# One-Year Prospective Student Day

Friday, August 6 **Event Logistics** 

#### **OVERVIEW**

If you have clear academic goals and you're confident about where you want your degree to take you, you can earn a Kellogg MBA in just 12 months. This Prospective Student Day gives you the opportunity to experience the summer quarter in Evanston and learn what it's like to be a student in the One-Year Program.

#### **ACCOMMODATIONS**

We have reserved a block of rooms at the following hotel for the preview day. Contact the hotel directly to book a room and identify yourself as a participant in the One-Year Program Prospective Student Day at the Kellogg School to receive the special rate. You must reserve a room by July 23, 2010, to receive the special rate.

Hilton Hotel Orrington/Evanston 1710 Orrington Avenue Evanston, IL 60201 Tel: 847.866.8700

Event rate: \$129 (Single or Double Room)

# PLANNING TRAVEL

## Traveling to Kellogg

Major airlines fly into both O'Hare International Airport and Midway International Airport. O'Hare Airport is approximately 45 minutes from Kellogg and Midway Airport is approximately 60 minutes from Kellogg.

## Taxi

Taxi service from both airports can be arranged in advance of your visit for a reduced fare. Pre-arranged rides start at approximately \$35 from O'Hare and \$50 from Midway. For current fare information, please contact a taxi service directly.

Norshore Cab Company: 847.864.7500

American Taxi: 847.255.9600 Best Taxi: 847.864.2500

## Shared Van Service

From O'Hare airport the cost for a shuttle to Evanston is approximately \$57 round trip. If you will be flying into the Midway airport the shuttle cost would be approximately \$107 round trip. Please click on the link below for additional details

Airport Express: airportexpress.hudsonltd.net/res



#### **Public Transportation**

The Chicago Transit Authority (CTA) maintains an extensive system of elevated trains (known as "the EI") and buses throughout Chicago and Evanston. The Evanston EI stop closest to Kellogg is the Purple Line at Foster. Please note that although inexpensive, riding the CTA from the airport can take up to 90 minutes including transfers. Please plan your trip accordingly. The CTA offers a free trip-planning tool at tripsweb.rtachicago.com

## Parking

If you plan to drive to campus, please pull into the driveway that is one block north of the Donald P. Jacobs Center at 2001 Sheridan Road and follow the posted signs to receive a parking permit and further instruction on where to park your vehicle. If you park in a lot without the required permit, you will be ticketed. Due to very limited parking, we encourage you to use alternate means of transportation.

#### FREQUENTLY ASKED QUESTIONS (FAQS)

## Should I attend this event if I do not plan to apply to Kellogg this year?

Yes. We know that it may take time to decide if an MBA, or a One-Year MBA, is right for you. We also know that gathering information is critical when deciding to which school you apply. This event can provide much of the information that you need about the Kellogg School and the One-Year Program.

## What if I cannot attend the entire Prospective Student Day?

We encourage you to attend the entire event but if your schedule does not allow, please contact MBAevents@kellogg.northwestern.edu and let us know what sessions you will be able to attend.

# Can I attend more than one class?

At 8:30 a.m. there is a finance and strategy class scheduled. If you would like to attend one at 8:30 and one at 10:30, you are welcome to do so but will need to make arrangements with the Office of Admissions. Since you will need to be in the classroom by 8:20, you must make arrangements to arrive early and check in at the Office of Admissions.

# Does the Kellogg School cover the cost of transportation and lodging for participants?

No, we do not cover the cost of transportation and lodging for this event. However, we have reserved a block of rooms at an area hotel to ensure room availability and to help keep the cost down. Hotel information is included above. The Kellogg School does cover the cost of breakfast and lunch during the event.

## What is the attire for the day's activities?

The attire for this event is business casual.

# Can I bring a significant other to this event?

Space is very limited so this event is only for potential Kellogg School applicants. There are many events throughout the year at Kellogg at which spouses and significant others are welcome, such as conferences and just about any other time you visit the school. For the One-Year MBA Prospective Student Day, if your significant other would like to join you for TG, s/he is welcome to do so.

# How do I cancel my attendance at this event?

If you have registered for Prospective Student Day and you can no longer attend the event, please e-mail MBAevents@kellogg.northwestern.edu so that we may offer your spot to another candidate.



# CONTACTS FOR EVENT

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