

Brayden G King
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Office

Management and Organizations Department
Kellogg School of Management
Northwestern University
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Employment

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|----------------|---------------------------------------------------------------------------------------------------------------------|
| 2008 – present | Assistant Professor, Management and Organizations Department, Kellogg School of Management, Northwestern University |
| 2005 – 2008 | Assistant Professor, Department of Sociology, Brigham Young University |
| 2001 – 2005 | Lecturer and research associate, Department of Sociology, University of Arizona |
| 1999 – 2001 | Research associate, Department of Sociology, Brigham Young University |

Education

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| 2005 | Ph.D., University of Arizona, Sociology |
| 2001 | M.S., Brigham Young University, Sociology |
| 1999 | B.A., Brigham Young University, Sociology |

Research and teaching specialties

Organizational change, social movement and policy analysis, organizational identity, corporate reputation, economic sociology, political processes in markets

Publications

Brayden G King. 2011. "The tactical disruptiveness of movements: Sources of market and mediated disruption in corporate boycotts." Forthcoming in *Social Problems*.

Steele, Christopher and Brayden G King. 2011. "Collective intentionality in organizations: A meta-ethnography of identity and strategizing." Forthcoming in *Advances in Group Processes*.

Brayden G King, Elisabeth S. Clemens, and Melissa Fry Konty. 2011. "Identity realization and organizational forms: Differentiation and consolidation of identities among Arizona's charter schools." 22: 554-572.

- Hal Ersner-Hershfield, Adam D. Galinsky, Laura Kray, and Brayden G King. 2010. "Company, country, connections: Counterfactual origins increase organizational commitment, patriotism, and social investment." *Psychological Science*. 21: 1479-1486.
- Brayden G King and Nicholas Pearce. 2010. "The contentiousness of markets: Politics, social movements, and institutional change in markets." *Annual Review of Sociology*. 36: 249-67.
- Brayden G King, Teppo Felin, and David Whetten. 2010. "Finding the organization in organizational theory: A meta-theory of the organization as a social actor." *Organization Science* 21: 290-305.
- Brayden G King. 2009. "When markets become contentious." *Contexts*. 8: 34-39.
- David Whetten, Teppo Felin, and Brayden G King. 2009. "The practice of theory borrowing in Organizational Studies: Current Issues and Future Directions." *Journal of Management*. 35: 537-563.
- Brayden G King, Teppo Felin, and David Whetten, eds. 2009. *Studying Differences Between Organizations: Comparative Approaches to Organizational Research*. Vol. 27 in *Research in the Sociology of Organizations*. Emerald Publishing.
- D. Gordon Smith and Brayden G King. 2008. "Contracts as organizations." *Arizona Law Review* 51: 1-46.
- Brayden G King. 2008. "A political mediation model of corporate response to social movement activism." *Administrative Science Quarterly*. 53: 395-421.
- Sarah A. Soule and Brayden G King. 2008. "Competition and resource partitioning in three social movement industries." *American Journal of Sociology*. 113: 1568-1610.
- Brayden G King and David A. Whetten. 2008. "A social identity formulation of organizational reputation and legitimacy." *Corporate Reputation Review*. 11: 192-207.
- Brayden G King. 2008. "A social movement perspective of stakeholder collective action and influence." *Business and Society*. 47: 21-49.
- Brayden G King and Sarah A. Soule. 2007. "Social movements as extra-institutional entrepreneurs: The effect of protest on stock price returns." *Administrative Science Quarterly*, 52: 413-442.
- Marie Cornwall, Brayden G King, Elizabeth M. Legerski, Eric C. Dahlin, and Kendra S. Schiffman. 2007. "Signals or mixed signals: Why opportunities for mobilization are not opportunities for policy reform." *Mobilization*, 12: 239-254.
- Brayden G King, Keith Bentele, and Sarah A. Soule. 2007. "Protest and policymaking: Explaining fluctuation in congressional attention to rights issues, 1960-1986." *Social Forces*, 86: 137-161.
- Sarah A. Soule and Brayden G King. 2006. "The stages of the policy process and the equal rights amendment, 1972-1982." *American Journal of Sociology*. 111: 1871-1909.
- Brayden G King, Marie Cornwall, and Eric C. Dahlin. 2005. "Winning woman suffrage one step at a time: Social movements and the logic of the legislative process." *Social Forces*. 83: 1211-34.

Brayden G King and Marie Cornwall. 2005. "Generalists and specialists: Learning strategies in the woman suffrage movement, 1866-1918." *Research in Social Movements, Conflict, and Change*. 26: 3-34.

Ralph B. Brown, Albert B. Nylander III, Brayden G King, and Benjamin J. Lough. 2001. "Growth machine attitudes and community development in two racially diverse rural Mississippi delta communities: A Monolithic approach to a complex region." *Journal of the Community Development Society* 31:173-195.

Ralph B. Brown, Xiaohe Xu, Melissa A. Barfield, and Brayden G King. 2000. "Community experience and the conceptual distinctness of rural community attachment and satisfaction - a measurement model." *Research in Community Sociology* 10: 427-446.

Book reviews and other publications

2011. Review of *Laughing Saints and Righteous Heroes: Emotional Rhythms in Social Movement Groups* by Erika Summers Effler. Chicago, IL: University of Chicago Press. In *American Journal of Sociology*, 116: 1344-1346.

2008. Review of *Beyond the Boycott: Labor Rights, Human Rights, and Transnational Activism* by Gay W. Seidman. New York, NY: Russell Sage Foundation. In *Contemporary Sociology*.

2007. Review of *From the Ground Up: Grassroots Organizations Making Social Change* by C. Chetkovich and F. Kunreuther. Ithaca, NY: ILR Press. In *Mobilization*, 12: 324-325.

Brayden G King and Marie Cornwall. 2007. "The gender logic of executive compensation." *Academy of Management Annual Meetings Proceedings*. Philadelphia, PA.

Invited Talks

2011 - Harvard-MIT Economic Sociology Colloquium; University of Wisconsin, School of Business

2010 - Stanford University, Graduate School of Business; Northwestern University, Ford Center for Global Citizenship; University of Michigan, Ross School of Business; University of Alberta, School of Business

2009 - Harvard University, HBS; University of Chicago, Booth School of Business; University of Iowa, Department of Sociology; University of North Carolina, Department of Sociology; Aspen Roundtable, Fetzer Institute

2008 - INSEAD, Singapore; Cornell University, Industrial and Labor Relations; Columbia University, Graduate School of Business

2007 - University of Maryland, R.H. Smith School of Business; University of Chicago, Graduate School of Business; Northwestern University, Kellogg School and Department of Sociology; University of California-Irvine, Merage School of Business; University of Michigan, Organization Studies; University of Illinois, Urbana-Champaign, College of Business; University of Missouri, Trulaske College of Business

2005 - Stanford University, Graduate School of Business

2004 - Ohio State University, Department of Sociology; Brigham Young University, Department of Sociology

Conference Presentations

2011 - Law and Entrepreneurship Retreat, Gainesville FL; BYU-Utah Winter Strategy Conference, Park City Utah

2010 - University of Michigan Conference on Corporate Social Responsibility in a Globalizing World, September, Ann Arbor, MI; American Sociological Association annual meetings in Atlanta, GA; Academy of Management annual meetings in Montreal, Canada.

2009 - PDWs and Symposiums (Economics and Sociology, Content Analysis in Organizational Research, and Blogging for Management Scholars), Academy of Management annual meetings in August, Chicago, IL.

2007 - Cornell-McGill Conference on Institutions and Entrepreneurship, July, Ithaca, NY; American Sociological Association in August, New York City, NY; Academy of Management annual meetings in August, Philadelphia, PA.

2006 - American Sociological Association annual meetings in August, Montreal, Canada; Academy of Management annual meetings in August, Atlanta, GA.

2005- American Sociological Association annual meetings in August, Philadelphia, PA; Academy of Management annual meetings in August, Honolulu, HI.

2004 - American Sociological Association annual meetings in August, San Francisco, CA.

2003 - American Sociological Association annual meetings in August, Atlanta, GA.

2002 - American Sociological Association annual meetings in August, Chicago, IL.

2001 - American Sociological Association annual meetings in August, Anaheim, CA.

Honors and Awards

International Research Fellow, Centre for Corporate Reputation at Oxford University, 2010-present

Crown Family Middle East Research Travel Award from the Buffet Center, Northwestern University (coauthor: Soroush Aslani), 2010.

Cooperative Research Council Grant from the University of Wisconsin Center for Cooperatives. (Coauthors of grant: D. Gordon Smith and Marc Schneiberg). 2007.

College of Family, Home, and Social Sciences Research Grant, Brigham Young University. 2006; 2007.

National Science Foundation Dissertation Improvement Grant. 2004.

Social and Behavioral Sciences Research Institute Graduate Student Summer Research Development Stipend, University of Arizona. 2004.

University of Arizona Tuition Waiver Award. 2003.

University of Arizona Graduate Fellowship. 2001.

Charles E. Redd Center Graduate Research Assistant Scholarship, Brigham Young University. 1999 & 2000.

Department of Sociology Graduate Research Assistantship, Brigham Young University. 1999 & 2000.

Office of Research and Creative Activities Undergraduate Research Scholarship, Brigham Young University. 1998.

Department of Sociology Undergraduate Research Assistantship, Brigham Young University. 1998.

University Scholarship, Brigham Young University. 1997.

Professional and Citizenship

Editorial Positions:

Editorial Board, *Strategic Organization*, 2010-current

Editorial Board, *Administrative Science Quarterly*, 2009-current

Editorial Board, *Social Forces*, 2011-current

Associate Editor, *Management Science*, 2009

Organizer:

2010 - Workshop on Social Movements, Civil Society, and the Corporation; Sponsored by Sage Publications and the European Group for Organization Studies; Margaux France; co-organized w/Klaus Weber, Frank den Hond, and Frank de Bakker

2009 - Roundtable Organizer for Organizations, Occupations, and Work Section, American Sociological Association Annual Meetings, San Francisco, CA.

2007 - Workshop on Comparative Approaches to Organizational Research; Sundance, Utah; co-organized w/David Whetten and Teppo Felin

Symposium on Comparative Organizational Research at Academy of Management annual meetings in August, Philadelphia, PA.

Reviewer:

American Sociological Review, *American Journal of Sociology*, *Social Forces*, *Administrative Science Quarterly*, *Organization Science*, *Sociological Forum*, *Strategic Management Journal*, *Social Problems*, *Sociological Theory*, *British Journal of Sociology*, *Organization Studies*

Dissertation Committees:

H. Clarissa Chaui (chair), MORS, Kellogg, 2011-present
Nicholas Pearce (co-chair), MORS, Kellogg, 2010-present
Mary Hunter Morris (chair), MORS, Kellogg, 2010-present
Tae-Hyun Kim (member), MORS, Kellogg, 2009-present
Kate Heinze (member), MORS, Kellogg, 2009-2010
Sara Soderstrom (member), MORS, Kellogg, 2009-2010
Simona Giorgi (member), MORS, Kellogg, 2009-2010

Memberships:

American Sociological Association, Academy of Management

Courses taught:

Undergraduate - Complex Organizations; Political Sociology; Markets and Society; Social Movements;
Data Analysis and Presentation

MBA – Corporate Reputation Building; Power in Organizations

PhD – The Politics of the Corporation