PTMBA Leadership Development Programs Overview

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Full-Time LDP Opportunities

All Programs –	All Programs –	PTMBA – All	PTMBA -
Offers	Accepts	Offers	Accepts
69	43	13	

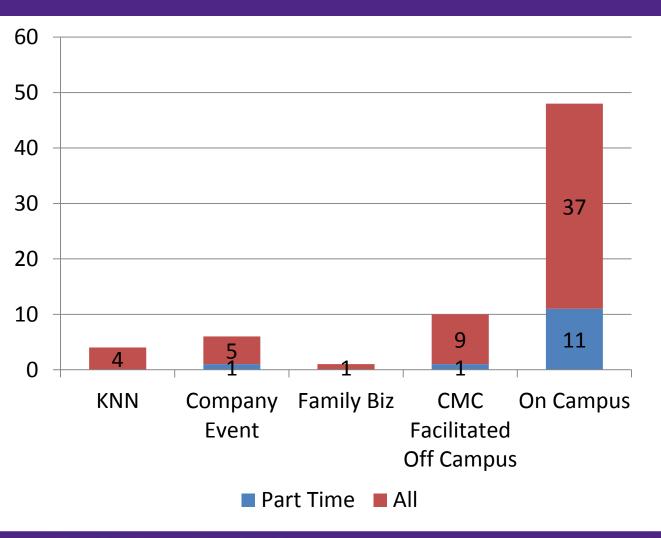
LDP Employers

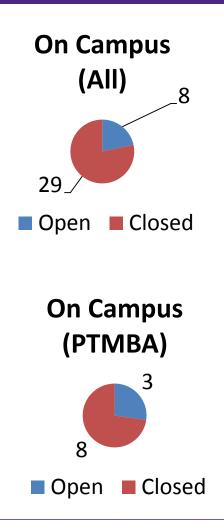
Manufacturing	<u>Healthcare</u>	<u>Tech</u>
Nissan Motor Co.	Baxter Healthcare	Sony Electronics Inc.
ECOLAB Inc.	Cigna	Whirlpool Corporation
Deere and Company	Relay Health	Intel Corporation
General Electric	Johnson & Johnson	Samsung Global Strategy Group
Cooper Industries	Medline Industries, Inc.	Amazon
Danaher Corporation	Medtronic, Inc.	Adobe Systems
Dow Corning Corporation	AbbVie	IBM
Eaton Corporation	GlaxoSmithKline	Brightstar Corp
Emerson Electric Company	Cerner Corporation	Cisco Systems
Schneider Electric	Davita, Inc.	AT&T
	McKesson Corporation	
Consumer Products		<u>Financial Services</u>
Anheuser-Busch InBev	Other	Bank of America Merrill Lynch
Coca-Cola Company, The	United Airlines	Citi
E & J Gallo Winery	URS	Discover Financial Services
	Federal Bureau of Investigation	General Electric
Energy / Utilities	Cargill	MetLife, Inc.
ExxonMobil	Royal Caribbean Cruises Ltd.	Farmers Insurance Group
	Indu Projects Limited	
<u>Retail</u>		
Sears Holdings Corporation		
Walmart		

LDP Sample Job Titles

Accelerated Leadership Program	Management Development Associate	
Associate- Strategy & Business Development	Manager, Marketing Development Program	
Business Leadership Associate	Marketing Associate, Global MBA Program	
Business Strategist - Executive Development Program	Marketing Development Program	
Corporate Finance Management Trainee	MarMap Leadership Development Program	
Director	MBA Rotation Program	
Emerging Leaders Program Marketing Track	Program Manager	
Enterprise Leadership Manager-Consumer Marketing	Redwoods Resident	
Esprit Associate	Regional Operations Director	
Executive Development Program (Business Strategist)	Samsung GSG	
Experienced commercial leadership program	Sears Leadership development Program	
Finance Leadership & General Management Program	Senior Analyst - GE Capital	
Global Leadership Development Program	Senior Manager - ACORN Programme	
Global Strategist	Special Advisor	
HealthService Leadership Program	Technology MBA Rotational Program	
Leadership Development Rotation Program Associate - Marketing		

Source of LDP Offers PT vs FT





Timing of LDP Offers



LDP Salaries

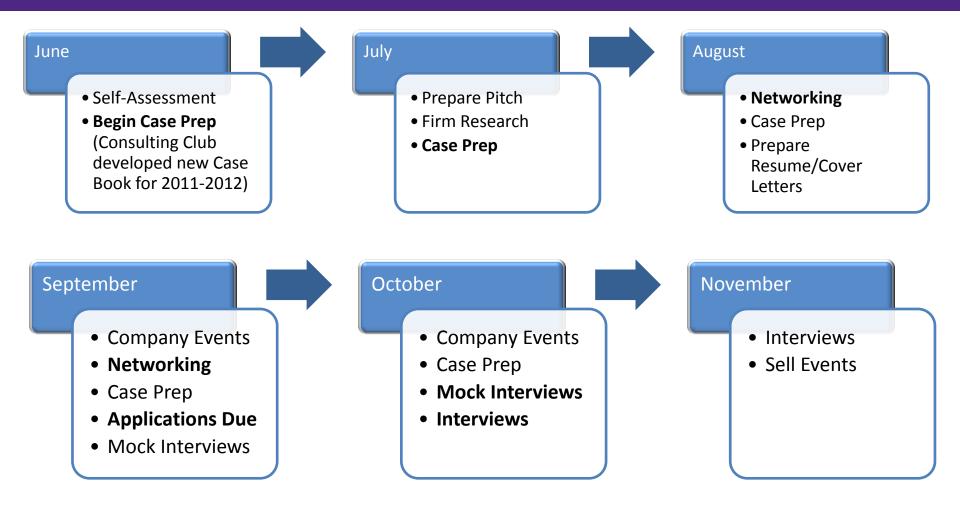
- Average \$108,399
- Many firms offer the same salary within programs, regardless of work experience

Years of Work Experience	Avg Base Salary	PTMBA Only
1 - 2 Years	\$75,000	N/A
3 - 5 Years	\$104,771	N/A
6 - 9 Years	\$109,945	\$111,375
10 -15 Years	\$128,418	\$120,000

Industry	Avg. Base Salary	PTMBA Only
CPG	\$105,000	N/A
Financial Services	\$111,500	\$106,000
Healthcare	\$111,100	\$114,500
Manufacturing	\$104,372	\$120,000
Retail	\$97,250	\$118,000
Tech	\$116,303	\$N/A
Media	\$90,000	\$90,000
Energy	\$130,000	\$N/A

Function	Avg. Base Salary	PTMBA Only
Strategy & Business Development	\$112,137	\$117,500
Finance	\$100,000	N/A
General Management	\$111,673	\$111,045
Marketing	\$95,977	\$N/A
Operations	\$120,000	\$N/A

Recruiting Timeline



Questions?

