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DEGREES

Ph.D. (Business Economics) University of Chicago, 2000
M.B.A. University of Chicago, 2000
B.A. with honors (Economics), University of Chicago

SELECTED PUBLICATIONS

Books: *Strategy Essentials* (In progress)
 Kellogg on Strategy, with David Dranove, Wiley 2005

Selected Cases: (HBS) De Beers: Addressing the New Competitiveness Challenge (with Michael E. Porter)
(HBS) De Beers in the Millennium (with Pankaj Ghemawat)
(HBS) Habitat for Humanity Egypt 2006 (with Jane Wei Skillern)
(Kellogg) PepsiCo and Bottlers, 2006
(Kellogg) PepsiCo and Restaurants, 2006
(Kellogg) PepsiCo and Frito Lay, 2006
(HBS) The U.S. Television Industry, 2008 (with Jane Wei Skillern)
(HBS) Long Hot Summer (Mattel), 2008 (with Jane Wei Skillern)

UNIVERSITY EXPERIENCE

Clinical Professor, Stern School of Management, New York University, July, 2007 (Full time appointment): Teach core strategy in the full time, executive, and the undergraduate business program. Nominated for Professor of the Year 2008, 2009, 2010. Best Professor Executive Education 2008 and 2010. Academic director for NYU Stern's Global MBA Program (TRIUM).

Wharton School, University of Pennsylvania, Spring 2008-present (Part time appointment): Taught competitive strategy in the executive MBA program. Taught Global Competition in full time program.

Visiting Professor, Columbia Business School, August 2006-June 2007: Taught core strategy in the executive MBA program. Elected to speak at convocation June 2008

Senior Lecturer, Harvard Business School, June 2004-June 2006: Worked with Michael E. Porter at HBS's Institute for Strategy and Competitiveness. Led content development for the Institute's Microeconomics of Competitiveness course offering and co-taught this MBA elective course with Porter.

Clinical Professor of Management Strategy, Kellogg School of Management, 1997-present: Taught strategy in Kellogg's full time MBA program, and currently teach in degree and non-degree executive programs. Twice won Chair's Award Best Core Professor.

Adjunct Professor, University of Chicago, June 1996-December 2006: Taught core strategy and international strategy in the campus and evening MBA programs at the GSB.

SELECTED CORPORATE EDUCATION (2007-Present)

Abbott Laboratories, Abbott Park, Illinois
AIG, New York, NY
Bosch, Mt Prospect, Illinois
Chief Executive Networks, Lawrence, Kansas
Ernst & Young, Chicago, Illinois
Ingram, Nashville, Tennessee