

Brayden G King
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Office

Management and Organizations Department
Kellogg School of Management
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Employment

2008 – present	Assistant Professor, Management and Organizations Department, Kellogg School of Management, Northwestern University
2005 – 2008	Assistant Professor, Department of Sociology, Brigham Young University
2001 – 2005	Lecturer and research associate, Department of Sociology, University of Arizona
1999 – 2001	Research associate, Department of Sociology, Brigham Young University

Education

2005	Ph.D., University of Arizona, Sociology
2001	M.S., Brigham Young University, Sociology
1999	B.A., Brigham Young University, Sociology

Research and teaching specialties

Organizational change, social movement and policy analysis, corporate reputation, economic sociology, political processes in markets

Publications

Brayden G King and Nicholas Pearce. “The contentiousness of markets: Politics, social movements, and institutional change in markets.” Forthcoming in *Annual Review of Sociology*.

Brayden G King. 2009. “When markets become contentious.” *Contexts*. 8: 34-39.

Brayden G King, Teppo Felin, and David Whetten. 2009. “Finding the organization in organizational theory: A meta-theory of the organization as a social actor.” Forthcoming at *Organization Science* (available online at <http://orgsci.journal.informs.org/cgi/reprint/orsc.1090.0443v1>).

- David Whetten, Teppo Felin, and Brayden G King. 2009. "The practice of theory borrowing in Organizational Studies: Current Issues and Future Directions." *Journal of Management*. 35: 537-563.
- Brayden G King, Teppo Felin, and David Whetten, eds. 2009. *Studying Differences Between Organizations: Comparative Approaches to Organizational Research*. Vol. 27 in *Research in the Sociology of Organizations*. Emerald Publishing.
- D. Gordon Smith and Brayden G King. 2008. "Contracts as organizations." *Arizona Law Review* 51: 1-46.
- Brayden G King. 2008. "A political mediation model of corporate response to social movement activism." *Administrative Science Quarterly*. 53: 395-421.
- Sarah A. Soule and Brayden G King. 2008. "Competition and resource partitioning in three social movement industries." *American Journal of Sociology*. 113: 1568-1610.
- Brayden G King and David A. Whetten. 2008. "A social identity formulation of organizational reputation and legitimacy." *Corporate Reputation Review*. 11: 192-207.
- Brayden G King. 2008. "A social movement perspective of stakeholder collective action and influence." *Business and Society*. 47: 21-49.
- Brayden G King and Sarah A. Soule. 2007. "Social movements as extra-institutional entrepreneurs: The effect of protest on stock price returns." *Administrative Science Quarterly*, 52: 413-442.
- Marie Cornwall, Brayden G King, Elizabeth M. Legerski, Eric C. Dahlin, and Kendra S. Schiffman. 2007. "Signals or mixed signals: Why opportunities for mobilization are not opportunities for policy reform." *Mobilization*, 12: 239-254.
- Brayden G King, Keith Bentele, and Sarah A. Soule. 2007. "Protest and policymaking: Explaining fluctuation in congressional attention to rights issues, 1960-1986." *Social Forces*, 86: 137-161.
- Sarah A. Soule and Brayden G King. 2006. "The stages of the policy process and the equal rights amendment, 1972-1982." *American Journal of Sociology*. 111: 1871-1909.
- Brayden G King, Marie Cornwall, and Eric C. Dahlin. 2005. "Winning woman suffrage one step at a time: Social movements and the logic of the legislative process." *Social Forces*. 83: 1211-34.
- Brayden G King and Marie Cornwall. 2005. "Generalists and specialists: Learning strategies in the woman suffrage movement, 1866-1918." *Research in Social Movements, Conflict, and Change*. 26: 3-34.
- Ralph B. Brown, Albert B. Nylander III, Brayden G King, and Benjamin J. Lough. 2001. "Growth machine attitudes and community development in two racially diverse rural Mississippi delta communities: A Monolithic approach to a complex region." *Journal of the Community Development Society* 31:173-195.

Ralph B. Brown, Xiaohe Xu, Melissa A. Barfield, and Brayden G King. 2000. "Community experience and the conceptual distinctness of rural community attachment and satisfaction - a measurement model." *Research in Community Sociology* 10: 427-446.

Works under review

Brayden G King, Elisabeth S. Clemens, and Melissa Fry. "Creating content for organizational form: Differentiation and consolidation of identities among Arizona's charter schools." Revise and resubmit at *Organization Science*.

Brayden G King. "Peer mimicry and perceptions of value: An analysis of corporate acquisition choice and abnormal returns." Revise and resubmit at *Strategic Management Journal*.

Book reviews and other publications

2008. Review of *Beyond the Boycott: Labor Rights, Human Rights, and Transnational Activism* by Gay W. Seidman. New York, NY: Russell Sage Foundation. In *Contemporary Sociology*.

2007. Review of *From the Ground Up: Grassroots Organizations Making Social Change* by C. Chetkovich and F. Kunreuther. Ithaca, NY: ILR Press. In *Mobilization*, 12: 324-325.

Brayden G King and Marie Cornwall. 2007. "The gender logic of executive compensation." *Academy of Management Annual Meetings Proceedings*. Philadelphia, PA.

Professional Presentations

Brayden G King and Marie Cornwall. "The gender logic of executive compensation." Paper presented at American Sociological Association in August 2007, New York City, NY and at Academy of Management annual meetings in August 2007, Philadelphia, PA.

Brayden G King and Sarah A. Soule. "Social movements as external agents of change: The effect of protest on stock price returns." Paper presented at American Sociological Association annual meetings in August 2006, Montreal, Canada, and at Academy of Management annual meetings in August 2006, Atlanta, GA.

----- "Creating value for the future: Corporate acquisitions and market value." Paper presented at the Academy of Management annual meetings in August, 2006, Atlanta, GA.

----- "Constructing Perceptions of Value: Acquisition Location and Market Value, 1997-2002." Paper presented at American Sociological Association annual meetings in August 2005, Philadelphia, PA and at Academy of Management annual meetings in August, 2005, Honolulu, HI.

Brayden G King, Elisabeth S. Clemens, and Melissa Fry. "Learning to Do Education: The Emergence of Form in Arizona's Charter Schools." Paper presented at American Sociological Association annual meetings in August 2004, San Francisco, CA.

Brayden G King, Keith Bentele, and Sarah A. Soule. "Congressional Agenda-Setting and Fluctuating Attention to Civil and Political Rights, 1960-1987." Paper presented at American Sociological Association annual meetings in August 2004, San Francisco, CA.

Brayden G King, Marie Cornwall, and Eric C. Dahlin. "Winning Woman Suffrage One Step at a Time." Paper presented at American Sociological Association annual meetings in August 2003, Atlanta, GA.

Elisabeth S. Clemens, Melissa S. Fry, and Brayden G King. "Making a Market in Education? Charter Schools in Arizona." Paper Presented at American Sociological Association annual meetings in August 2002, Chicago, IL.

Marie Cornwall and Brayden G King. "Gender and New Institutionalism: New Opportunities or the Same Old Constraints?" Paper Presented at American Sociological Meetings in August 2002, Chicago, IL.

Marie Cornwall, Brayden G King, and Eric Dahlin. "Predicting Social Movement Success: Woman Suffrage Successes and Failures in the United States." Paper Presented at American Sociological Association annual meetings in August 2001, Anaheim, CA.

Honors and Awards

Cooperative Research Council Grant from the University of Wisconsin Center for Cooperatives. (Coauthors of grant: D. Gordon Smith and Marc Schneiberg). 2007.

College of Family, Home, and Social Sciences Research Grant, Brigham Young University. 2006; 2007.

National Science Foundation Dissertation Improvement Grant. 2004.

Social and Behavioral Sciences Research Institute Graduate Student Summer Research Development Stipend, University of Arizona. 2004.

University of Arizona Tuition Waiver Award. 2003.

University of Arizona Graduate Fellowship. 2001.

Charles E. Redd Center Graduate Research Assistant Scholarship, Brigham Young University. 1999 & 2000.

Department of Sociology Graduate Research Assistantship, Brigham Young University. 1999 & 2000.

Office of Research and Creative Activities Undergraduate Research Scholarship, Brigham Young University. 1998.

Department of Sociology Undergraduate Research Assistantship, Brigham Young University. 1998.

University Scholarship, Brigham Young University. 1997.

Professional

Editorial Positions:

Associate Editor, *Management Science*, 2009

Editorial Board, *Administrative Science Quarterly*, 2009-2010

Organizer:

Roundtable Organizer for Organizations, Occupations, and Work Section, American Sociological Association Annual Meetings, 2009, San Francisco, CA.

Conference on Comparative Organizational Research in September 2007, Sundance, Utah.

Symposium on Comparative Organizational Research at Academy of Management annual meetings in August 2007, Philadelphia, PA.

Reviewer:

American Sociological Review, American Journal of Sociology, Social Forces, Administrative Science Quarterly, Organization Science, Sociological Forum, Strategic Management Journal

Memberships:

American Sociological Association, Academy of Management

Courses taught:

Sociology - Complex Organizations; Political Sociology; Markets and Society; Social Movements; Data Analysis and Presentation

MBA – Corporate Reputation Building; Power in Organizations

PhD – The Politics of the Corporation

References

Professor Joseph Galaskiewicz
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Professor Sarah A. Soule
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