The Soul of Leadership
Insights, Inspiration and Tools for the Engaged Leader

EXECUTIVE SUMMARY

Thought-provoking, unconventional, stimulating and inspirational, this program teaches you how to tap into your leadership potential and provides practical tools and insights for its full realization.

The Soul of Leadership’s academic directors — author, physician and global thought leader Deepak Chopra and clinical professor and Kellogg leadership expert Michelle Buck — partner to deliver an entirely new approach to the exciting possibilities of leadership. Dr. Chopra extends the ideas in his groundbreaking books into a unique learning experience. Professor Buck’s focus on personal leadership development ensures you will leave the program with real-world insights that you can put to work immediately.

Drawing on interdisciplinary fields including neuroscience, physics, behavioral science and the arts, along with Kellogg’s distinctive approach to leadership development, this expert faculty offers deep insights into group dynamics, creativity, vision, engagement and achievement. You’ll come away with a clearly articulated vision of your role as a leader along with practical ideas and tools for achieving excellence within your organization while inspiring others to do so as well.

“Very interesting, nontraditional leadership content. Leadership effectiveness starts within, and this course hits this point well.”

Human Resources Business Partner, Voith Industrial Services

KEY BENEFITS

• Actualize your personal vision to become a highly effective leader and make a significant, positive difference in your organization
• Learn the keys to your leadership identity: authenticity, intentionality and awareness
• Grow your ability to understand your own and others’ emotions, and use that heightened awareness to unleash the potential of others
• Tap into intuition and creativity to understand and fulfill fundamental human needs
• Understand how to leverage well-being to maximize leadership effectiveness

WHO SHOULD ATTEND

• Senior executives who desire to improve their leadership ability
• Leaders seeking to achieve a transformation in the groups they lead — work, family and community
• Executives looking for an innovative and transformational approach to leadership education
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PROGRAM CONTENT HIGHLIGHTS

The Soul of Leadership
- Understand your identity and role as a leader in various contexts
- Learn to lead through ambiguity
- Discover the keys to unlocking your leadership potential and the potential of those whom you lead
- Identify the soul as a confluence of contexts, meanings, relationships and archetypal themes
- Access the domain of spiritual intelligence and the mysterious ingredients that can propel leaders to higher levels of success

The Leader-Follower Dynamic
- Explore the relationship between fundamental human needs and human responses to situations to understand the interdependent collaboration between leaders and followers
- Explore the ways leaders and followers set each other up for success

Practical Exercises
- Determine your own personal leadership strengths and how best to leverage them in team contexts
- Harness the power of story to develop your own leadership narrative and vision
- Understand how responses match needs and situations and how to evoke these responses spontaneously
- Put theoretical concepts into practice

The Cultural Environment
- Learn how awareness of needs, responses and leadership styles creates the cultural environment for coexistence and empowerment
- Understand the impact of well-being on effective leadership
- Identify the variables that maximize team engagement and performance

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ACCOMMODATIONS
This program is held at the James L. Allen Center and includes onsite lodging, all meals, coffee breaks and snacks. Participants also enjoy access to a fitness center and lakeshore walking paths.

THE FACULTY

Michelle L. Buck
Academic Director; Clinical Professor of Management and Organizations

Deepak Chopra, MD
Academic Director; Adjunct Professor of Executive Programs; Founder, The Chopra Foundation and Co-Founder, The Chopra Center for Wellbeing

Please note: Faculty is subject to change.

The faculty members for this program bring their advanced thinking about leaders and leadership dynamics to create an inspiring, challenging environment for exploring and evaluating your own philosophy, approaches and techniques.
## The Soul of Leadership

Michelle Buck, Academic Director  
Deepak Chopra, Academic Director

### Sample Schedule

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<tr>
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<th>DAY 1</th>
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| **MORNING SESSION(S)** | Introduction: Soul of Leadership  
Buck  
Soul of Leadership  
Chopra  
Leveraging Strengths  
Buck | Soul of Leadership: Leading with Vision and Purpose  
Buck  
Soul of Leadership: Leading from Strengths  
Buck  
Soul of Leadership  
Chopra  
Soul of Leadership: Integrative Applications  
Buck |
| **LUNCH**            |                                                                       |                                                                      |
| **AFTERNOON SESSION(S)** | Soul of Leadership  
Chopra  
Soul of Leadership  
Chopra  
Leveraging Strengths  
Buck  | Soul of Leadership: Leading with Vision and Purpose  
Buck  
Soul of Leadership: Leading from Strengths  
Buck  
Soul of Leadership  
Chopra  
Soul of Leadership: Integrative Applications  
Buck |
| **DINNER**           |                                                                       |                                                                      |
| **EVENING SESSION**  |                                                                       |                                                                      |