

Albert Walter Isenman III

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Executive Programs
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Education

Ph.D., Northwestern University, 1984
Major: Policy and Environment
Minor: Industrial Organization Economics

M.M., Northwestern University, 1976
Major: Policy and Environment
Minor: Organization Behavior

B.A., University of Notre Dame, 1970
Major: English

University of Innsbruck, Austria, 1967-1968
Studies: German language and literature

Experience

2002-Present	Kellogg School of Management, Northwestern University: Director of Custom Executive Programs
1993-Present	Professor of Management and Strategy
1989-Present	Co-Director, Advanced Executive Program
1988-1993	Associate Professor of Policy and Environment
1988-Present	Associate Director of Executive Education

MBA and Executive MBA Courses:
Operating Strategies for General Managers
Capstone Strategy
[Courses taught variously at Kellogg domestically and at the joint programs at the WHU School in Koblenz, Germany, and at Hong Kong University of Science and Technology. Teacher evaluations 9.3-9.7, 10.0 scale]

Developed and/or served as lead faculty of a portfolio of Kellogg custom executive programs for these clients:

The Physicians Foundation, 2010-present
American Society of Transplant Surgeons, 2010-present
The CEO Organization, 2010-present
Catalent Pharmaceuticals, 2010-present
AstraZeneca Pharmaceutical Company, 2009-present
Royal Philips Electronics, B.V., 2008-present
O'Melveny & Meyers Partners, 2007-present
Federal Bureau of Investigation, 2003-present

Experience
(cont'd)

Baxter Healthcare, 2005-2008
British Petroleum, 2004-present
American Association of Pediatric Dentistry, 2004-present
Intelligence Community of the United States, 2004-2009
Industrial Research Institute, 2003-present
Merck, AG, 2000-present
Motorola, 2001-2004
Baker & McKenzie Partners, 2001-2004
Accenture, 1999-2003
Brunswick Corporation, 1989-2000
Zurich Insurance Company, 1984-2000
Bank of Montreal, 1996-1999 (in cooperation with Ivey School of Business, Toronto)
Commonwealth Edison Nuclear Division, 1995-1998
Moore Corporation, Ltd. (Canada) 1993-1998
Federal Aviation Administration, 1991-1995
Square-D Company, 1988-1991
Rhône-Poulenc/Rorer Pharmaceutical Company, 1988-91
Johnson & Johnson Company, 1991-1992
General Dynamics Corporation, 1991
IBM/Rolm Telecommunications Division, 1984-87
American Advertising Federation, 1988-89
American Business Publishers Association, 1988-89

Taught (variously) general management, strategy formulation, corporate social performance, or business ethics in the following executive programs:

Advanced Executive Program
International Advanced Executive Program
Kellogg Management Institute
Media Management Advanced Executive Program
Manufacturing Management
Accenture
Allstate Insurance
American Advertising Federation
American Business Publishers Association
American Dental Association
Baker & McKenzie Partners
Bank of Montreal
British Petroleum
Brunswick Corporation
Carling-O'Keefe Brewing Company (Canada)
Deloitte & Touche
Ernst & Young
Federal Aviation Administration
Federal Bureau of Investigation
Hearst Corporation
IBM/Rolm Telecommunications Division
Industrial Research Institute
Intelligence Community of the United States
Johnson & Johnson Company
National Association of State Treasurers
Kodak Canada
Merck, AG
Moore Corporation

R. R. Donnelly & Sons
Rhône-Poulenc/Rorer Pharmaceutical Company
Square-D Company
Zurich Insurance Group

Experience

(cont'd) Faculty of Management, University of Toronto
1987-1988 Director, Executive MBA Program
1984-1988 Assistant Professor of Business Policy

MBA Courses:
Business Policy A - Formulation
Business Policy B - Implementation
Corporate Social Performance
Business Simulation

Executive MBA Courses:
Business Policy A - Formulation
Business Policy B - Implementation

Summers 85-87 Sasin School of Management, Chulalongkorn University (Bangkok)
Visiting Assistant Professor of Management,

MBA Course:
Management of Organizations

Executive MBA Course:
Operating Strategies for Managers

1981 - 1984 Kellogg School of Management, Northwestern University
Assistant Professor of Policy and Environment,

MBA Courses:
Management of Organizations
Management and Environment

1981 - 1982 School of Business, Loyola University of Chicago
Instructor

MBA Course:
Business Organization and Policy

Undergraduate Course:
Business Policy and Practice

Writing

Directed and edited various cases published for internal use at the Kellogg School of Management: "3Com Corporation," "Elizabeth Arden," "Moore Corporation A, B, and C," "Wallace, Inc.," "FMC Corporation," "Illinois Tool Works," "DiamondCluster Technology Partners A, B, and C," "A Note on the Property-Casualty Insurance Industry," "Zurich Insurance Group," "ROLM Telecommunications," 1988-2006.

In T.J. McNichols, Policy-Making and Executive Action, McGraw-Hill, 1983: "Clark Oil and Refining Company," "American College of

Obstetricians & Gynecologists," "Wilkinson Sword, Limited," "Volkswagen, AG," "Jewel Food Stores"

Industry Experience

1995 - 1999 Wallace, Incorporated (WCS), Lisle, Illinois
Corporate Director
Member, Executive Compensation Committee

1975 - 1980 American College of Obstetricians and Gynecologists, Chicago
Administrator, Department of Special Projects

1970 - 1972 Evanston Hospital, Evanston, Illinois
Administrator, Obstetrics and Gynecology Department

1966 - 1970 WSND Radio, South Bend, Indiana, Program Director
KAAY Radio, Little Rock, Arkansas, Writer/Announcer

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