FULL-TIME MBA FACTS & FIGURES

NORTHWESTERN UNIVERSITY



AT WHAT POINT DO YOU REALIZE YOUR FULL LEADERSHIP POTENTIAL?

At the Kellogg School of Management, we believe that business can be bravely led, passionately collaborative and world changing. For more than a century, we have educated business pioneers who have revolutionized industries and business practices worldwide.

Our Full-Time MBA Program engages you completely in a distinctive experience that only Kellogg can provide, a carefully balanced approach to management education that marries the study of organizations with the study of the dynamic processes that drive consumer, business and financial markets.

You will engage directly with world-renowned faculty members who are not only leading experts and researchers in their fields, but also dedicated teachers and mentors. The insight you gain from them and from on-the-ground learning experiences will prepare you to take on the complex business challenges you will face in the future.

We offer all of this in a culture defined by our courageous, collaborative spirit. It is this attitude — our way of seeing the world — that sets us apart. It is how we inspire our students to manage and lead with confidence and conviction. It is what we mean when we say, "Think bravely."

This is the point of a Kellogg education. At what point do you join us?

A STRONG FOUNDATION. MAJOR FLEXIBILITY.

Kellogg MBA students begin by developing a strong foundation in the fundamentals of management through our core curriculum. Beyond the core, you can design your own MBA program from our extensive, evolving catalog of courses and majors to align with your career goals. Across all areas of study, you will find experiential learning opportunities and an emphasis on working in teams toward ambitious goals.



WITH 300 COURSES OFFERED DURING THE ACADEMIC YEAR

- ACCOUNTING INFORMATION & MANAGEMENT (©)
 - DECISION SCIENCES (©)

ENTREPRENEURSHIP & INNOVATION

FINANCE C

HEALTH ENTERPRISE MANAGEMENT HUMAN RESOURCES MANAGEMENT INTERNATIONAL RUSINESS

- MANAGEMENT & ORGANIZATIONS ©
 - MANAGEMENT & STRATEGY ©

MANAGERIAI ANALYTICS

- MANAGERIAL ECONOMICS (©)
 - MARKETING C

MARKETING MANAGEMENT

- OPERATIONS MANAGEMENT (©)
 REAL ESTATE
- SOCIAL ENTERPRISE AT KELLOGG (SEEK) 📀

CHOOSE FROM FOUR FULL-TIME MBA PROGRAM OPTIONS

Each of our four Full-Time Program options offers a different path to earning your Kellogg MBA. All deliver our unparalleled management education and the distinctive Kellogg experience.

Two-Year (2Y) MBA

Flexibility to explore a variety of interests and disciplines while you develop strong management and leadership skills.

One-Year (1Y) MBA

A faster program for candidates with clear academic goals, requisite coursework and a desire to resume their careers quickly.

MMM

A dual-degree program: Earn a Kellogg MBA and a master of engineering management from the McCormick School of Engineering and Applied Science.

JD-MBA

An integrated three-year program at Kellogg and Northwestern University's School of Law resulting in juris doctor (JD) and MBA degrees.

MOST POPULAR MAJORS OF KELLOGG FULL-TIME MBA STUDENTS ARE INDICATED IN PURPLE.

THE CORE CURRICULUM FOR THE TWO-YEAR MBA PROGRAM CONSISTS OF 9.5 COURSES IN THE NINE AREAS INDICATED WITH ...

2012 FULL-TIME MBA ENTRANTS

APPLICANTS

5071 TOTAL 4583 2Y + MMM

ENROLLED STUDENTS

658 TO	TAL
477	2Y
100	[Y
54 M	MM
27 JD-1	MBA

GMAT DISTRIBUTION

≤640	650-690	700-740	750-800
6%	25%	51%	17%

AVERAGE SCORES*

TOEFL: 109 // GMAT: 708

*GMAT and TOEFL scores are just two of many factors considered in admissions decisions. The GRE will also be accepted this year.

CLASS CHARACTERISTICS

47

COUNTDIES DEDDESENTED

25-31 YRS

AGE RANGE*

3.2-7.25 YRS

WORK EXPERIENCE RANGE®

35.3%

FEMALE

39.5%

INTERNATIONAL CITIZENSHIP

19.9%

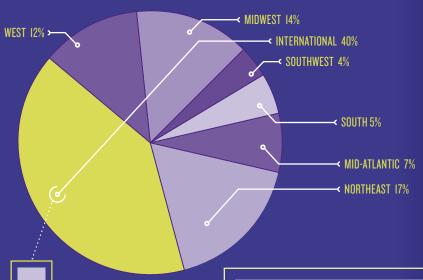
U.S. MINORITY

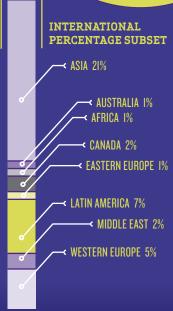
^{**}Represents average 80%.

DATA REPRESENT ALL FULL-TIME MBA PROGRAM OPTIONS: 2-YEAR, 1-YEAR, MMM, JD-MBA

AS OF JUNE 30, 2012

GEOGRAPHIC REPRESENTATION*





*All percentages are rounded and may not equ	al 100%.
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TUITION

TWO-YEAR MBA + MMM 1ST YEAR ONLY

TUITION.	\$54,000	
ROOM + BOARD	\$15,291	
ANTICIPATED ADD'L EXPENSES**	\$11,938	

ONE-YEAR MBA

TUITION'	\$72,000	
ROOM + BOARD	\$20,388	
ANTICIPATED ADD'L EXPENSES**	\$14,148	

JD-MBA 2ND YEAR ONLY

TUITION*	\$72,400
ROOM + BOARD	\$19,500
ANTICIPATED ADD'L EXPENSES**	\$14.730

*For the 2011-2012 academic year. Tuition costs vary from year to year.

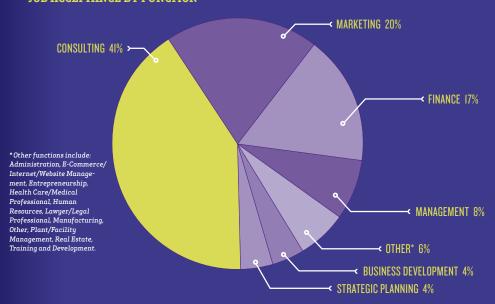
**Figure reflects anticipated costs for books/supplies, travel, personal, health insurance, computer equipment and various loan fees and is subject to change.

CAREER ACCEPTANCE INFORMATION

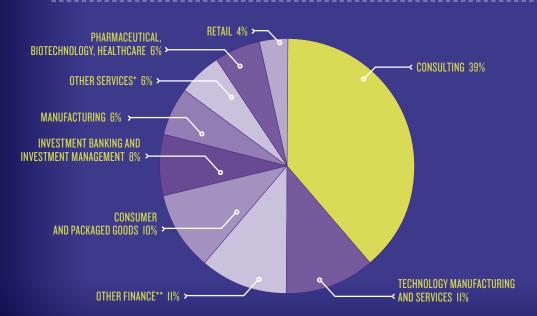
DATA REPRESENT ALL FULL-TIME MBA PROGRAM OPTIONS: 2-YEAR, I-YEAR, MMM AND JD-MBA

AS OF AUGUST 1, 2012

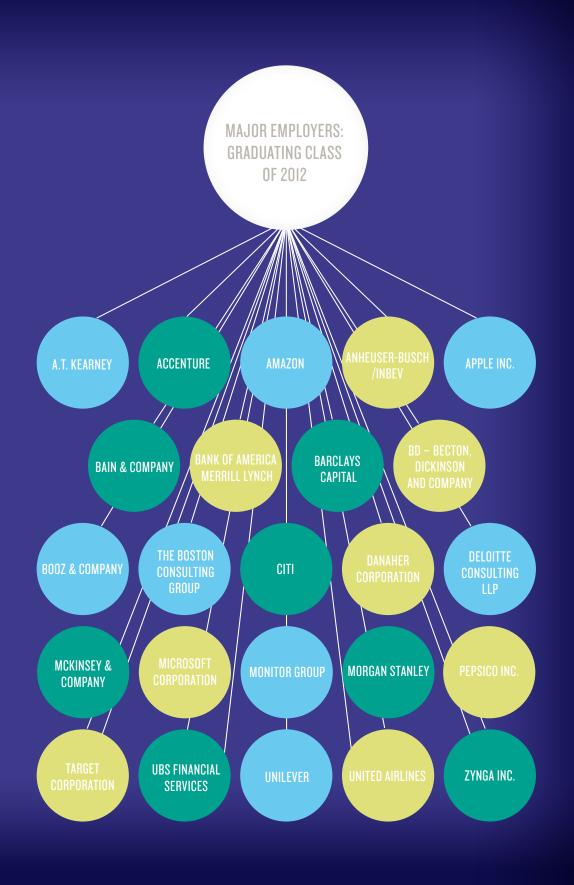
JOB ACCEPTANCE BY FUNCTION



JOB ACCEPTANCE BY INDUSTRY



*Other services include: Advertising, Agribusiness, Construction, Education, Engineering Services, Executive Search, Hospitality/Tourism, Import/Export, Law/Legal Services, Nonprofit, Radio/TV/Cable/Film, Real Estate and Transportation/Logistics.
**Other Finance includes: Commercial Banking, Diversified Financial Services, Hedge Funds, Insurance, Private Equity, Public Finance and Venture Capital.



2012-2013 APPLICATION DEADLINES

THE APPLICATION AND ALL SUPPORTING MATERIALS MUST BE COMPLETED AND SUBMITTED BY THE APPROPRIATE APPLICATION DEADLINES.

	ROUND I	ROUND 2	ROUND 3
APPLICATION PART I	Part I must be submitted before you can request an off-campus interview OR schedule an on-campus interview with the Kellogg Admissions Office. Please note the different interview deadlines.		
OFF-CAMPUS interview request deadlines		nterview request box and s	
	Sept. 19, 2012	Dec. 4, 2012	April 3, 2013
	Please allow up to eight weeks after submitting Part I to receive either an interview assignment in your area or an interview waiver in areas of high demand. Assignment priority may be given to those who have submitted Part II.		
ON-CAMPUS interview request deadlines	Select the on-campus interview request box and submit Part I by		
	Oct. 16, 2012	Jan. 3, 2013	April 10, 2013
	THEN Contact the Kellogg Admissions Office to schedule and complete your interview by		
	Dec. 1, 2012	March 2, 2013	April 26, 2013
	Please allow two business days after submitting Part I to schedule your interview. Chicago-area MBA applicants must request an off-campus interview unless applying to the JD-MBA Program.		
APPLICATION PART II DUE BY II:59 PM CST	Oct. 16, 2012	Jan. 3, 2013	April 10, 2013
DECISION RENDERED BY	Dec. 17, 2012	March 21, 2013	April 10, 2013

KELLOGG SCHOOL OF MANAGEMENT

Northwestern University

Donald P. Jacobs Center 2001 Sheridan Road | Evanston, IL 60208 847.491.3308 | MBAadmissions@kellogg.northwestern.edu

kellogg.northwestern.edu