Northwestern Kellogg

Leading High-Impact Teams

How to build and lead a powerful, successful team

Live virtual Oct. 7–11, 2024 Jan. 27–31, 2025 Oct. 6–10, 2025 \$6,250*

Instructive, insightful, inspirational and, above all, impactful, this program delivers knowledge, tools and techniques you can apply immediately to the complex team challenges you face every day.

In this intensive program, members of top-tier faculty from Kellogg share their proven approaches to the art and science of teamwork — best practices that set the standard for complex organizational challenges in the dynamic business environment.

In this highly collaborative and interactive program, you will, alongside like-minded professionals, explore the intricacies of internal and external team dynamics and the complexities of managing these dynamics. Pre-program work, including a web survey, will help address your specific leadership goals. Post-program tools include opportunities to collaborate with Kellogg faculty on field research projects in your company and facultyauthored books and videos you can use with your team and organization.

"Leading High-Impact Teams helped me fine-tune my skills as a leader. Since attending, I have made several positive changes to my leadership style, and I have put a greater emphasis on connecting at a higher level with each member of my team."

DIRECTOR OF MARKETING, SAGE PRODUCTS, LLC

Key benefits

- Navigate organizational silos
- Set clear and engaging goals
- Resolve conflict effectively
- Communicate passionately
- Advocate for change persuasively
- Unlock your team's creative potential
- Create a positive and supportive team culture

Who should attend

- Leaders and members of formally structured organizational teams
- Members of an ad hoc workforce or a team with a new mission
- Individuals seeking to improve the effectiveness of teams in their organizations

Learn more and apply: kell.gg/kxteams

Program content

Leading teams

- Create an environment conducive to "healthy" conflict
- Understand challenges in getting team members to learn from one another
- Move beyond agendas and opinions to reveal the facts
- Discover the real value of diversity in teams

Creativity and innovation

- Lead effective brainstorming
- Sharpen convergent and divergent thinking skills
- Successfully sell creative ideas in your organization

Power and influence in teams

- Understand open-loop versus closed-loop networks
- Build and mobilize organizational capital

Managing multicultural teams

- Understand key cultural style differences
- Leverage cultural differences into high-quality team decisions

Distance and virtual teamwork

- Build an effective virtual team
- Motivate hybrid and virtual teams
- Navigate across geographic and functional borders

Emotional intelligence and team coaching

- Assess your team EQ versus your IQ
- Develop a personal plan to increase your EQ
- Create a community of active communication

The faculty

In this program, you'll learn from leading experts — faculty, authors, researchers and practitioners — who are defining the discipline and setting the bar in executive education for team structure, dynamics and leadership.

Leigh Thompson

Academic Director; J. Jay Gerber Professor of Dispute Resolution & Organizations; Professor of Management & Organizations

Leslie DeChurch

Professor of Communication Studies, School of Communications, Northwestern University; Director, ATLAS Lab (Advancing Teams, Leaders, and Systems)

Tanya Menon

Associate Professor at Fisher College of Business, Ohio State University Loran Nordgren

Professor of Management & Organizations

David Schonthal

Clinical Professor of Strategy; Director of Entrepreneurship Programs at Kellogg; Faculty Director of Zell Fellows Program; Director of the Levy Institute for Entrepreneurial Practice

Please note: Faculty is subject to change.



Your learning experience

Whether you choose to join us in-person or in a live virtual format, you'll be immersed in a rich learning environment that fosters personal growth. You'll be guided through a transformative experience with our world-renowned faculty and active engagement with your peers.

Learn more and apply: **kell.gg/kxteams**

Consult with an Advisor: execed@kellogg.northwestern.edu 847.467.6018