

DONALD HAIDER

Professor of Social Enterprise
Kellogg School of Management
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Academic

Professor of Social Enterprise, Kellogg School of Management
Director, Center for Nonprofit Management, Kellogg School of Management
Professor and Director, Public and Nonprofit Management Program, 1980
Associate Professor, Kellogg School, 1977; Assistant Professor, 1973
Assistant Professor, Political Science, Columbia University, 1971

Education

Ph.D., Political Science (1973), Columbia University, M.A. (1967)
B.A., Political Science (1964), Stanford University
New Trier Township High School (1960), Winnetka, IL

Teaching (Degree and Non degree Programs)

Nonmarket Strategy – Strategic Management in NonMarket Environments
Public/Nonprofit Management – Leading Mission Driven Enterprises
Public Finance and Economic Development

Awards/Professional Recognition

White House Fellow, Office of Management and Budget
Deputy Assistant Secretary, U.S. Treasury Department
Budget Director, Chief Financial Officer, City of Chicago
Dean, State Treasurers of the United States Annual Institute for Public Finance (since 1995)
Japanese Institute for International Studies, Tokyo
Committee for Economic Development (CED), Policy Adviser
Brookings Institution Guest Scholar
Brookings Institution – Atlantic Council, Perestroika Program in Russia
American Political Science Association Congressional Fellow
U. of Virginia Jefferson Scholars Selection Committee
Columbia University International Fellow
Independent Sector, Advisory Committee on Self Regulation of the Charitable Sector

Recent Publications

Marketing Places: Latin America with Kotler, Gartner and Rein, (Pearson, 2006)
“Uniting for Survival: Nonprofit Collaborations,” Stanford Social Innovation Review, Summer 2007
“Common Bonds: Nonprofit Mergers,” Stanford Social Innovation Review, Fall 2004
Marketing Asian Places with Kotler, Hamlin, and Rein (Wiley, 2002)

Editorial Boards and Research Interests

EDJ Editorial Board

Referee, Public Administration Review: Nonprofit Sector Quarterly

Crain's Chicago Business, Guest columnist

Corporate Boards – Current and Past

Fender Musical Instruments, Scottsdale AZ, Chair, Compensation Committee

Asset Acceptance Capital Corp., Warren MI, Chair, Compensation Committee

LaSalle National Bank, Chicago, Chair, Risk Management, (1992-07)

Stimsonite Corp., Niles IL, Board Chair (1994-99)

InterAccess, Chicago (1998-99)

Continental Waste Industry, (1994-96)

Covenant Mutual Insurance, (1990-93)

Talman Home Savings Chicago, Vice Chair, (1983-92)

National Can Corp., Chicago (ESOP, 1986)

Westchester Insurance (Xerox), New Jersey (1984-86)

Civic Boards/Foundations/Charities: Current

Catholic Charities of Archdiocese of Chicago

Midtown Educational Foundation

Metropolitan Planning Council

U.S. Rugby Football Foundation

Previous: School, Hospital, University and Arts Boards

Public Service

Chair, Cook County Property Tax Commission, 2008

U.S. Department of Defense, Secretary's Financial Management Review Team, 2001

Illinois Research Park Authority, Chair (1996-04)

Chicago School Finance Authority, Treasurer (1994-)

Candidate, Mayor of Chicago, 1987

Special Assistant to Director, U.S. Office of Management and Budget 1976-77

Cook County Property Tax Commissions, 1975 and 1989

Transition Team's Illinois Governors: Thompson and Edgar

Illinois General Assembly – Advisory Board, Economic Development and Finance, 1989-93

President's Private Sector Survey on Cost Control, 1982-83

Governor's Human Resource Advisory Council (1991-93)

New York City Fiscal Commission (1973-75)

The Private Sector Council, Washington, D.C. (1988-95)