CRAIG GARTHWAITE
Department of Management and Strategy
Kellogg School of Management, Northwestern University
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APPOINTMENTS

Kellogg School of Management, Northwestern University
Assistant Professor of Management and Strategy, 2010 - Present
Senior Lecturer and Donald P. Jacobs Scholar in Management and Strategy, 2009 - 2010
National Bureau of Economic Research
Faculty Research Fellow, 2011-Present

EDUCATION

Ph.D. Economics, University of Maryland at College Park, 2009
M.A. Economics, University of Maryland at College Park, 2008
M.P.P Gerald R. Ford School of Public Policy at the University of Michigan, 2001
B.A. Political Science, cum laude, University of Michigan, 2000

PAST EMPLOYMENT

Employment Policies Institute, Washington, DC
Director of Research and Chief Economist, 2003-2005
Public Sector Consultants, Lansing, MI
Economist, 2002-2003

PEER REVIEWED PUBLICATIONS

"The Impact of Early Discharge Laws on the Health of Newborns," (with William Evans and Heng Wei), *Journal of Health Economics*, 27 (2008), 843-870.

"Heterogeneity in the Benefits of Greater Treatment Intensity" (with William Evans), January 2010, forthcoming *The Review of Economics and Statistics*

"The Doctor Might See You Now: The Supply Side Effects of Public Health Insurance Expansions", June 2011, forthcoming at *American Economic Journal: Economic Policy*
* Winner of 2011 International Institute of Public Finance (IIPF) Young Economists Award

"The Role of Celebrity Endorsements in Politics: Oprah, Obama, and the 2008 Democratic Primary," (with Tim Moore), August 2011, forthcoming at *The Journal of Law, Economics, and Organization*

"The Economic Benefits of Pharmaceutical Innovations: The Case of Cox-2 Inhibitors," November 2011, forthcoming *American Economic Journal: Applied Economics*

OTHER PUBLICATIONS

Starbucks: A Story of Growth, (with Jen Brown and Meghan Busse), 2011. Kellogg Case #5-211-259.

"Empirical Evidence on the Value of Pharmaceuticals," (with Mark Duggan), in *The [Oxford] Handbook of the Economics of the Biopharmaceutical Industry,* forthcoming, 2011.

WORKING PAPERS

Giving Mom a Break: The Effect of Higher EITC Payments on Maternal Health (with William Evans), May 2011, invited for resubmission at *American Economic Journal: Economic Policy*

You Get a Book! Demand Spillovers, Combative Advertising, and Celebrity Endorsements, NBER Working Paper #17915.

WORKS IN PROGRESS

Stalled Progress: Black-White Education Differences and the Long-term Effects of the Crack Cocaine Epidemic (with William Evans and Timothy J. Moore)

Medicaid Expansions and Uncompensated Care in Hospitals (with Tal Gross and Matthew Notowidigdo)

Pharmaceutical Product Patents and the Prices in the Developing World (with Mark Duggan and Aparajita Goyal)

Income Shocks and Health Insurance: Evidence of Adverse Selection in the Individual and Small Group Health Insurance Market (with David Dranove and Chris Ody)

The Impact of Public Policy on Innovation in the Biotechnology Sector (with David Dranove)

PERMANENT WORKING PAPERS

"The Effect of In-Utero Conditions on Long Term Health: Evidence from the 1918 Spanish Flu Pandemic," April 2008 (First Draft, July 2007)

HONORS AND AWARDS

2011 International Institute of Public Finance (IIPF) Young Economists Award
Kellogg Faculty Impact Award 2010
University of Maryland Third Year Paper Prize

INVITED ACADEMIC PRESENTATIONS

2008: University of Notre Dame
2009: Chicago Booth Graduate School of Business
2010: University of Wisconsin-Madison, Dartmouth College, University of Notre Dame
2011: AEA Annual Meeting, University of Illinois-Chicago, Olin Business School at Washington University, Harris School of Public Policy at the University of Chicago, Indiana University SPEA, National Tax Association Annual Meeting, AcademyHealth Research Insights Meeting
2012: AEA Annual Meeting (Invited Presenter and Discussant), Society of Labor Economists Annual Meeting (Scheduled), University of Illinois-Champaign Urbana (Scheduled)

ACADEMIC ACTIVITIES

Reviewer: *American Economic Journal: Economic Policy; The Review of Economics and Statistics; The Journal of Human Resources; The Journal of Public Economics; International Journal of Industrial Organization; Health Economics; Social Science and Medicine*

POPULAR PRESS CITATIONS

The New York Times, The Washington Post, Financial Times, New York Post, Variety, The Denver Post, Washington Times, Chicago Tribune, Houston Chronicle, CNN, MSNBC, FOX News, The Early Show on CBS, Wall Street Journal online, *Chicago Sun-Times* online, *Politico* online.