

DOING BUSINESS IN MEXICO

IPADE
BUSINESS SCHOOL
MBA

One of the factors that today make Mexico so attractive is its enormous business potential.



Objective

To give MBA International Students the opportunity to live the Mexican Business Culture in a short period of time, plus the possibility of an enriching interaction with other international and Mexican MBA Students. To explore issues that affect Mexico and the relationship with other countries in the world.

Why a week in Mexico?

Because...

- Mexico is a **leader in development of emerging markets** in Latin America with at least 35 multilateral commerce trades.
- Mexico has **12 Free Trade Agreements (FTA) with over 40 countries** including, Guatemala, Honduras, El Salvador, the European Free Trade Area, and Japan.
- Mexico is a hub for Latin America having one of the largest GDP growth in the last 6 years.
- It offers the opportunity to live in Mexico City and its surroundings; experience the contrast between the pre-Hispanic, Colonial and Modern culture.



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UNIVERSIDAD PANAMERICANA

Structure

Five business-academic sessions:

IPADE professors will give three introductory conferences about the Mexican economic, political and social environments. To complement these knowledgeable sessions' professors will deliver two live case studies of leading enterprises in Mexico.

Five conferences by Guest Businessmen:

Invited businessmen from different sectors and companies will come and share their experiences.

Three visits to leading companies in Mexico:

Our program includes visits to successful companies, allowing students to familiarize themselves with the "day-to-day" operations of enterprises in Mexico.

Assigned team projects:

IPADE offers students the invaluable opportunity to interact with colleagues from Mexico and abroad.

Engaging the students in two assigned projects (a visit to a company and a real life team presentation), which will enable them to establish a more meaningful relationship with our country and culture.

Intercultural and social activities:

Participants will have the opportunity to interact socially and culturally through organized events:

- Guided tour of the Teotihuacan Pyramids
- Guided tour of the Anthropology Museum
- Guided tour of Historic Downtown area

I was surprised to find brilliant young people from many countries at IPADE. We have created a network of contacts and experts in several environments who we can turn to for advice or with whom we can have further business relations. A simple formula characterizes IPADE's students: good people who quickly become friends and colleagues.

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