Class Characteristics

- Applicant Information
  - Work Experience (years): 5.3
  - Average Length of Prior to Kellogg: $60,000 – 69,999
  - Age Range (years): 24-39
  - International: 34%

- Education
  - Master of Management + Manufacturing: 55
  - With Staff or Student Counselor: 1371

- Interviews: 4095

- Two-Year MBA: 514

Data represent all Full-Time MBA programs: Two-Year, One-Year, MMM, JD-MBA, MD-MBA.

Profile for 2007 Full-Time MBA Entrants

- US Citizens Living Abroad: 18%
- International: 4%
- South: 6%
- Midwest: 13%
- West/Southwest: 32%
- Eastern Europe: 3%
- Western Europe: 8%
- South Asia: 3%
- Middle East: 1%
- Mexico/Caribbean/Latin America: 3%
- Africa: 3%
- Australia & Pacific Islands: 1%
- Australia & Pacific Islands: 1%
- Europe: 16%
- Asia: 33%
- Canada: 18%
- Latin America: 25%

- Full-Time MBA
- One-Year MBA
- MMM
- JD-MBA
- MD-MBA

GSMAT Distribution

- Total Applicants: 16,800
- Total Admitted:
  - Applicants: 16,800
  - Admitted: 5,600
  - Total Applicants: 16,800
- Average Score: 704

- Test of English as a Foreign Language (TOEFL)
  - Average Score: 276

- GMAT and TOEFL scores are just two of the many factors considered in the admissions decision process.

- Financial Aid Information

- Financial Aid Recipients: 67%

- Two-Year MBA and MMM Programs
  - Tuition: $43,395
  - Annual Room and Board Expenses: $14,190
  - Total Annual Expense Estimate*: $69,626

- Enrollment
  - Average Age at Matriculation: 28
  - Average GPA: 3.3
  - Average Salary Range: $60,000 – 69,999
  - Average Length of Work Experience (years): 5.3

- Geographic Representation

- International: 18%
- US Citizens Living Abroad: 4%
- Full-Time: 84%
- Part-time: 16%

- Kellogg School of Management
  - Donald P. Jacobs Center
  - Kellogg School of Management
  - kellogg.northwestern.edu/about/culture/conferences.htm

- Student Organizations and Initiatives

- Kellogg School has more than 80 student-led organizations and initiatives covering a multitude of interests.

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- Kellogg Christian Fellowship
- Jewish Students (Kadima)
- India Business
- Hispanic Business Student Association
- European Business
- Business with a Heart
- Black Management Association
- Social Impact
- Kellogg Christian Fellowship
- Jewish Students (Kadima)
- India Business
- Hispanic Business Student Association
- European Business
- Business with a Heart
- Black Management Association
- Social Impact

- Executive MBA Program Admissions
- Part-Time MBA Program Admissions
- Kellogg Common Application

- January 2008

Facts & Figures January 2008

LEADERSHIP SKILLS AND RESPONSIBILITY
- Proven leadership in practice as students refine real-world skills.

EXPERIMENTAL LEARNING
- Kellogg offers an innovative curriculum.

Cultivating Leaders
- Kellogg School is dedicated to teaching and research at the forefront of knowledge.

Intellectual Capital
- Kellogg School is dedicated to teaching and research at the forefront of knowledge.

Resources
- General Information
- Kellogg MBA Program Admissions (Financial Aid)
- Full-Time MBA Program Admissions (Financial Aid)
- Full-Time MBA Program Admissions (Financial Aid)
- Executive MBA Program Admissions
- Executive MBA Program Admissions
- Executive MBA Program Admissions
- Executive MBA Program Admissions
- Executive MBA Program Admissions

Class Profile for 2007 Two-Year Program Entrants

- Data represent Full-Time MBA programs: Two-Year, One-Year, MMM, JD-MBA, MD-MBA

- Full-Time: 84%
- Part-time: 16%

- Average Length (years):
  - Kellogg: 5.3
  - IMD: 34%
  - IMD: 22%

- Undergraduate Majors:
  - see chart
**Teaching Methods**

The Kellogg School curriculum gives students the skills to build a strong business foundation through required core courses and the flexibility to pursue an academic program that is tailored to their ambitions and interests.

**Full-Time MBA Programs**

**One-Year MBA (1Y):**
Offers the greatest flexibility to explore new interests and develop solid management skills through an intensive course of study.

**Two-Year MBA (2Y):**
Tailored to students with clear career goals to return to the work environment.

**Master of Management and Engineering (MME):**
Incorporates management, operations, and design elements into a two-year joint degree program taught by Kellogg and Northwestern University’s McCormick School of Engineering. Graduates earn both the MBA and the master of engineering management degree (MEM).

**Jodi Doctor-Master of Business Administration (JD-MBA):**
Three-year dual degree program offered by Kellogg and the Northwestern University School of Law. Students apply only to Kellogg, with both schools reviewing applications.

Kellogg’s curriculum includes a full range of CMIC services, including one-to-one meetings with career counselors, self-assessment workshops, resumes advice, and video taped "mock" interviews.

Each year Kellogg publishes thousands of job postings across all functions and industries through theKellogg Career Network, a free, Web-based service for students and alumni.

The CMC prepares students for and facilitates their networking activities through workshops, events and an executive-in-residence counseling program.

Kellogg Alumni Network

The Kellogg Alumni Network consists of more than 50,000 alumni worldwide who stay engaged through the worldwide alumni club events, they can have mutually beneficial personal and business relationships.

**Kellogg Alumni Network**

Alumni stay connected at kellogg alumni network, with features such as the alumni directory, alumni events, alumni and career information, and the latest Kellogg School news.

**ALUMNI ENGAGEMENT OPPORTUNITIES**

Throughout the year, Kellogg School events and conferences enable students to connect with alumni, guest speakers and participants and learn from their diverse knowledge.

When alumni address student conferences and alumni club events, they can have mutually beneficial discussions with other alumni participants on the challenges and solutions unique to their areas of interest.

The Kellogg Alumni Mentoring Program matches current Kellogg students to provide career advice.

Executive-in-residence classes at the Kellogg School’s James L. Allen Center enable alumni to meet the changing needs of a global, dynamic marketplace through Kellogg’s learning, teaching, learning resources for students.

Each year, the alumni Admissions Office invites about 2,000 alumni to participate in admissions events and interview prospective students across the globe.

Reunion Weekend, held each spring, brings alumni back to campus to enjoy social and educational events. In 2007, a record number of alumni and their guests attended.

**Research Centers**

More than 30 research centers foster collaborative research among faculty members and graduate students both within the Kellogg School and Northwestern University. The centers sponsor workshops, seminars and visiting lecturers which allowďí students to interact with experts from around the world. Research centers include the Center for Technology, Center for Executive Women, Center for Family Enterprises, Center for Nonprofit Management, Center for Research in Technology & Innovation, Innovation Revolution Research Center, Social Market Center for Global Citizenship, Lorry and Carol James L. Allen Center for Entrepreneurial Practice, and the Jori Center for Risk Research.

**Career Management Center**

The center’s affiliation with the MBA Nonprofit Connection provides individual career counseling andsummer job listings for students interested in the government, as well as nonprofit and socially responsible business organizations.

Kellogg works closely with thousands of employers across the globe to support their hiring needs. The CMC conducts Recruiter Roundtables, on site career forums and outreach, with partners such as Kellogg School students in planning trips, and facilitates thousands of on-campus interviews each year.

Kellogg supports international students and recruiters by providing dedicated staff, resources and programming services. Twice a year Kellogg participates in the MBA Global Career Fairs, an international recruiting event in which recruiters at over 100 companies post job openings and search resumes. Kellogg also participates in several other international career fairs.

Career coaches are available for use by Kellogg alumni who are seeking job opportunities.

**Career Acceptance Information**

**Acceptance by Selected Industries**

| Industry                      | Acceptances
|-------------------------------|-------------
| Technology                    | 15%
| Financial Services            | 14%
| Consulting                    | 14%
| Manufacturing                 | 13%
| Engineering                   | 12%
| Consumer Products             | 11%
| Real Estate                   | 10%
| Pharmaceutical                | 9%
| Energy                        | 8%
| Strategic Planning            | 8%
| Other Manufacturing           | 8%
| Other Manufacturing           | 8%
| Insurance                     | 7%
| Consulting                    | 7%
| Real Estate                   | 7%
| Pharmaceutical                | 6%
| Other Manufacturing           | 6%
| Information Technology        | 6%
| Internet/Software             | 5%
| Other Manufacturing           | 5%
| Finance                       | 5%
| Consulting                    | 4%
| Technology                    | 4%
| Manufacturing                 | 4%
| Real Estate                   | 3%
| Strategic Planning            | 3%
| Consumer Products             | 3%
| Energy                        | 3%
| Technology                    | 3%
| Other Manufacturing           | 3%
| Information Technology        | 3%
| Internet/Software             | 3%
| Other Manufacturing           | 3%
| Consulting                    | 3%
| Technology                    | 3%
| Manufacturing                 | 3%
| Real Estate                   | 3%
| Strategic Planning            | 3%
| Consumer Products             | 3%
| Other Manufacturing           | 3%
| Information Technology        | 3%
| Internet/Software             | 3%
| Other Manufacturing           | 3%
| Consulting                    | 3%
| Technology                    | 3%
| Manufacturing                 | 3%
| Real Estate                   | 3%
| Strategic Planning            | 3%

**Base Salary Range by Function**

<table>
<thead>
<tr>
<th>Function</th>
<th>Range</th>
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</thead>
<tbody>
<tr>
<td>Strategy</td>
<td>$90,000 – $120,000</td>
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<tr>
<td>Consulting</td>
<td>$90,000 – $120,000</td>
</tr>
<tr>
<td>Finance</td>
<td>$80,000 – $100,000</td>
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<tr>
<td>Technology</td>
<td>$80,000 – $100,000</td>
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<td>Consulting</td>
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<td>Technology</td>
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<tr>
<td>Manufacturing</td>
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<tr>
<td>Other</td>
<td>$70,000 – $90,000</td>
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<tr>
<td>Information Technology</td>
<td>$70,000 – $90,000</td>
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<tr>
<td>Internet/Software</td>
<td>$70,000 – $90,000</td>
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</table>

**Academic Acceptance**

**Acceptance by Geographic Distribution**

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<thead>
<tr>
<th>Region</th>
<th>Acceptances</th>
<th>Total Acceptances</th>
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<tbody>
<tr>
<td>Mid-Atlantic</td>
<td>26%</td>
<td>2,035</td>
</tr>
<tr>
<td>West</td>
<td>18%</td>
<td>1,394</td>
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<tr>
<td>Midwest</td>
<td>14%</td>
<td>1,078</td>
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<tr>
<td>South</td>
<td>13%</td>
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<td>Mid-West</td>
<td>12%</td>
<td>944</td>
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<tr>
<td>South-East</td>
<td>11%</td>
<td>884</td>
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<tr>
<td>International</td>
<td>10%</td>
<td>785</td>
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<tr>
<td>South-West</td>
<td>9%</td>
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<tr>
<td>South-East</td>
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<td>565</td>
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<tr>
<td>West</td>
<td>6%</td>
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<tr>
<td>Midwest</td>
<td>6%</td>
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<tr>
<td>Mid-Atlantic</td>
<td>5%</td>
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<td>West</td>
<td>4%</td>
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<td>South-East</td>
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