REUNION CLASS LIAISONS:

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WE INVITE YOU TO BE PART OF THE PRESTIGIOUS KELLOGG LEADERSHIP CIRCLE AND ENJOY A WIDE RANGE OF BENEFITS AT REUNION.

JOINING THE KLC HAS NEVER BEEN EASIER

- The Kellogg Leadership Circle (KLC) is a vibrant community of engaged philanthropists who provide a significant base of Annual Fund support for Kellogg, its initiatives and its students. KLC donors have a powerful impact on Kellogg’s educational mission and play a vital role in Kellogg’s historic Transforming Together campaign.

- Membership comes with privileges, such as Kellogg Leadership Circle recognition in the annual Investors Report, invitations to special receptions, access to senior Kellogg leadership and faculty, as well as exclusive communications.

- Annual Fund gifts are immediately expendable and fund scholarships that bring the best students to Kellogg. The Annual Fund also supports Kellogg’s faculty in innovative research and teaching that strengthens ongoing curriculum innovation.

- Joining is easy. Simply make a Kellogg Annual Fund gift of $2,500 or more during the fiscal year (September 1-August 31).

- Alumni who graduated within the last five years and current students can join the KLC at the Catalyst level by making a gift of $1,000 in each fiscal year.

- Annual Fund gifts of $1,000 or more are also recognized as members of the Northwestern University Leadership Circle (NULC).

- Donate today at transformingkellogg.com and play a vital role in Kellogg’s future.

KELLOGG LEADERSHIP CIRCLE BENEFITS

- Kellogg Leadership Circle Reunion experience
- Recognition in Kellogg’s annual Investors Report
- Special invitation to the Kellogg on Growth Forum
- Exclusive advance Kellogg communications
- Invitation to Kellogg Leadership Circle events
- Personal staff liaison*
- Invitations to signature thought leadership events
- Recognition in campaign communications
- Dean’s “State of the School” webcast
- Private leadership reception invitations for on- and off- campus events
- Invitations to Kellogg Strategic Summits
- VIP assistance with University matters

*See back cover for your Reunion Liaison contact information.

KELLOGG LEADERSHIP CIRCLE REUNION EXPERIENCE includes:

- Invitation to the Kellogg Leadership Circle (KLC) Reception during Reunion Weekend
- Access to the KLC Hospitality Lounge with premium food and beverages throughout Reunion Weekend
- Exclusive access and complimentary bus transportation to the Dean’s Reception at The Field Museum on Saturday, May 6
- Additional benefits and recognition to be confirmed

Donate today at transformingkellogg.com and play a vital role in Kellogg’s future.