

# Executive Scholar Certificate

A Kellogg credential that is uniquely *you*

Visit our  
website at  
[kell.gg/kxexeced](https://kell.gg/kxexeced)

As a growth-minded professional, you know that lifelong learning is essential to staying ahead of the curve in a rapidly evolving global marketplace. The Executive Scholar Certificate allows you to earn a Kellogg credential that distinguishes you as a leader, is customized to your professional development goals and rewards you with a lifetime of benefits.

## Why Kellogg Executive Education

Our diverse portfolio equips today's business leaders with the latest tools and techniques to meet the unique demands of a rapidly evolving global marketplace. Designed in partnership with and taught by Kellogg faculty — thought leaders in their industries — our programs offer a deeply immersive and highly collaborative learning environment that balances academic theory with practical, real-world application. You'll gain new skills and perspectives that position your organization for growth and sustainable competitive advantage.

**“The Kellogg Executive Scholar program has changed the way I think. It's trained me to step back and use all the available resources and frameworks learned in the classroom to make sound decisions. Small group interactions also helped me to better understand how other leaders think, and how I can partner with them.”**

KEVIN DAVIS | SENIOR DIRECTOR OF MARKETING AND BRAND STRATEGY,  
ERIE FAMILY HEALTH CENTERS

## Key benefits

**Completion of the Kellogg Executive Scholar Certificate comes with exceptional benefits:**

- A Certificate of Professional Achievement, including a verifiable digital certificate for your LinkedIn profile
- Coaching hours with a Kellogg Career & Professional Development Coach
- 30% discount on Executive Education open enrollment programs
- 15% discount on Executive Education 12-month Senior Executive Programs
- 10% discount on Executive Education programs for your colleagues (cannot be combined with any other offer or discount)
- Membership in the global Kellogg alumni network and access to the online network
- Opportunities to participate in alumni clubs and select events
- Access to cutting-edge research and content from Kellogg faculty and leading practitioners
- A Kellogg-branded email address
- Membership in a private LinkedIn group for Executive Scholars

## Take the first steps toward your Scholar Certificate

Start your journey by submitting an online application and scheduling a consultation with our Executive Scholar Certificate Advisor.

To access the application and learn more about the Certificate, visit: [kell.gg/kxscholars](https://kell.gg/kxscholars) or email: [scholars@kellogg.northwestern.edu](mailto:scholars@kellogg.northwestern.edu).

Learn more and apply: [kell.gg/kxscholars](https://kell.gg/kxscholars)

## How do I become an Executive Scholar?

**Complete any combination of our eligible programs totaling 40 or more Scholar Points within four years**

Programs are offered in classroom, live virtual, and online formats.

### Certificate specialization options:

A specialization, while not required, can be achieved by earning 20 or more Scholar Points from the same portfolio as listed on our website. The remaining Scholar Points required for the Certificate can be earned from any portfolio.

Available specializations:

- **Family Enterprises**
- **Finance**
- **General Management\***
- **Growth & Innovation**
- **Leadership**
- **Marketing or Sales**
- **Operations**
- **Strategy**
- **Nonprofit Management\***

**OR**

Build your own Executive Scholar Certificate by combining any of our eligible programs to earn 40 or more Scholar Points!

### Specialization in General Management

You can achieve a General Management specialization by either:

1. Completing programs totaling 40 or more Scholar Points, with at least 8 points from each of the following portfolios:
  - **Finance**
  - **Marketing or Sales**
  - **Leadership**
  - **Operations**
2. Completing the Executive Development Program plus additional programs totaling 8 or more Scholar Points
3. Completing the Women's Senior Leadership Program plus additional programs totaling 8 or more Scholar Points

### Specialization in Nonprofit Management

Individuals in the nonprofit sector can pursue an Executive Scholar Certificate in Nonprofit Management. This specialization requires the completion of four programs offered by the Center for Nonprofit Management, followed by a capstone program. Programs within this specialization are exclusive and cannot be applied toward other specializations. All requirements must be completed within five years.

For more information, visit [kell.gg/kxnonprofit](https://kell.gg/kxnonprofit) or email [nonprofit@kellogg.northwestern.edu](mailto:nonprofit@kellogg.northwestern.edu).

\*The General Management and Nonprofit Management specializations have separate requirements and may not be combined with other specialization options. Program Scholar Points value and benefits may change at any time without notice. Kellogg Executive Education reserves the right to exclude programs from Scholar Certificate eligibility.



Learn more and apply:  
[kell.gg/kxscholars](https://kell.gg/kxscholars)

Consult with an Advisor:  
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