

**Center for Family Enterprises**



**John L. Ward**

**Clinical Professor of Family Enterprise  
Co-Director, Kellogg Center for Family Enterprises**

*CONTACT INFO:*

PHONE: 847-467-7855

EMAIL: [johnward@kellogg.northwestern.edu](mailto:johnward@kellogg.northwestern.edu)

OFFICE: Jacobs Center, Room 5228

Professor Ward teaches and studies family enterprise continuity, business ownership, governance and philanthropy. He is an active student of continuity, ownership, governance and philanthropy.

He is co-author of several leading books on family business including *Family Business as Paradox*; *Keeping the Family Business Healthy*; *Perpetuating the Family Business: 50 Lessons Learned from Long-Lasting Successful Families in Business*; *Building A Successful Family Business Board*; *When Family Businesses are Best: The Parallel Planning Process for Family Harmony and Business Success*; *Strategic Planning for the Family Business*; *Family Business: Key Issues and Unconventional Wisdom: Counterintuitive Insights for Family Business Success*. Ward is also co-author of *Why Others? Philanthropy and Opportunity* and *Why Me? Creating, Receiving and Passing On Wealth*. He also authored a collection of 17 booklets (with Craig Aronoff), "The Family Business Leadership Series," each booklet focusing on a specific issue family businesses face (see [palgrave.com](http://palgrave.com) or [efamilybusiness.com](http://efamilybusiness.com)).

Ward graduated from Northwestern University (B.A.) and Stanford Graduate School of Business (M.B.A. and Ph.D). Ward serves on the boards of companies based in Europe, Asia and North America.

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**AREA OF EXPERTISE:** Family Enterprises

**Research Interests:** Family business continuity planning, governance, leadership, family offices and family foundations.