

Experiential Learning: Courses and Labs

Kellogg students combine their prior work experience with the knowledge acquired in the MBA program to explore the ways in which management theory applies to the business environment. Kellogg provides students with ample opportunities to apply and test their learning in real-world corporate and nonprofit settings. Faculty, students and sponsors work together to maximize these experiences.

Advanced Topics in Marketing
Advanced Studies in Board Governance **
Analytics Consulting Lab
Asset Management Practicum **
Buyout Lab *
Corporate Innovation & New Ventures
Entrepreneurship & New Venture Formulation *
Global Initiatives in Management (GIM)
Global Lab

Leading the Mission Driven Enterprises
Management Lab (formerly LEAP)
Medical Innovation I & II **
MMM Integration Project
Nonprofit Board Governance **
Real Estate Lab
Sustainability Lab
Kellogg TechVenture Venture Lab *
Independent Study Project *

*Available during fall, winter and spring terms **Course requires 2 or more terms

For more information, please go to "Student Projects" on the Kellogg "Corporate Visitors" web site, or contact Michele Rogers at myrogers@kellogg.northwestern.edu.

Beyond the Classroom

There are many opportunities to acquire experience with real world issues that are based outside of coursework. Conferences, business plan competitions, internships, and club activities add more relevance to academics to elevate the skills and opportunities of Kellogg students.

Global Health Initiative (GHI)

GHI (thinkglobalhealth.org) is a partnership between private industry, non-profit donors and academia to develop products that address health issues facing underserved communities around the world.

Kellogg Board Fellow Program

Each Fellow takes two courses and is matched with a Chicago-area nonprofit Board of Directors to serve ex officio on the Board from spring of the first year through June of the second year. This provides an opportunity to study best practices, examine trends in nonprofit governance, exchange insights, and learn to be an effective board member.

Kellogg Venture Capital Competition

Kellogg's VC competition, held in the fall quarter, brings in real companies with real funding requirements. Student teams act as venture capitalists: conduct due diligence on the company and present an investment recommendation, including an investment thesis, to the judges. Judges comprise industry experts such as venture capitalists and entrepreneurs.

Social Enterprise at Kellogg (SEEK)

Social Enterprise at Kellogg helps to develop more socially responsible global leaders. Leadership opportunities are available through student organizations and SEEK's affiliation with Kellogg research centers. Kellogg supports several summer internships in public and nonprofit organizations with matching stipends, while SEEK and the Career Management Center help graduates obtain positions in the public and nonprofit sectors through loan assistance and fellowships. For example, the Beacon Capital Fellows Program supports graduating Kellogg School students who work with nonprofit and public organizations through one-year fellowships.

Conferences

The conferences allow students to apply their leadership and management skills, and to learn from business leaders and industry practitioners from around the world.

Corporate Partners 2008-2009

Here is a list of the venture capital and buyout firms that partnered with Kellogg by offering projects for our students this year. These courses are offered in the fall, winter and spring terms.

2X Consumer Products	LaSalle Capital Group
Adobe Ventures	Longitude Capital
bioventures investors	MK Capital
Ceres Ventures	Madison Dearborn Partners
Code Hennessy & Simmons	McNally Capital
Cornerstone Angels	Merrick Ventures
DFJ Portage	New Trier Partners
Early Stage Partners	OCA Ventures
First Analysis	Prism Capital
Frontenac Company	Seneca Health Ventures
Geneva Glen Capital	Ceres venture Fund
Granite Creek Partners	Merrick
Hadley Capital	Silicone Pastures