

AT WHAT POINT

NORTHWESTERN UNIVERSITY



Kellogg
School of Management

AT WHAT POINT DO YOU REALIZE YOUR FULL LEADERSHIP POTENTIAL?

At the Kellogg School of Management, we believe that business can be bravely led, passionately collaborative and world changing. For more than a century, we have educated business pioneers who have revolutionized industries and business practices worldwide.

Our Full-Time MBA Program engages you completely in a distinctive experience that only Kellogg can provide, a carefully balanced approach to management education that marries the study of organizations with the study of the dynamic processes that drive consumer, business and financial markets forward.

You will engage directly with world-renowned faculty members who are not only leading experts and researchers in their fields, but dedicated teachers, mentors and collaborators as well. The insight you gain from them and from on-the-ground learning experiences will prepare you to take on the complex business challenges you will face in the future.

We offer all of this in a culture defined by our courageous, collaborative spirit. It is this attitude — our way of seeing the world — that sets us apart. It is how we inspire our students to manage and lead with confidence and conviction. It is what we mean when we say, “Think bravely.”

This is the point of a Kellogg education. ***At what point do you join us?***

95% OF STUDENTS
DOUBLE (2X)
MAJOR

/

65% OF STUDENTS
TRIPLE (3X)
MAJOR

A STRONG FOUNDATION. MAJOR FLEXIBILITY.

Kellogg MBA students begin by developing a strong foundation in the fundamentals of management through our core curriculum. Beyond the core, you can design your own MBA program from our extensive, evolving catalog of courses and majors to align exactly with your career goals. Across all areas of study, you will find experiential learning and an emphasis on working in teams toward ambitious goals.

18 MAJOR AREAS OF STUDY

WITH 300 COURSE OPTIONS OFFERED DURING THE ACADEMIC YEAR

ACCOUNTING INFORMATION & MANAGEMENT 

ANALYTICAL FINANCE

DECISION SCIENCES 

ENTREPRENEURSHIP & INNOVATION

FINANCE 

HEALTH ENTERPRISE MANAGEMENT

HUMAN RESOURCES MANAGEMENT

INTERNATIONAL BUSINESS

MANAGEMENT & ORGANIZATIONS 

MANAGEMENT & STRATEGY 

MANAGERIAL ANALYTICS

MANAGERIAL ECONOMICS 

MARKETING 

MARKETING MANAGEMENT

MEDIA MANAGEMENT

OPERATIONS MANAGEMENT 

REAL ESTATE

SOCIAL ENTERPRISE AT KELLOGG

MOST POPULAR MAJORS OF KELLOGG FULL-TIME MBA STUDENTS ARE INDICATED IN **PURPLE**.

THE CORE CURRICULUM FOR THE TWO-YEAR MBA PROGRAM CONSISTS OF NINE COURSES IN THE EIGHT AREAS INDICATED WITH .

CHOOSE FROM FOUR FULL-TIME MBA PROGRAM OPTIONS

Each of our four full-time program options offers a different path to earning your Kellogg MBA. All deliver our unparalleled management education and the distinctive Kellogg experience.

Two-Year (2Y) MBA

Flexibility to explore a variety of interests and disciplines while you develop strong management and leadership skills.

One-Year (1Y) MBA

A faster program for candidates with clear academic goals, requisite coursework and a desire to resume their careers quickly.

MMM

A dual-degree program resulting in a Kellogg MBA and a master of engineering management through the McCormick School of Engineering and Applied Science.

JD-MBA

An integrated three-year program at Kellogg and Northwestern University's School of Law resulting in juris doctor (JD) and MBA degrees.

PROFILE

2011 FULL-TIME MBA ENTRANTS

APPLICANTS

5461 TOTAL
4967 2Y + MMM

ENROLLED STUDENTS

655 TOTAL
484 2Y
86 1Y
60 MMM
25 JD-MBA

GMAT DISTRIBUTION

≤640	650-690	700-740	750-800
5%	20%	54%	20%

AVERAGE SCORES*

TOEFL : 109 // GMAT : 713

CLASS CHARACTERISTICS

47

NO. of COUNTRIES REPRESENTED

25-30 YRS

AGE RANGE**

3-7 YRS

WORK EXPERIENCE RANGE**

33%

FEMALE

36%

INTERNATIONAL CITIZENSHIP

22%

U.S. MINORITY

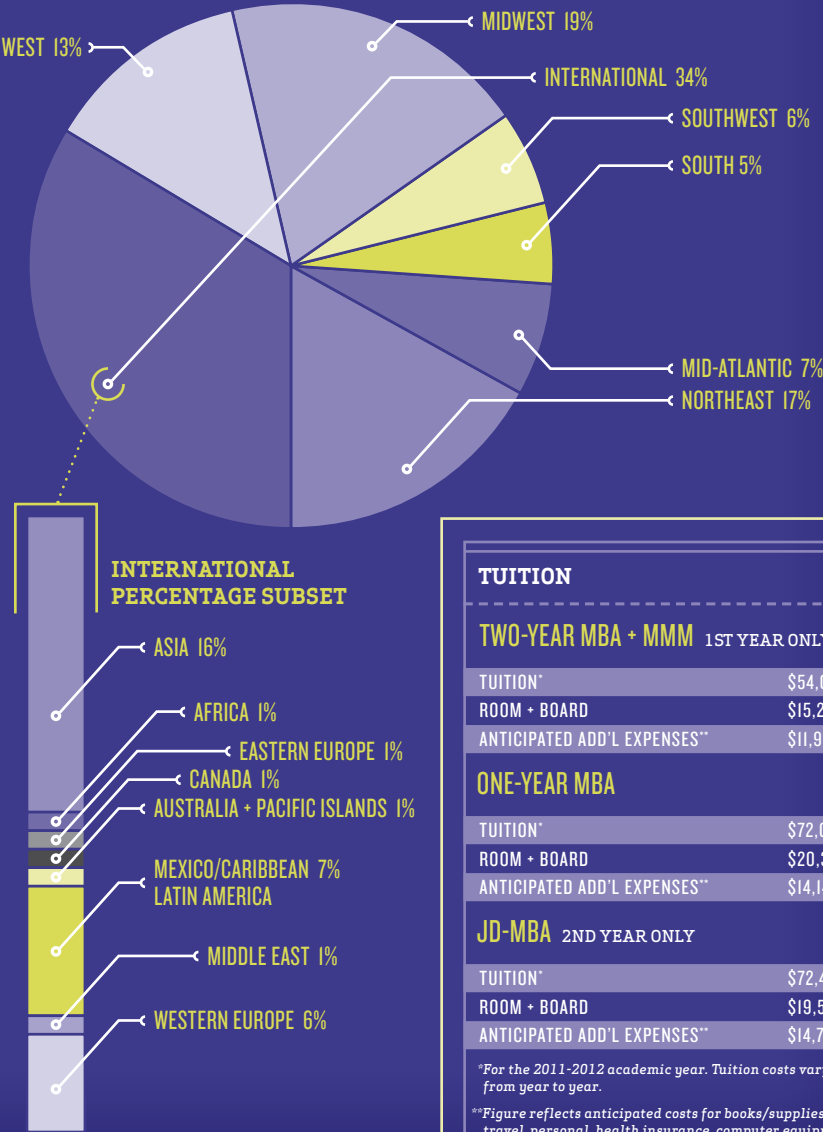
*GMAT and TOEFL scores are just two of many factors considered in the admission decision process. The GRE will also be accepted this year.

**Represents average 80%.

DATA REPRESENT ALL FULL-TIME MBA PROGRAM OPTIONS: 2-YEAR, 1-YEAR, MMM, JD-MBA

AS OF JUNE 30, 2011

GEOGRAPHIC REPRESENTATION*



*All percentages are rounded and may not equal 100%.

TUITION

TWO-YEAR MBA + MMM 1ST YEAR ONLY

TUITION*	\$54,000
ROOM + BOARD	\$15,291
ANTICIPATED ADD'L EXPENSES**	\$11,938

ONE-YEAR MBA

TUITION*	\$72,000
ROOM + BOARD	\$20,388
ANTICIPATED ADD'L EXPENSES**	\$14,148

JD-MBA 2ND YEAR ONLY

TUITION*	\$72,400
ROOM + BOARD	\$19,500
ANTICIPATED ADD'L EXPENSES**	\$14,730

*For the 2011-2012 academic year. Tuition costs vary from year to year.

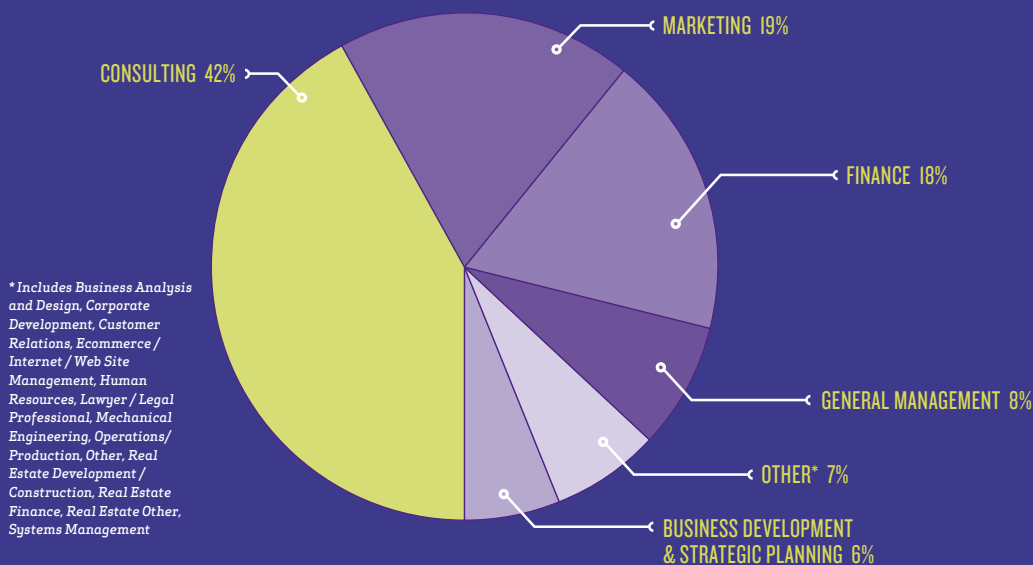
**Figure reflects anticipated costs for books/supplies, travel, personal, health insurance, computer equipment and various loan fees, and is subject to change.

CAREER ACCEPTANCE INFORMATION

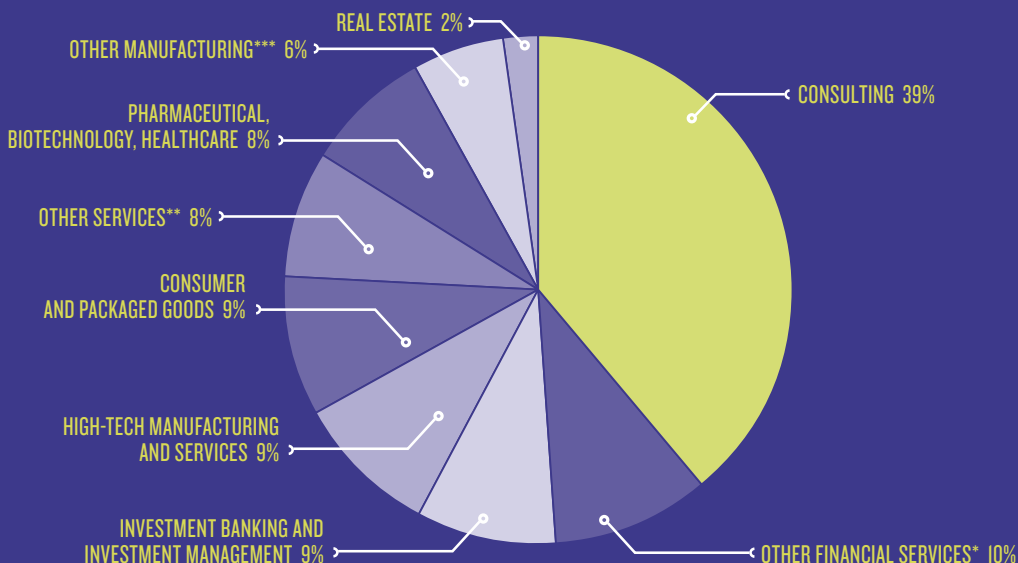
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AS OF JUNE 30, 2011

JOB ACCEPTANCE BY FUNCTION



JOB ACCEPTANCES BY SELECTED INDUSTRIES

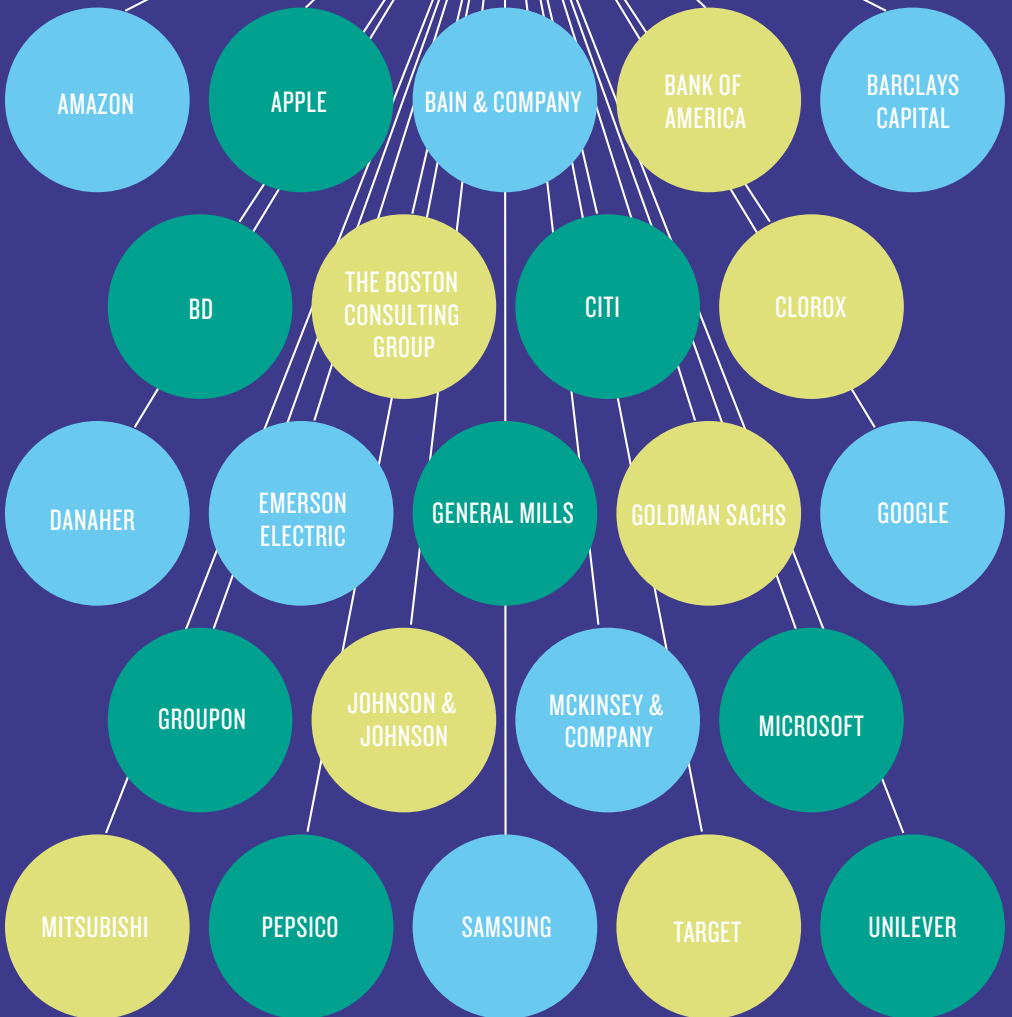


*Includes Accounting, Commercial Banking, Diversified Financial Services, Hedge Funds, Insurance, Other Finance, Private Equity, Venture Capital

**Includes Advertising, Agribusiness, Construction, Entertainment / Leisure, Hospitality / Tourism, Human Resources, Import / Export, Law / Legal Services, Media, Retail, Sports Management, Transportation / Logistics, Utility Services

***Includes Aviation, Alternative Energy, Automotive, Chemicals, Energy, Heavy Equipment, Oil / Gas, Other Manufacturing, Plastics / Rubber

MAJOR EMPLOYERS –
GRADUATING CLASS
OF 2011



2011-2012 APPLICATION DEADLINES

THE APPLICATION AND ALL SUPPORTING MATERIALS MUST BE COMPLETED AND SUBMITTED BY THE APPROPRIATE APPLICATION DEADLINES.

	ROUND 1	ROUND 2	ROUND 3
APPLICATION PART I	Part I must be submitted to request an off-campus interview OR to schedule an on-campus interview with the Kellogg Admissions Office. Please note the different interview deadlines.		
OFF-CAMPUS interview request deadlines	Select the off-campus interview request box and submit Part I by Sept. 22, 2011 Dec. 14, 2011 March 22, 2012 Please allow up to eight weeks after submitting Part I to receive either an interview assignment in your local area or an interview waiver in areas of high demand.		
ON-CAMPUS interview request deadlines	Select the on-campus interview request box and submit Part I by Oct. 18, 2011 Jan. 10, 2012 April 5, 2012 THEN Contact the Kellogg Admissions Office to schedule and complete your interview by Dec. 3, 2011 March 3, 2012 April 27, 2012 Please allow two business days after submitting Part I to schedule your interview. Chicago-area MBA applicants must request an off-campus interview unless applying to the JD-MBA program.		
APPLICATION PART II DUE BY 11:59 PM CST	Oct. 18, 2011	Jan. 10, 2012	April 5, 2012
DECISION RENDERED BY	Dec. 19, 2011	March 26, 2012	May 14, 2012
TUITION DEPOSIT (\$2,000) RECEIVED BY	March 6, 2012	May 1, 2012	June 4, 2012

KELLOGG SCHOOL OF MANAGEMENT
Northwestern University

Donald P. Jacobs Center
2001 Sheridan Road | Evanston IL 60208
847.491.3308 | MBAadmissions@kellogg.northwestern.edu

kellogg.northwestern.edu