Governing Family Enterprises
Enhance the Effectiveness of your Family and Business Governance

EXECUTIVE SUMMARY
In a supportive environment alongside members of other enterprising families facing similar issues, you, your siblings, other relations and your board members can tackle together the complex issues of continuity and governance. Led by Kellogg’s expert faculty, this highly collaborative program explores in-depth the specialized knowledge and skills unique to the effective governance of a complex family enterprise.

You will learn to differentiate the roles and responsibilities of owners, family members (those in as well as outside of management), independent directors and executives. You will develop new governance and leadership skills as you work through real-world cases with peers from other respected families. You will come away energized and equipped to help define your family enterprise’s future and move toward that future with confidence.

ACCOMMODATIONS
This program is held at the James L. Allen Center and includes onsite lodging, all meals, coffee breaks and snacks. Participants also enjoy access to a fitness center and lakeshore walking paths.

NEXT STEPS
Learn more and apply
kell.gg/kxfamgov
Consult with an Executive Development Advisor
exced@kellogg.northwestern.edu
847.467.6018

KEY BENEFITS
• Define the roles and responsibilities of owners, directors, board chairs, the executive team and the family council
• Improve your board’s effectiveness
• Learn critical governance policies needed to sustain the relationship between the enterprise and the family
• Learn how a common vision can unite family owners in a long-term commitment to continuity
• Leverage governance as a key competitive advantage of family business

WHO SHOULD ATTEND
• Family and non-family directors, CEOs, board chairs and trustees of family-controlled firms
• Family members involved in governing their family council, their family office or their family foundation

Please note: This approval program is limited to individuals with specific business experience. Before enrolling, you must receive approval from the Kellogg School of Management to participate. Please visit the program website for more information.

PROGRAM FACULTY
Justin Craig
Academic Director; Clinical Professor of Family Enterprise; Co-Director, Center for Family Enterprises

Ivan Lansberg
Academic Director; Adjunct Professor and Academic Director, Center for Family Enterprises

John L. Ward
Academic Director; Clinical Professor of Family Enterprise; Co-Director, Center for Family Enterprises

For a complete listing of program faculty, visit kell.gg/kxfamgov

March 5–9, 2017
October 8–12, 2017
Kellogg School of Management
Evanston, Illinois, USA

EXECUTIVE EDUCATION
GOVERNANCE
Leading Family Enterprises
Lead Your Family Company Forward

EXECUTIVE SUMMARY
You lead more than a company. You also lead a family. Learn the skills and get the personal coaching you need to lead both with confidence.

This unique program is designed to help current and emerging leaders manage the strategic issues and personal challenges that lie at the heart of every dynamic family enterprise. Through interactive lectures, live case studies and personalized coaching, you will learn how best to lead key stakeholders — the management, the family, the shareholders, the board and the community at large.

You will deepen your understanding of how leadership is different in family enterprises, learn how to innovate while still respecting the owners’ values and traditions and hone your ability to balance family and work obligations to foster personal growth and self-renewal.

ACCOMMODATIONS
This program is held at the James L. Allen Center and includes onsite lodging, all meals, coffee breaks and snacks. Participants also enjoy access to a fitness center and lakeshore walking paths.

KEY BENEFITS
• Articulate a detailed vision for the future of the family, the enterprise, and for your own aspiring leadership role
• Learn to communicate your vision and imbue it with the significance and purpose needed to engage your family and your employees
• Assess your leadership style using feedback from those you currently collaborate with and create a personal action plan with one-on-one coaching
• Understand the fundamental importance of emotional intelligence for successfully leading in senior roles
• Learn innovative ways to lead by articulating your personal philosophy of leadership and weaving it into the culture of the family enterprise and its long-term strategy
• Learn to manage the unique dilemmas that confront family enterprise leaders in ways that harness the strategic advantages of these organizations
• Learn to manage generational transitions and to collaborate effectively with your seniors, your juniors and your generational peers
• Discover how best to constructively influence the many stakeholders of a family enterprise

WHO SHOULD ATTEND
• Family and non-family CEOs, new CEOs or CEO candidates, family council chairs, family foundation chairs, family office heads, family directors and trustees
• Current and emerging leaders of a family enterprise
• Individuals who hold or aspire to a position of influence in the family, the enterprise or both

Please note: This is an approval program limited to individuals with specific business experience. Before enrolling, you must receive approval from the Kellogg School of Management to participate. Please visit the program website for more information.

PROGRAM FACULTY
Ivan Lansberg
Academic Director; Adjunct Professor and Academic Director, Center for Family Enterprises

Brooke Vuckovic
Academic Director; Adjunct Lecturer of Leadership Coaching, Management & Organizations

For a complete listing of program faculty, visit kell.gg/kxfamlead

NEXT STEPS
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May 7–11, 2017
Kellogg School of Management
Evanston, Illinois, USA
Family Enterprise Boards
A Program for Current and Prospective Directors

EXECUTIVE SUMMARY
Family Enterprise Boards empowers current and future directors of family-controlled organizations to navigate the uniquely complex system of a family enterprise. Participants will learn to design, engage and lead family business boards to leverage the strategic advantages of their organizations.

Building upon the experience of the Governing Family Enterprises program, Family Enterprise Boards focuses on the pivotal role of the director in effectively managing relationships with many stakeholders including owners, management and families. Current and emerging family board members will learn to skillfully manage the strategic, fiduciary and communication functions of the board, while learning the nuances of orchestrating board committees.

Through interactive lectures with leading Kellogg faculty, live case studies, panels with experienced family and independent directors, and discussion of scenarios that are nuanced to the family enterprise context, participants will emerge with an in-depth and well-rounded set of skills to effectively manage the essential functions to align the board’s work with the values and long-term growth of family-owned organizations.

KEY BENEFITS
• Define the role of the board in understanding family business strategy
• Explore the differences in board decisions for a family enterprise
• Understand the unique challenge of selecting family for board roles
• Learn to effectively link the board with the family

WHO SHOULD ATTEND
• Current family and non-family board directors, trustees and chairs of family-controlled firms
• Family members developing themselves for future roles as board members in their enterprise
• Family and non-family executives who interact with or who will soon be appointed to the board

Please note: This approval program is limited to individuals with specific business experience. Before enrolling, you must receive approval from the Kellogg School of Management to participate. Please visit the program website for more information.

ACCOMMODATIONS
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NEXT STEPS
Learn more and apply
kell.gg/kxfamboard
Consult with an Executive Development Advisor
execed@kellogg.northwestern.edu
847.467.6018

September 10–14, 2017
Kellogg School of Management
Evanston, Illinois, USA

PROGRAM FACULTY
Justin Craig
Academic Director; Clinical Professor of Family Enterprise; Co-Director, Center for Family Enterprises

Ivan Lansberg
Academic Director; Adjunct Professor and Academic Director, Center for Family Enterprises

John L. Ward
Academic Director; Clinical Professor of Family Enterprise; Co-Director, Center for Family Enterprises

For a complete listing of program faculty, visit kell.gg/kxfamboard

EXECUTIVE EDUCATION  GOVERNANCE