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### ANTONIO MORENO-GARCIA

Managerial Economics and Decision Sciences Kellogg School of Management Northwestern University 2001 Sheridan Road Evanston, IL 60208-2009

# ACADEMIC POSITIONS

## Kellogg School of Management, Northwestern University

Evanston, IL

Phone: (847) 467-2561

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Donald P. Jacobs Scholar in Managerial Economics and Decision Sciences, 2011-2012 Assistant Professor of Managerial Economics and Decision Sciences, 2011-

#### **EDUCATION**

### The Wharton School, University of Pennsylvania

Philadelphia, PA

PhD in Operations and Information Management, May 2012

M.A. in Statistics, May 2010

### **Technical University of Catalonia**

Barcelona, Spain

M.Sc. in Electrical Engineering, 2003

M.Sc. in Industrial Engineering, 2003

B.Sc. in Electrical Engineering, 1999

## WORKING PAPERS

Pricing and Production Flexibility: An Empirical Study of the U.S. Automotive Industry (with Christian Terwiesch). Working paper, 2012.

Reputation in Online Service Marketplaces: Empirical Evidence from a Transactional Dataset (with Christian Terwiesch and Elena Krasnokutskaya). Working paper, 2012.

The Effects of Product Line Breadth: Evidence from the U.S. Automotive Industry (with Christian Terwiesch). Working paper, 2012.

Integration of Online and Offline Channels in Retail: The Impact of Sharing Reliable Inventory Availability Information (with Santiago Gallino). Working paper, 2012.

## **WORK IN PROGRESS**

The Costs and Benefits of Variety: Evidence from a Field Experiment (with Santiago Gallino) Bundling in the Supply Chain

#### RECENT CONFERENCE AND WORKSHOP PRESENTATIONS

Pricing and Production Flexibility: An Empirical Study of the U.S. Automotive Industry

Workshop in Empirical Operations Management 2010, INFORMS 2010, MSOM 2011,

INFORMS 2011

An Empirical Analysis of Reputation in Online Service Marketplaces

INFORMS 2010, Revenue Management and Pricing Conference 2011, INFORMS 2011, University of North Carolina – Kenan-Flagler Business School Junior Faculty Workshop 2012, INFORMS 2012 (scheduled)

Empirical Analysis of Online-Offline Strategies in Retail

POMS 2012, Kellogg Operations Management Workshop 2012, INFORMS 2012 (scheduled)

#### TEACHING EXPERIENCE

## Kellogg School of Management, Northwestern University

OPNS-430: Operations Management (summer 2012)

OPNS-438: Operations Management – Accelerated (summer 2012)

## The Wharton School, University of Pennsylvania

Teaching Assistant, 2007-2011

OPIM 101: Introduction to the Computer as an Analysis Tool (2010)

OPIM 469: Information Strategy and Economics (2008, 2010, 2011)

OPIM 631: Quality and Productivity (MBA 2008, 2009; Exec MBA 2008, 2009, 2010; JD-MBA 2010)

OPIM 632: Supply Chain Management (MBA 2009)

OPIM 650: Operations Performance Analysis (Exec MBA 2009)

Executive Program in Strategic R&D Management (2008, 2009)

### School of Industrial Engineering, Technical University of Catalonia

Lecturer, 2004-2007

Operations Management, Decision Models, Design of Production and Logistics Systems, Quantitative Methods for Business, Graphs and Decisions, Industrial Organization.

## **INDUSTRY EXPERIENCE**

Barcelona Supercomputing Center	Barcelona, Spain
Business Development Manager	2006-2007
Project Manager	2005-2006
Barcelona City Council IT Division	Barcelona, Spain
Project Manager - International Projects and Innovation	2001-2005
Amena (now Orange)	Barcelona, Spain
IT Engineer	1998-2000

## SERVICE AND PROFESSIONAL ACTIVITIES

Referee for Management Science, Operations Research, Manufacturing and Service Operations Management, Production and Operations Management, International Journal of eCommerce.

Judge for the 2012 POMS College of Supply Chain Management Student Paper Competition

Judge for the 2012 MSOM Student Paper Competition

Member of INFORMS, American Economic Association, American Statistical Association, IEEE

## **HONORS AND AWARDS**

Fellowship from La Caixa Foundation (2007-2009)

Fellowship from the Operations and Information Management Department, The Wharton School (2007-2011)

OPIM Scholar Award (2010)

Russell Ackoff Fellowship (2010)

Penn Lauder CIBER Grant (2009)

Jay H. Baker Retailing Grant (2009)

Accenture Master Thesis Award in Industrial Engineering (2004)