

*MMM Prospective Student Day
Friday, October 24, 2008*

8:30-9:45

*Breakfast with current MMM students
and welcome address by MMMSEC President*

9:45-10:20

*Introduction to the MMM curriculum including the new design track by
Prof. Don Norman & Prof. Sudhakar Deshmukh*

10:30-12:05

*Attend marketing class taught by
Prof. Julie Hennessy*

12:15-12:45

Tour of Donald P. Jacobs Center

12:45-1:30

Lunch with current MMM students and alumni

1:30-1:45

*“What a MMM means to Business” by
speaker from Danaher*

1:45-2:25

Alumni address and panel discussion

2:45-3:45

*Mini design class taught by
Prof. Don Norman*

3:45-4:15

MMM admissions process overview

4:15-5:00

Kellogg Career Management Center presentation

5:00-7:00

Join current Kellogg and MMM students at weekly social



McCormick

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