Development: 8%
- Finance: 7%

Management Levels

- Senior: 39%
- Middle: 28%
- Top: 24%