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ACADEMIC POSITIONS HELD

IBM Distinguished Professor of Regulation and Competitive Practices and Professor of Managerial Economics and Decision Sciences, Department of Managerial Economics and Decision Sciences, Kellogg School of Management, 2000-

Director, Ford Motor Company Center for Global Citizenship, Kellogg School of Management, 2006-

Co-Director and Co-Founder, Northwestern Institute on Complex Systems (NICO), 2004-2007

Founding Director, Social Enterprise at Kellogg program (SEEK), 2005-2006

Founding Director, Center for Business, Government, and Society, Kellogg School of Management, 2003-2006
(Center merged with Ford Motor Company Center for Global Citizenship in September 2006)

Acting Director, Ford Motor Company Center for Global Citizenship, Kellogg School of Management, 2001-2002

Professor of Managerial Economics and Decision Sciences, Kellogg School of Management, and Professor of Political Science (by courtesy), Department of Political Science, Northwestern University, 1999-

Associate Professor of Managerial Economics and Decision Sciences, Kellogg School of Management, Associate Professor of Political Science (by courtesy), Department of Political Science, Northwestern University, July 1997-Aug. 1999

Assistant Professor of Political Economy, Graduate School of Business, and Assistant Professor of Political Science (by courtesy), Department of Political Science, Stanford University, September 1994-June 1997

OTHER RESEARCH AFFILIATIONS

Member, Institute for Public Health and Medicine, Feinberg School of Medicine, Northwestern University. June 2012-

Chairman and Co-Founder, Northwestern Global Health Foundation. August 2010-

Affiliated Faculty, Department of Linguistics, Northwestern University, May 2008-

Research Fellow, Institutions, Organizations, and Growth (IOG) Program, Canadian Institute for Advanced Research, September 2004-

Research Faculty, Northwestern Institute on Complex Systems (NICO), September 2004-

Faculty Associate, Center for Technology and Social Behavior, Northwestern University, 2005-

Faculty Associate, International Business and Markets Program, Kellogg School of Management, 2006-

Faculty Associate, Center for Biotechnology Managements, Kellogg School of Management, 2005-

Faculty Associate, Institute for Policy Research, Northwestern University, September 2004-

Faculty Associate, The Buffett Center for International and Comparative Studies, Northwestern University, September 2003-

VISITING POSITIONS

Visiting Scholar, Irving B. Harris Graduate School of Public Policy Studies, The University of Chicago, March 31, 2003 – June 2003.

Visiting Scholar, Department of Economics, London School of Economics, April 1997-June 1997.

Visiting Researcher, ISCORE, Department of Sociology, Utrecht University, Utrecht, the Netherlands, August 1994 and January-March 1995.

Pre-Dissertation Visiting Fellowship, Department of Political Science and CMSEMS, Northwestern University, September 1993-May 1994.

EDUCATIONAL BACKGROUND

Ph.D., Political Science, University of Rochester, March 1995
Ph.D. Candidate, Philosophy, Duisburg University, Germany
M.A., Political Science, University of Rochester, May 1993
M.A., Political Science, University of Munich, Germany, June 1990
M.A., Philosophy, University of Southern California, May 1989

FIELDS OF RESEARCH INTEREST

Game-Theoretic Models of Politics
Comparative Political Institutions
Legislative Politics
Language and Politics

Behavioral Models of Politics
Experimental Game Theory
Collective Choice in Online Environments
Structural Estimation in Politics

Crisis Management
Reputation Management
Non-Market Strategy
Activists and NGOs
Regulatory Management

Philosophy of Social Sciences

BOOKS

1. Diermeier, D. (2011). *Reputation Rules: Strategies for Building Your Company's Most Valuable Asset*. New York: McGraw-Hill.
    a. Japanese translation published by Hankyu. Tokyo, March 2012
    b. Mandarin translation published by McGraw-Hill Education Taiwan, May 2012.
    c. Mandarin translation due out in China mainland Fall 2012
    d. Special English edition published by McGraw-Hill Education with Tata Publishing. India, May 2012.
    e. Winner of the 2011 Chookaszian Prize in Risk Management
    f. 800 CEO Read - Best Business Book of 2011 Nominee
    g. BusinessWeek- Business Summer 2012 Reading List

2. Bendor, J., Diermeier, D., Siegel, D. A., Ting, M. M. (2011). *A Behavioral Theory of Elections*. New Jersey: Princeton University Press.

GOVERNMENT REPORTS

Diermeier, D. (2008) *Governing the Global Economy: The Role of Private Politics*. Report prepared for the Government of Canada Policy Research Initiative. (Short version published in PRI *Horizons* Journal under title "Private Politics: Public Activism as an Alternative Regulatory Mechanism?"(2009).

PUBLICATIONS—RESEARCH ARTICLES (REFEREED)

1. **Diermeier, D.** & Fong, P. (Forthcoming). Non-Cooperative Characterizations of the Von Neumann-Morgenstern Stable Sets in Dynamic Policy-Making with a Persistent Agenda Setter. *Games and Economic Behavior*.

2. Kim, H.D., Zhai, C., Rietz, T., **Diermeier, D.**, Hsu, M., Castellanos, M. (Forthcoming). InCaToMi: Integrative Causal Topic Miner Between Textual and Non-textual Time Series Data. *Proceedings of 21st Association for Computing Machinery International Conference on Information and Knowledge Management (ACM-CIKM 2012)*.

3. Jordan, J., **Diermeier, D.**, & Galinsky, A. G. (Forthcoming). The Corporate Samaritan: The Role of Magnitude of Effectiveness and Interpersonal Proximity in Judging Corporate Responses to External Crises. *Business Ethics Quarterly*.

4. **Diermeier, D.** (Forthcoming). Positive Political Theory. *Encyclopedia of Political Thought*. Wiley-Blackwell.

5. Tannenbaum D., Uhlmann, E.L., & **Diermeier, D**. (2012). Moral Signals, Public Outrage, and Immaterial Harms. *Journal of Experimental Social Psychology 47:1249-1254*

6. Baron, D., **Diermeier, D.,** & Fong, P. (2012). A Dynamic Theory of Parliamentary Democracy. *Economic Theory* 49(1):703-738.

7. Swaab, R.I., **Diermeier, D.,** Galinsky, A. and Medvec, V., (2012) The Communication Orientation Model: Explaining the Diverse Effects of Sight, Sound, and Synchronicity on Negotiation and Group Decision Making Outcomes. *Personality and Social Psychology Review* 16(1): 25-53.

8. **Diermeier, D.**, Yu, B., Kaufmann, S., & Godbout, J.F. (2012). Language and Ideology in Congress. *British Journal of Political Science* 42(1):31-55.

9. **Diermeier, D.** (2011, December). The Need for Reputation Management Capabilities. *European Business Review* (p.46-50).

10. **Diermeier, D**., & Fong, P. (2011). Legislative Bargaining with Reconsideration. *Quarterly Journal of Economics* 126(2):895-946.

11. **Diermeier, D.,** & Vlaicu, R. (2011). Legislative Success. *Review of Economic Studies* 78(3): 846-871.

12. **Diermeier, D.,** & Vlaicu, R. (2011). Parties, Coalitions, and the Internal Organization of Legislatures. *American Political Science Review* 105: 359-380.

13. **Diermeier, D**., & Fong, P. (2011). Bargaining over the Budget. *Social Choice and Welfare* 36 (3-4): 565-589.

14. **Diermeier, D.,** Huffaker, D., & Swaab, R.I. (2011). The Language of Coalition Formation in Online Multiparty Negotiations. *Journal of Language and Social Psychology* 30(1):66-81.

15. Palamountain, K.M., Stewart, K.A., **Diermeier, D.,** Krauss, A., & Kelso, D. (2010). University leadership for innovation in global health and HIV/AIDS diagnostics. *Global Public Health* 5 (2): 189-196.

16. Beigman Klebanov, B., Beigman, E., **Diermeier, D.** (2010). Vocabulary Choice as an Indicator of Perspective. *Proceedings of the 48th Annual Meeting of the Association for Computational Linguistics:* 253-258.

17. Swaab, R.I., **Diermeier, D.**, Kern, M., & Medvec, V. (2009). Who says what to whom? Effects of communicator and content awareness on coalition formation. *Social Cognition* 27: 381-397.

18. Beigman Klebanov, B., Beigman, E., **Diermeier, D.** (2009). Discourse Topics and Metaphors. In *Proceedings of the Workshop on Computational Approaches to Linguistic Creativity at the Annual Meeting of the North American Chapter of the Association for Computational Linguistics:* 1-8.

19. Majumder, S.R., **Diermeier, D.,** Rietz, T. & Amaral, L.A.N. (2009). Price Dynamics in Political Prediction Markets. *Proceedings of the National Academy of Sciences*. [Cover Article.] 106(3): 679-684

20. Seaver, S.M.D., **Diermeier, D.**, Malmgren, R.D., Moreira, A.M., Sales-Pardo, M., & Amaral, L.A.N. (2009). Micro-Bias and Macro-Performance. *The European Physical Journal B* 67: 367-375.

21. Beigman-Klebanov, B., Beigman, E., & **Diermeier, D.** (2008). Lexical cohesion analysis of political speech. *Political Analysis, 16*(4): 447-463. Reprinted. (2010) W. Paul Vogt (Ed.) *Data Collection. SAGE Benchmarks in Social Research Methods*. London, UK: SAGE Publications.

22. **Diermeier, D.**, & Van Mieghem, J. (2008). Coordination and turnout in large elections. *Mathematical and Computer Modeling, 48,* 1478-1496.

23. **Diermeier, D.**, & Van Mieghem, J. (2008). Voting with your pocket book: A stochastic model of consumer boycotts. *Mathematical and Computer Modeling, 48,* 1497-1509.

24. **Diermeier, D.**, Swaab, R.I., Medvec, V., & Kern, M. (2008). The micro-dynamics of coalition formation. *Political Research Quarterly*, *61*(3), 484-501.

25. Yu, B., **Diermeier, D.**, & Kaufmann, S. (2008). Ideology classifiers for political speech. *Journal of Information Technology and Politics, 5,* 33-48.

26. Beigman-Klebanov, B., Beigman, E., & **Diermeier, D.** (2008). Automatic annotation of semantic fields for political science research. *Journal of Information Technology and Politics, 5,* 95-120.

27. Beigman-Klebanov, B., Beigman, E., & **Diermeier, D.** (2008). Analyzing disagreements. *Proceedings of the Coling 2008 Workshop on Human Judgments in Computational Linguistics*. Association for Computational Linguistics.

28. Yu, B., **Diermeier, D.,** & Kaufmann, S. (2008). Exploring the characteristics of opinion expressions for political opinion classification. *Proceedings of the 9th Annual International Conference on Digital Government Research* (82-91). Montreal, Canada: Digital Government Society of North America.

29. Swaab, R.I., **Diermeier, D.,** Phillips, K.W., & Medvec, V. (2008). The pros and cons of dyadic conversations in groups: The impact of communication opportunities on group decisions. *Small Group Research, 39*(3).

30. Bendor, J., **Diermeier, D.,** & Ting, M. (2007). Adaptive models in sociology: The problem of empirical content. *American Journal of Sociology*, *112*, 1534-45.

31. **Diermeier, D.,** & Andonie, C. (2007). Spontaneous coordination. *Proceedings of the Agent 2007 Workshop on Complex Interaction and Social Emergence* (329-341). Argonne National Laboratory.

32. **Diermeier, D.,** Eraslan, H., & Merlo, A. (2007). Bicameralism and government formation. *Quarterly Journal of Political Science, 2*, 1-26.

33. Baron, D., & **Diermeier, D.** (2007). Strategic activism and non-market strategy. *Journal of Economics and Management Strategy*, *16*(3), 599-634.

34. **Diermeier, D.** (2007). Private politics: A research agenda. *The Political Economist*, *XIV,* 1-2.

35. Gailmard, S., & **Diermeier, D.** (2006). Self-interest, inequality, and entitlement in majoritarian decision-making. *Quarterly Journal of Political Science*, *1*(4), 327-350

36. Seaver, S.M.D., Malmgren, R.D., Moreira, A.A., Sales-Pardo, M., **Diermeier, D.**, & Amaral, L.A.N. (2006). Social cognition in complex team networks. *Proceedings of the 2005 Workshop on Social Agents*. Argonne National Laboratory.

37. **Diermeier, D.,** Hopp, W.J., & Iravani, S. (2006). Innovating under pressure: Towards a science of crisis management. *National Bureau of Economic Research's Innovation Policy and the Economy Series, 7*.

38. **Diermeier, D.,** Keane, M., & Merlo, A. (2005). A political economy model of congressional careers. *American Economic Review*, *95*(1), 347-373.

39. Moreira, A.A., Mathur, A., **Diermeier, D.**, & Amaral, L.A.N. (2004). Efficient system-wide coordination in noisy environments using heuristic methods. *Proceedings of the National Academy of Sciences, 101*, 12085-90.

40. **Diermeier, D.** (2004). From minimizing liability to maximizing opportunity: Crisis management with application to the natural resources industries. *Proceedings of the Rocky Mountain Mineral Law Foundation Fiftieth Annual Institute, 2,* 1-19.

41. **Diermeier, D.**, & Merlo, A. (2004). An empirical investigation of coalitional bargaining procedures. *Journal of Public Economics, 88*(3-4), 783-797.

42. Bendor, J., **Diermeier, D.,** & Ting, M. (2003). A behavioral model of turnout. *American Political Science Review*, *97*(2).

43. **Diermeier, D.**, & Krehbiel, K. (2003). Institutionalism as a methodology. *Journal of Theoretical Politics*, *15*(2), 123-144.

44. **Diermeier, D.,** Eraslan, H., & Merlo, A. (2003). A structural model of government formation. *Econometrica, 71*(1), 27-70.

45. Bendor, J., **Diermeier, D.,** & Ting, M. (2003). Some methodological issues in models of reinforcement learning. *Proceedings of the 2002 Workshop on Social Agents: Ecology, Exchange, and Evolution*. Argonne National Laboratory.

46. **Diermeier, D.,** Eraslan, H., & Merlo, A. (2002). Coalition government and comparative constitutional design. *European Economic Review*, *46,* 893-907.

47. Bendor, J., **Diermeier, D.,** & Ting, M. (2001). Aspiration-based adaptation in games. *Proceedings of the 2000 Workshop on Simulation of Social Agents: Architecture and Institutions*, 144-162. Argonne National Laboratory.

48. Baron, D., & **Diermeier, D.** (2001). Elections, governments, and parliaments in proportional representation systems. *Quarterly Journal of Economics*, *116*(3), 933-967. Reprinted in T. Dewan, K. Dowding, K. A. Shepsle (Eds). (2009) *Rational Choice Politics*, 283-312. Thousand Oaks, California: Sage Publications.

49. **Diermeier, D.,** & Stevenson, R. (2000). Cabinet terminations and critical events. *American Political Science Review*, *94*(3), 627-640.

50. **Diermeier, D.**, & Merlo, A. (2000). Government turnover in parliamentary democracies. *Journal of Economic Theory*, *94*, 46-79.

51. **Diermeier, D.**, & Feddersen, T.J. (2000). Information and congressional hearings. *American Journal of Political Science, 44*(1), 51-65.

52. **Diermeier, D.,** & Myerson, R.B. (1999). Bicameralism and its consequences for the internal organization of legislatures. *American Economic Review*, 89(5), 1182-1196. Reprinted in T. Dewan, K. Dowding, K. A. Shepsle (Eds). (2009) *Rational Choice Politics*, 163-184. Thousand Oaks, California: Sage Publications.

53. **Diermeier, D.,** & Stevenson, R. (1999). Cabinet survival and competing risks. *American Journal of Political Science*, *43*(5), 1051-1098.

54. **Diermeier, D.**, & Feddersen, T.J. (1998). Cohesion in legislatures and the Vote of Confidence procedure. *American Political Science Review*, *92*(3), 611-621. Reprinted in T. Dewan, K. Dowding, K. A. Shepsle (Eds). (2009). *Rational Choice Politics* (324-). Thousand Oaks, California: Sage Publications.

55. **Diermeier, D.**, & Feddersen, T.J. (1998). Comparing constitutions: Cohesion and distribution in legislatures. *European Economic Review*, *42*(3-5), 665-672.

56. **Diermeier, D.**, & van Roozendaal, P. (1998). The duration of cabinet formation processes in Western multi-party democracies. *British Journal of Political Science, 28*, 609-626.

57. **Diermeier, D.** (1995). Commitment, deference, and legislative institutions. *American Political Science Review, 89*(2), 344-355.

58. **Diermeier, D.** (1995). Rational choice and the role of theory in political science. *Critical Review*, *9*(1-2), 59-70. Reprinted in J. Friedman (Ed.), *The Rational Choice Controversy*. New Haven, CT: Yale University Press.

PUBLICATIONS—BOOK CHAPTERS

1. **Diermeier, D.** (Forthcoming). Gaining Public Acceptance for Emerging Technologies – The Case of Biotech. In A. Loeffler (Ed.) *Commercializing Life Science Innovations: Rethinking the Business Model*. Evanston, IL: Northwestern University Press.

2. **Diermeier, D.** (2011) Coalition Experiments. J. N. Druckman, D. P. Green, J. H. Kuklinski, and A. Lupia (Eds.) *Handbook of Experimental Political Science (399-412)*. New York: Cambridge University Press.

3. **Diermeier, D.** (2011) The Cost of Reputation: The Impact of Events on a Company's Financial Performance. In A. Hiles (Ed.) *Reputation Management, Building and Protecting your Company's Profile in a Digital World* (153-162). London: Bloomsbury Publishing.

4. **Diermeier, D.** (2011). Public Acceptance and the Regulation of Emerging Technologies – The Role of Private Politics. In D. Dana (Ed.). *The Nanotechnology Challenge* (63-83). Cambridge, UK: Cambridge University Press.

5. **Diermeier, D.**, & Fong, P. (2008). Policy persistence in multi-party parliamentary democracies. In E. Helpman (Ed.), *Institutions and economic performance* (361-405). Cambridge, MA: Harvard University Press.

6. **Diermeier, D.** (2008). Managing public reputation. In B. Calder (Ed.), *Kellogg on advertising and the media* (178-195). Evanston, IL: Northwestern University Press.

7. **Diermeier, D.** (2007). From corporate social responsibility to values-based management. In A. Dayal-Gulati & M. Finn (Eds.), *Global corporate citizenship* (1-23). Evanston, IL: Northwestern University Press.

8. **Diermeier, D.** (2006). Coalition government. In B. Weingast & D. Wittman (Eds.), *Oxford handbook of political economy* (162-179). Oxford University Press.

9. **Diermeier, D.** (2006). A strategic perspective on corporate social responsibility. In N. Pless & T. Maak (Eds.), *Responsible leadership* (155-169). Routledge.

10. **Diermeier, D.,** Eraslan, H., & Merlo, A. (2006). The effects of constitutions on coalition governments in parliamentary democracies. In R. Congleton & B. Swedenborg (Eds.), *Democratic constitutional design and public policy: Analysis and evidence* (133-162). Cambridge, MA: MIT Press.

11. **Diermeier, D.,** & Morton, R. (2005). Proportionality versus perfectness: Experiments in majoritarian bargaining. In D. Austen-Smith & J. Duggan (Eds.), *Social choice and strategic decisions: Essays in the honor of Jeffrey S. Banks* (201-227). Berlin et al.: Springer.

12. Amaral, L.A.N., Mathur, A., Moreira, A.A., & **Diermeier, D.** (2005). Efficient system-wide coordination in modular networks. In D. Sachar & C. Macal (Eds.), *Proceedings of the 2004 Workshop on Social Agents: Ecology, Exchange, and Evolution*. Argonne National Laboratory.

13. Bendor, J., **Diermeier, D.,** & Ting, M. (2003). Recovering Behavioralism: Adaptively rational strategic behavior with endogenous aspirations. In K. Kollman & S. Page (Eds.), *Computational political economy* (213-274). Cambridge, MA: MIT Press.

14. **Diermeier, D.** (2002). Some conceptual issues in institutionalist theories of politics. In H.P. Burth & T. Pluemper (Eds.), *Jahrbuch fuer Handlungs und Entscheidungs Theorie [Yearbook of theory of decision and action]* (31-56). Leske+Budrich.

15. **Diermeier, D.,** Ericson, J., Frye, T., & Lewis, S. (1997). Credibility and commitment: The case of property rights. In D. Weimer (Ed.), *The political economy of property rights* (20-42). Cambridge (UK) University Press.

16. **Diermeier, D.** (1996). Spieltheoretische Modelle in der Theorie der Politik (Game theoretic models in the theory of politics) [in German]. In U. Druwe & V. Kunz (Eds.), *Handlungs- und Entscheidungstheorie in der Politiknissenschaft: Eine Einfuehrung in Konzepte und Forschungsstand* (207-226). Leske+Budrich.

PUBLICATIONS – GENERAL AUDIENCE

1. Diermeier, D. (2012, August). When Do Company Boycotts Work?. *Harvard Business Review Blog Network*. http://blogs.hbr.org/cs/2012/08/when_do_company_boycotts_work.html

2. **Diermeier, D.** (2011, July). Case Study: Ergo. *Financial Times*.

3. **Diermeier, D.** (2011, June). Reputation Rules: Don't Neglect Your Company's Most Precious Asset. *Change This* No 83.03

4. **Diermeier, D.**, Loeb, H. (2011, June). Building a Reputation Management Capability. White Paper for *Edelman Crisis & Issues Management*. http://www.edelman.com/expertise/practices/crisis/

5. **Diermeier, D.** (2011, March 23) Case Study: Walmart. *Financial Times*.

6. **Diermeier, D.** (2011, January) CEOs Must Lead the Way in Reputation Management. *PRWeek*. (p.25).

7. **Diermeier, D.** (2009). Private Politics: Public Activism as an Alternative Regulatory Mechanism? *Horizon (*p17-21). Volume 10. No.3. Policy Research Initiative. Published in English and French.

8. **Diermeier, D.** (2005). Creativity and complexity. *The Knowledge Lens* (p52-56). Center for Learning and Organizational Change, Northwestern University.

9. **Diermeier, D.** (2004, September 28). CBS and Memogate. *The Wall Street Journal*, p. B2.

PUBLICATIONS – BOOK REVIEWS

1. **Diermeier, D.** (2007). Arguing for computational power. [Review of J.M. Epstein, *Generative social science: Studies in agent-based computational modeling*]. *Science, 318,* 918-919.

2. **Diermeier, D.** (1997). [Review of J.H. Aldrich, '*Why parties?'* (in German)]. *Politische Vierteljahresschrift, 4,* 886-888.

UNDER REVIEW

Andonie C. & **Diermeier D.** (2012). A Behavioral Model of Multi-Candidate Elections.

Sales-Pardo, M., **Diermeier, D.,** Amaral, L.A.N. (2012) The Impact of Individual Biases on Consensus Formation.

Diermeier, D., Prato, C., & Vlaicu, R. (2012) Procedural Choice in Majoritarian Organizations.

Diermeier, D., Kaufmann, S., & Sagi, E. (2012). A Quantitative Approach to Framing in Political Speech.

Heinze, J.E., Uhlmann, E.L., & **Diermeier, D.** (2012). Unlikely Allies: Credibility Transfer During a Corporate Crisis.

Uhlmann, E.L., Newman, G., Brescoll, V.L., Zhu, L., Galinsky, A., & **Diermeier, D.** (2012). Poisoning the Well: The Contagious Effects of Corporate Crises on Product Evaluations and Consumption.

Uhlmann, E.L., Newman, G., Brescoll, V.L., & **Diermeier, D.** (2012). Quick to Judge? Automatic Moral Cognition in Reputational Crises.

Uhlmann, E.L., Zhu, L., & **Diermeier, D.** (2012) When Actions Speak Volumes: Person-Centered Cues and Moral Outrage Over Racial Bigotry.

Abito, J., Besanko, D., & **Diermeier, D.** (2011). Corporate Reputational Dynamics, Private Regulation, and Activist Pressure.

Diermeier, D., Cheng, Y., Hopp, W., & Iravani, S. Crisis Management Operations for Workload Crises.

Bendor, J., **Diermeier, D.,** & Ting, M. Collective Action, Aspirations, and Reference Groups.

Uzzi, B., **Diermeier, D.,** & Soderstrom, S. Buzz: Social Influence and the Consumption of Cultural Products.

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WORKING PAPERS

Diermeier, D., Egorov, G., & Sonin, K. Endogenous Veto Players.

Diermeier, D., Prato, C., & Vlaicu, R. Self-Organization in Legislatures

THESES AND OTHER UNPUBLISHED WORK

Diermeier, D. and Fong, P. (2008). Existence and Computation of Pure-strategy Equilibria in Models of Legislative Bargaining with Reconsideration. CMSEMS working paper, no. 1466. Northwestern University.

Diermeier, D. and Fong, P. (2008). Endogenous Limits on Proposal Power. CMSEMS working paper, no. 1465. Northwestern University.

Bendor, J., **Diermeier, D.,** and Ting, M. (2004). The Empirical Content of Adaptive Models. Stanford Graduate School of Business Research Paper no. 1877. Stanford University.

Diermeier, D., & Feddersen, T.J. (1995, June). Cohesion in Legislatures: Procedural and Policy Coalitions. Mimeo. Stanford University Graduate School of Business.

Diermeier, D., & Myerson, R.B. (1994, May). Bargaining, Veto Power, and Legislative Committees. CMSEMS working paper, no. 1089. Northwestern University.

Diermeier, D. (1995, March). Essays on Legislative Institutions. Ph.D. Thesis, University of Rochester.

Diermeier, D. (1990, April). Die Rolle rationalen Entscheidens in modernen Gerechtigkeitstheorien, (Decision Theory and Contemporary Theories of Justice) [in German]. Master's Thesis, University of Munich, Germany.

CASE DEVELOPMENT - PUBLISHED

1. **Diermeier, D.**, Austen-Smith, D., & Zemel, E. (2011). Unintended Acceleration: Toyota's Recall Crisis. Kellogg School of Management, Case 5-311-504.

2. **Diermeier, D.** (2011). Arthur Andersen (A): The Waste Management Crisis. Kellogg School of Management, Case 5-205-253(A).

3. **Diermeier, D.** (2011). Arthur Andersen (B): From Waste Management to Enron. Kellogg School of Management, Case 5-205-253(B).

4. **Diermeier, D.** (2011). Arthur Andersen (C): The Collapse of Arthur Andersen. Kellogg School of Management, Case 5-205-253(C).

5. **Diermeier, D.** (2011). Arthur Andersen (A), (B), (C) Teaching Notes. Kellogg School of Management, Case 5-205-253TN.

6. **Diermeier, D.** (2011) Walmart's Katrina Aid. Kellogg School of Management, Case 5-406-750.

7. **Diermeier, D.** (2011) Walmart's Katrina Aid Teaching Notes. Kellogg School of Management, Case 5-406-750TN.

8. Diermeier, D. (2011) Walmart: The Store Wars. Kellogg School of Management, Case 5-406-751.

9. **Diermeier, D.** (2007). Southwest Airlines Flight 1248 (A). Kellogg School of Management, Case 5-107-001(A).

10. **Diermeier, D.** (2007). Southwest Airlines Flight 1248 (B). Kellogg School of Management, Case 5-107-001(B).

11. **Diermeier, D.** (2007). Southwest Airlines Flight 1248 (C). Kellogg School of Management, Case 5-107-001(C).

12. **Diermeier, D.** (2007). Southwest Airlines Flight 1248 (A), (B), (C) Teaching Notes. Kellogg School of Management, Case 5-107-001TN.

13. **Diermeier, D.** (2006). Reintroduce Thalidomide? (A). Kellogg School of Management, Case 5-104-003(A).

14. **Diermeier, D.** (2006). Reintroduce Thalidomide? (B). Kellogg School of Management, Case 5-104-003(B).

15. **Diermeier, D.,** & Thaker, S. (2006). The Politics of Tobacco Control (A): The U.S. Tobacco Industry in 1996. Kellogg School of Management, Case 5-304-510.

16. **Diermeier, D.,** & Thaker, S. (2011). The Politics of Tobacco Control (A): The U.S. Tobacco Industry in 1996. Kellogg School of Management, Case 5-304-510TN.

17. **Diermeier, D.,** & Parthasarathy, S. (2004). Myriad: Breast Cancer Testing in the United States (A). Kellogg School of Management, Case 5-304-504(A).

18. **Diermeier, D.,** & Parthasarathy, S. (2004). Myriad: Breast Cancer Testing in the United States (B). Kellogg School of Management, Case 5-304-504(B).

19. **Diermeier, D.,** & Parthasarathy, S. (2004). Myriad: Breast Cancer Testing in Britain (A). Kellogg School of Management, Case 5-304-503(A).

20. **Diermeier, D.,** & Parthasarathy, S. (2004). Myriad: Breast Cancer Testing in Britain (B). Kellogg School of Management, Case 5-304-503(B).

21. **Diermeier, D.,** (2004). Recyders v Superfund (A). Kellogg School of Management, Case 5-104-022(A).

22. **Diermeier, D.,** (2004). Recyders v Superfund (B). Kellogg School of Management, Case 5-104-022(B).

23. **Diermeier, D.,** (2004). Recyders v Superfund (C). Kellogg School of Management, Case 5-104-022(C).

24. **Diermeier, D.,** (2004). Recyders v Superfund (D). Kellogg School of Management, Case 5-104-022(D).

25. **Diermeier, D.** (2003). Mercedes and the Moose Test (A). Kellogg School of Management, Case 5-403-755(A).

26. **Diermeier, D.** (2003). Mercedes and the Moose Test (B). Kellogg School of Management, Case 5-403-755(B).

27. **Diermeier, D.** (2011). Mercedes and the Moose Test (A) & (B) Teaching Notes. Kellogg School of Management. Case 5-403-755TN.

28. **Diermeier, D.** (2003, March). United Learning (A). Kellogg School of Management, Case 5-403-752(A).

29. **Diermeier, D.** (2003, March). United Learning (B). Kellogg School of Management, Case 5-403-752(B).

30. **Diermeier, D.** (1995). Shell and Greenpeace (A), (B), & (C). Harvard Business School, Case P19. Reprinted in D. Baron, *Management and its Environment* (2nd-5th eds.). Prentice Hall, 2006.

31. Baron, D., **Diermeier, D.,** & Kessler, D. (1995). The EU Carbon Tax. Reprinted in D. Baron, *Management and its Environment* (2nd-4th eds.). Prentice Hall, 2006.

CASE DEVELOPMENT - UNPUBLISHED

Diermeier, D. (2006, July). North Country Bank (Crisis Simulation).

Diermeier, D. (2004, August). Huntingdon Life Sciences (A), (B), & (C).

Diermeier, D. (2004, August). Baxter and PVC (A) & (B).

Diermeier, D. (2004, June). Baxter's Dialysis Crisis (A) & (B).

Diermeier, D. (2004, March). Consumer Financial (Crisis Simulation).

Diermeier, D., & Feddersen, T.J. (2003, June). MITI (A) & (B) (Crisis Simulation).

Diermeier, D. (2000). Disney and the Copyright for Mickey Mouse.

Diermeier, D., & Roedel, J. (1999). VIAG and the German Nuclear Power Industry.

FELLOWSHIPS AND AWARDS

North America's Top 100 Thought Leaders in Trustworthy Business Behavior- Trust Across America, January 2012.

Professor of the Year, Kellogg – Schulich Executive MBA Program, Schulich School of Business, Toronto. December 2011, June 2010.

Chookaszian Prize in Risk Management, Kellogg School of Management, March 2011.

Sidney J. Levy Teaching Award, Kellogg School of Management, Northwestern University, June 2003, June 2006, June 2010.

Kellogg Impact Award, December 2009. December 2011.

Aspen Institute Faculty Pioneer Award, November 2007.

Best Empirical Paper Award at the International Association of Conflict Management, Montreal, Canada, 2006.

Research Fellow, Canadian Institute for Advanced Research, September 2004-present.

L.G. Lavengood Professor of the Year Award, Kellogg School of Management, Northwestern University, June 2001.

Robert H. Duerr Award for Best Paper Applying Quantitative Methods to Substantive Problem (with J. Bendor & M. Ting) for "A Behavioral Model of Turnout," April 2001.

Best Teacher Award - WHU - Kellogg Executive MBA Program, October 2000.

Sidney J. Levy Teaching Award, Kellogg Graduate School of Management, Northwestern University, June 1999.

Unsung Hero Award for an Outstanding Contribution to Students, Graduate Management Association, Kellogg Graduate School of Management, Northwestern University, June 1998.

Pre-Dissertation Visiting Fellowship, Northwestern University, October 1993-June 1994.

Annual Department Graduate Teaching Award, University of Rochester, August 1993.

Quadrille Ball Fellowship, Institute of International Education, New York, September 1992.

Rush-Rhees Fellowship, University of Rochester, September 1991.

Award for Outstanding Academic Achievement, University of Southern California, May 1989.

Konrad-Adenauer Foundation United States Fellowship, September 1988.

Konrad-Adenauer Foundation Fellowship for Outstanding Students, May 1986-May 1990.

SOFTWARE DEVELOPMENT

Ayenure, December 2001 (with T.J. Feddersen & Northwestern University Academic Technologies).

Electionware, January 2000 (with T.J. Feddersen & C. Karr).

Princeton Online Democracy Project, May 1999 (with T.J. Feddersen & Princeton University Information Technology).

PROFESSIONAL LEADERSHIP

6th Annual Political Economy in the Chicago Area Conference. Co-Organizer. Northwestern University. Nov 2012.

3rd Annual Text as Data Conference. Co-Organizer. Harvard University. Oct 2012.

Kellogg Risk Summitt. Co-Organizer. Kellogg School of Management. May 2012.

2nd Annual Text as Data Conference. Organizer. Northwestern University. March 2011.

4th Annual Political Economy in the Chicago Area Conference. Co-Organizer. University of Chicago. Oct 2010.

10th Annual Strategy and the Business Environment Conference. Co-Organizer. Northwestern University. Oct 2009.

Language, Politics and Literature Conference. Co-Organizer. Northwestern University. Sept 2009.

3rd Annual Political Economy in the Chicago Area Conference. Co-Organizer. Northwestern University. Feb 2009.

PRESENTATIONS – RESEARCH AND PROFESSIONAL CONFERENCES (Last Five Years)

CIFAR Institutions, Organizations and Growth. "Procedural Choice in Majoritarian Organizations." Presenter. June 2012.

Parliaments in Changing Times: Inaugural General Conference of the ECPR Standing Group on Parliaments. "Looking at Congressional Committee Deliberations from Different Perspectives: Is the Added Effort Worth It?" Invited panel member. May 2012.

Strategy & the Business Environment Conference. "A Quantitative Approach to Framing in Political Speech." Presenter. Stanford. May 2012.

American Economic Association, Allied Social Science Associations Meeting. "Procedural Choice in Majoritarian Organizations." Presenter. Chicago. January 2012.

Duisburg University. "Behavioral Theory of Elections." Invited Keynote. Duisburg, Germany. January 2010.

American Political Science Association 2011 Annual Meeting. "Formal Behavioralism." Presenter. Seattle. September 2011.

European Consortium for Political Research, Reykjavik 2011. "Legislative Success." Invited Presentation. Reyjavik, Iceland. August 2011.

International Association for the Measurement and Evaluation of Communication, Thought Leadership Webinar Series. "Reputation Management: The View from the C Suite". June 2011.

Institutions, Organizations & Growth Program meeting, Canadian Institute for Advanced Research. "Corporate Reputational Dynamics." Presenter. Milan, Italy. June 2011.

Strategy and Business Environment Conference. "Corporate Reputational Dynamics and Activist Pressure." Presenter and Conference Planning Committee. The Wharton School, University of Pennsylvania. May 2011.

Midwest Political Science Association Annual Conference. "Nation Building and Shared Values." Discussant. Chicago. April 2011.

Midwest Political Science Association Annual Conference. "Formal Behavioralism." Chicago. April 2011

Text as Data Conference. Kellogg School of Management. "A Quantitative Approach to Framing." March 2011.

Institutions, Organizations & Growth Program meeting, Canadian Institute for Advanced Research. "Language and Ideology." June 2010.

Midwest Political Science Association Annual Conference. "Bargaining Models." Discussant. Chicago. April 2010.

Midwest Political Science Association Annual Conference. "Path-Dependency and Coordination in Multi-Candidate Elections." Chicago. April 2010

Midwest Political Science Association Annual Conference. "A Longitudinal Study of Language and Ideology in Congress." Chicago. April 2010

Text as Data Conference. Organizer. Kellogg School of Management. March 2010.

Africa Business Conference. "Good Governance: the Challenge of Leadership in Africa." Panelist. Kellogg School of Management. January 2010.

Political Institutions and Economic Policy. Discussant. Harvard University. December 2009.

Political Economy in the Chicago Area (PECA). Co-organizer. University of Chicago. October 2009.

Language, Politics and Literature Conference. Co-Organizer. Northwestern University. September 2009.

2009 Global Forum for Business. "Triangulation: A new Model for innovation in Global Health and HIV Diagnostics." June 2009.

Midwest Political Science Association Annual Conference. "Using New Technologies to Examine the Policy Agenda." Chicago. April 2009.

Midwest Political Science Association Annual Conference. "Dynamic Policymaking." Chicago. April 2009

Business Strategy and the Non-Market Environment Conference. "Reputation Measures." UCLA Anderson School of Management. May 2009.

Management Education in the Coming Decades. Kellogg School of Management. May 2009.

Experimental Political Science Conference. "Elite Bargaining – Negotiations." Northwestern University. May 2009.

Research Roundtable – Environmental, Health, and Safety Risks of Emerging Technologies. "Public Acceptance and the Regulation of Emerging Technologies – The Role of Private Politics." Northwestern University Law School. April 2009.

Business Strategy and the Non-Market Environment Conference. "Reputation Measures." UCLA. March 2009.

Kellogg Centennial Conference. Co-Organizer. Zurich, Switzerland. February 2009.

Searle Law and Economics Colloquium. "Parties, Coalitions, and the Organization of Legislatures." Northwestern University. Jan 2009.

NICO Complexity in Action Network Annual Conference. "Managing the Complexities of Risk." Kellogg School of Management. October 2008.

Wallace Institute Conference on Political Economy. "Parties, Coalitions, and the Organization of Legislatures." University of Rochester. October 2008.

Political Economy in the Chicago Area (PECA). Co-organizer. University of Chicago. May 2008.

NICO Complexity Conference. Co-organizer. Northwestern University. May 2008.

Kellogg Miami Telephonica CEO Conference. "Global Leaders in Corporate Social Responsibility." Panel Speaker. April 2008.

Midwest Political Science Association Annual Conference. "Legislative Bargaining." Chicago. April 2008.

Midwest Political Science Association. Annual Conference. "Altruism, Trust and Collective Bargaining." Chicago. April 2008.

Midwest Political Science Association. Annual Conference. "Parties and Legislative Organization." Chicago. April 2008.

Midwest Political Science Association. Annual Conference. Panel member for "Communication and Learning." Chicago. April 2008.

Canadian Institute for Advanced Research (CIFAR). "Parties, Coalitions, and the Organization of Legislatures." Toronto. March 2008.

Argonne National Laboratory Agent 2007 Conference on Complex Interaction and Social Emergence. "Spontaneous Coordination." Northwestern University. November 2007.

Chicago Colloquium on Digital Humanities and Computer Science. "Constructing a Classifier of Political Opinion: Are We There Yet?" Northwestern University. October 2007.

Symposium on Corporate Human Rights Responsibility. "Setting the Scene – American and European Perspectives on Corporate Human Rights Responsibility." Invited panelist. Northwestern School of Law. October 2007.

American Political Science Association Conference. "Collective Action, Reference Groups, and Aspiration-Based Change." August 2007.

Chicago Area Political and Social Behavior Conference. "Debate and Ideology." Northwestern University. May 2007.

Midwest Political Science Association Annual Conference. "Text as Data." April 2007.

Strategic Business Environment Conference. "Strategy in the Presence of Activists: Vertical Integration and Foredosure." Harvard University. March 2007.

Political Science Colloquium. "Strategy in the Presence of Activists: Vertical Integration and Foredosure." Washington University, St. Louis. March 2007.

Institutions, Organizations & Growth Program meeting, Canadian Institute for Advanced Research. "Policy Persistence in Multi-Party Parliamentary Democracy." March 2007.

Cambridge Colloquium. "Complexity and Social Networks." Harvard University. March 2007.

Kellogg Marketing Conference. "Social Corporate Responsibility." Kellogg School of Management. January 2007.

Institutions, Organizations & Growth Program meeting, Canadian Institute for Advanced Research. "Strategic Activists." October 2006.

Argonne National Laboratory Agent 2006 Conference: Social Agents, Results and Prospects. "Game Theory and Agent-based Modeling in Models of Mass Politics." September 2006.

Political Economy Colloquium. Invited speaker. University of Wisconsin. September 2006.

Empirical Implications of Theoretical Models, 2006 Summer Institute. "Structural Models: Dynamic and Equilibrium." University of Michigan. June 2006.

Manufacturing Business Conference. "Managing the Social Impact of Globalization." Kellogg School of Management. May 2006.

Erb Institute for Global Sustainable Enterprise. "Business Strategy and Climate Policy: What Do We Need to Know to Move Forward?" Panelist. University of Michigan. May 2006.

National Bureau of Economic Research, Inc., Innovation Policy and The Economy Conference. "Innovating Under Pressure: Towards a Science of Crisis Management." April 2006.

Midwest Political Science Association Annual Conference. "New Directions at the Political Research Quarterly." Invited conference panelist. April 2006.

Sixth Annual Strategy and the Business Environment Conference. Invited conference panelist. Stanford Graduate School of Business. March 2006.

CIREQ. Invited speaker. Concordia University, Montreal. March 2006.

Argonne National Laboratory Agent 2005 Conference on Generative Social Processes, Models, and Mechanisms. "Social Cognition in Complex Networks." Invited paper presentation. University of Chicago. October 2005.

PIER Conference on Political Economy. "Private Politics and Strategic Activism." Invited paper presentation. University of Pennsylvania. September 2005.

Northwestern University Law School. Invited paper presentation. April 2005.

Institutions, Organizations & Growth Program, Canadian Institute for Advanced Research. Paper presentation. March 2005.

PRESENTATIONS – GENERAL AUDIENCE (Last Five Years)

21st Annual Corporate Governance Conference. "Social Media- Threats and Opportunities." Invited Panelist. May 2012.

3rd National Summit on Strategic Communications. "The Continuing Challenge of Renewing Trust and Protecting Reputation". Featured Speaker. April 2012.

CFO360. "Reputation Management." Invited Keynote. March 2012.

Quantum Secure's Next Generation CSOs: the SECURE View from the Top. "Establishing Relevancy with Sr. Management and the Board of Directors." Keynote. February 2012.

Hyatt Global PR Meeting. "Risk, Crisis and Reputation Management: The Role of PR in Brand Resilience and Integrating PR." Presenter. February 2012.

Edelman's Trust Barometer 2012. Panelist. February 2012.

MAPI Manufacturers Alliance Webinar. "Managing Reputational Risk." December 2011.

Society of Actuaries, Leadership and Orientation Meeting. "Reputation Management." Presenter. November 2011.

RR Donnelley SEC Hot Topics Institute. "Managing Reputation Risk." Panelist. November 2011.

Regulatory Affairs Professionals Society Webcast Series. "An Enterprise-wide Perspective on Quality. The Role of Reputation." November 2011.

CFO Select Meeting. "Reputation Management – Beyond the Obvious." Presenter. November 2011.

Ernst & Young Consumer Strategy Roundtable Meeting. "Strategies for Growing Your Most Valuable Asset." October 2011.

Canadian Energy Pipeline Association Fall 2011 Board Meeting. "Beyond Safety: Strategy to Explore Risk and Reputation." Keynote. October 2011.

Reputation Institute, Advanced Program in Reputation Management. "Reputation and the Brand: The Enterprise Point of View." Online Webinar. October 2011, March 2012.

33 Voices. Podcast Interview. September 2011.

Medtronic Vascular, Inc.'s Quality Strategy Meeting. "Developing and Enterprise-Wide Perspective on Quality." July 2011

Greenpeace Corporate Campaigning Summit. "Anatomy of Corporate Campaigns." Panelist. June 2011.

Chicago United Director's Roundtable. "What to Do in a Crisis: Assisting the Board in Prevention and Response." Panelist. May 2011.

Private Sector Intelligence Council. "The Strategic Role of Private Sector Intelligence- An Enterprise-Wide Perspective." May 2011.

RAPS Horizons Conference. Keynote. "The Changing Regulatory Landscape: Towards a strategic view of regulatory affairs in the 21th century." April 2011

ADT Food Defense Strategy Exchange. "Enterprise Value and Brand Protection." March 2011.

The Conference Board: Corporate Security, Business Continuity and Crisis Management Conference. "Turning Corporate Crises into Opportunities." March 2011.

Northwestern University Law School: The Role of Counsel in the Age of Crisis. Panelist. February 2011.

Edelman Trust Barometer. Panelist. February 2011.

CFO Select. "Reputation Management – Beyond the Obvious." December 2010.

MAPI Manufacturers Alliance: General Managers Council Meeting. "Crisis Management: What Every Senior Leader Needs to Know." October 2010

ADT Food Manufacturer's Security Symposium. "Crisis Management and Consumer Perspective." April 2010.

Baxter Healthcare International: Purchasing and Supply Chain, Quality, Manufacturing and Communication Management Meeting. "Supply Chains, Brands, and Reputation." March 2010.

Abbott: Product Stewardship / Regulatories Affairs Council Meeting. "The Impact of Public Perception, Product Stewardship and Your Company's Brand." March 2010.

America Health Insurance Plans (AHIP) Executive Leadership Summit. "Winning Back Public Trust". Keynote. Phoenix, AZ. February 2010.

Future Trends Conference. "Open Source Intelligence and Integrated Strategy: Business in the 21st Century." Keynote. Miami, FL. November 2009.

Great Lakes cGMP & Regulatory Science Forum. "Emerging Risks in the Global Pharmaceutical Industry." Keynote. Chicago. October 2009

Marsh 2009 Global Real Estate Conference. Keynote. Chicago. October 2009.

Aon Consulting Client Symposium. Keynote. Chicago. September 2009.

WOW Lecture Series. "Who Governs? From Safety to Sustainability in the New Global Economy." Loyola Academy. October 2008.

Midwest Audit Board Committee Network Meeting. "Enterprise Risk Management." Keynote. Chicago. October 2008.

Accenture Master Class. "Sustainability." Keynote speaker. Boston. October 2008.

Global Real Estate Conference 2008. "Financial Crisis Management." Chicago. October 2008.

American Orthopaedic Association Emerging Leaders Forum. "Crisis Management." Keynote Speaker. Quebec City. June 2008.

Diagnostic Marketing Association (DxMA) 2008 Annual Conference. Chicago. Keynote Speaker. "Strategic Brand Management." April 2008.

Accenture Master Class. "Sustainability." Keynote speaker. Boston. April 2008.

Accenture Master Class. "Sustainability." Keynote speaker. Boston. January 2008.

Abbott Global Conference for Auditing Professionals. "Quality in Healthcare: Anticipation and Management." Invited speaker. January 2008.

Accenture CEO Leadership Retreat. "Corporate Social Responsibility." Invited speaker. January 2008.

Accenture CEO Leadership Retreat. "Corporate Social Responsibility." Invited speaker. December 2007.

Kraft North America FSC Global Security Council Conference. "Special Situation Management." December 2007.

Exxon Opinion Leader Dialogue. Invited panelist. November 2007.

Kraft Europe FSC Global Security Council Conference. "Special Situation Management." November 2007.

National Investor Relations Institute (NIRI) Roundtable for Strategic Communication and Reputation Management. Program speaker and lecturer. October 2007.

The Security Standard Conference. "Protecting Information Assets and Intellectual Property." Invited panelist. September 2007.

Abbott Global Quality Leadership Conference. "Quality in Healthcare: Anticipation and Management." Invited speaker. June 2007.

Kraft Foods: Corporate Community Involvement. "Best Practices in Using Community Involvement to Deliver Business Results." Invited speaker & panelist. May 2007.

Note Bene: Faculty Seminar Series for Graduating Students. "Reputation Management." Kellogg School of Management. April 2007.

IPR Colloquium. "Private Politics." Invited speaker. Northwestern University.

Diagnostic Marketing Association (DxMA) 29th Annual Conference. "Building and Defending the Brand." Invited speaker. April 2007.

Parenteral Drug Association Web Seminar. "Quality in Healthcare: Anticipation and Management." Keynote speaker. February 2007.

Donors Forum of Chicago Corporate Committee Meeting. "Corporate Social Responsibility: Myth or Reality?" Keynote speaker. January 2007.

National Investor Relations Institute Senior Roundtable. "Assessing Risk and Anticipating and Responding to Problems in Today's Corporation." November 2006.

Society of Actuaries Annual Meeting. "Reputation Management." Keynote speaker. November 2006.

Entrepreneur's Organization of Chicago. "Strategic Crisis Management." Invited lecturer. September 2006.

Parenteral Drug Association/Federal Drug Association (PDA/FDA) Joint Regulatory Conference. "Quality in Healthcare: Anticipation and Management." Invited speaker. September 2006.

Women's Foodservice Forum Executive Summit. "Strategic Crisis Management." Keynote speaker. September 2006.

Biomedical Marketing Association. 28th Annual Conference. "Elevating Visibility and Value of Diagnostic Testing Within Healthcare." Keynote speaker. March 2006.

Northwestern University Taste of Kellogg. "Reputation Management." December 2005.

Innovating Social Change Conference "The Health of America: Addressing Obesity." Northwestern University. October 2005.

RAPS Insight/Foresight Audio Conference. Keynote speaker. August 2005.

Critical Care Conference. Invited speaker. Washington, D.C. January 2005.

International Security Management Association Annual Winter Meeting. Keynote speaker. Puerto Rico. January 2005.

Baker & McKenzie General Counsel Symposium. Keynote speaker. December 2005.

Loyola Academy. "Corporate Social Responsibility." Invited speaker. October 2005:

Chicago Rotary Club. Invited speaker. June 2005.

Center for Public Safety. Invited speaker. April 2005.

Women in the Forefront. Invited speaker. April 2005.

EDITORIAL POSITIONS

Associate Editor, *American Economic Review* (March 2006-December 2008)
Editorial Board, *Games and Economic Behavior* (February 2003-present)

REFEREE FOR PROFESSIONAL JOURNALS AND ASSOCIATIONS

American Economic Review; American Political Science Review; American Journal of Political Science; United States-Israel Binational Science Foundation; British Journal of Political Science; Econometrica; Economics and Politics; Games and Economic Behavior; International Economic Review; Journal of Economic Theory; Journal of Law, Economics, and Organization; Journal of Mathematical Sociology; Journal of Political Economy; Journal of Theoretical Politics; Management Science; National Science Foundation; Political Research Quarterly; Quarterly Journal of Economics, Rationality and Society; The Review of Economics and Statistics; The Review of Economic Studies; Science; Social Choice and Welfare.

MEDIA COVERAGE

Advertising Age [Jan 28, 2008]; *Agence France-Presse* [Aug 9, 2011]; *Austin American-Statesman* [Jul 29, 2007]; *AP* [Nov 12, 2011]; *BBC World Television* [July 22, 2011]; *Bloomberg.com* [Mar 9, 2010]; *Boston Globe (Brainiac Blog)* [Mar 10, 2011]; *Business Insider* [June 21, 2011]; *Bloomberg BusinessWeek* [May 22, 2012; Feb 9, 2010; Apr 21, 2008]; *Business Spectator* [July 8, 2011]; *Calgary Herald* [Dec 9, 2010]; CBS *60 Minutes* [Sept 28, 2004]; CBS *MarketWatch* [Oct 13, 2005]; *CEO Refresher* [June 15, 2011]; Chicago Public Radio *Eight Forty-Eight* [Feb 11, 2010]; *Chicago Tribune* [Oct 16, 2011; Sept 20, 2011; Aug 9, 2010; Dec 15, 2008; Jul 27, 2007]; *Crain's Chicago Business* [Jul 16, 2007]; *Economic Times (India)* [Oct 18, 2011]; *Economist* [Mar 15, 2010]; *Economist Intelligence Unit* [Nov 30, 2011; Feb 19, 2009]; *e!ScienceNews.com* [Jan 19, 2009]; *FT.com* [Dec 2, 2011]; *Financial Times Deutschland* [Aug 9, 2011]; *First Business Morning News* (Syndicated) [Aug 9, 2010; Dec 1, 2008; Sept 5, 2007; Jun 7, 2007; Mar 10, 2010]; *Forbes* [April 12, 2011]; *Forbes.com* [Dec 22, 2011]; *Fortune.com* [Sept 6, 2010]; *Foxnews.com* [May 11, 2012]; *Globe and Mail* [Sept 15, 2011; Aug 21, 2008]; *The Holmes Report* [Jan 25, 2012]; *Huffington Post* [Nov 11, 2011]; *Industry Week* [June 17, 2011]; *Inside Counsel* [Aug 1, 2008]; *Kellogg INSIGHT* [Oct 5, 2009; Mar 2010]; *Los Angeles Times* [Dec 28, 2006]; *Marginal Revolution* [Feb 11, 2011]; *MedicalNewsToday.com* [Jan 20, 2009]; *Miami Herald* [April 3, 2012]; *The Mint* (Dow Jones publication in India) [Jul 28, 2008]; *Mobile Bloom* [April 4, 2012]; *MSNBC.com* [April 25, 2012; July 19, 2011]; MSNBC[April 25, 2012]; *Newsweek* [Jul 14, 2007; Jul. 2, 2007; Jul 2, 2007]; New York Times [Apr 1, 2012]; *Nikkei Business* [April 30, 2012]; *NPR: All Things Considered* [April 6, 2011]; *NRC Handelsblad* [Aug 10, 2011]; *OnlineMBA.com* [June 20, 2012]; *Parental Drug Association (PDA) Letter* [Nov/Dec, 2006]; PBS *Nightly Business Report* [Feb 2, 2010]; *Philanthropy Journal* [Sept 18, 2007]; Philippine Daily Inquirer [Aug. 6, 2011]; *Politics and Government Week* [Feb 5, 2009]; PR Week [Jan 1, 2011]; *Reuters* [July 7, 2011, Oct 20, 2008]; *ScienceDaily.com* [Jan 19, 2009]; *South China Morning Post* [Apr 19, 2008]; *Sportingnews.com* [Jul 30, 2008]; *Success Magazine* [Sept 6, 2011]; *The Commercial Appeal* [July 23, 2011]; *The Street* [June 30, 2011]; *Toronto Star* [May 21, 2006; May 29, 2005]; *Voice America Variety Channel* [Nov 30, 2011]; *de Volkskrant* (Dutch) [Nov 12, 2005]; *Wall Street Journal.com* [Nov 19, 2009]; *Wall Street Journal Japan* [Mar 20, 2012]; *Wall Street Journal Radio* [Mar 13, 2009]; *WBBM-AM* (Chicago) [Oct 20, 2008].

CLASSES TAUGHT

Kellogg School of Management (Degree Only)
- Strategic Crisis Management (MBA) (2005-)
- Strategic Crisis Management (EMP-IEMBA) (2003-)
- Strategic Management in Nonmarket Environments (MBA) (1997-)
- Management of Political Risk and Government Relation (IEMP) (1998-2002)
- Societal Environment of Management (EMP) (1999-2002)
- Values and Crisis Decision-Making (2003-2004)

Graduate School of Business, Stanford University
- Foundations of Political Economy (Ph.D.-level) (1994-97)
- Management in Non-Market Environments (MBA-level) (1994-97)

Department of Political Science, Northwestern University
- Western European Politics (Spring 1994)

Wallis Institute of Political Economy, University of Rochester
- Introduction to Game Theory (Fall 1992)

Department of Political Science, University of Rochester
- Mathematical Models (Fall 1991)
- American Politics (Spring 1992)
- Comparative Politics (Fall 1992)

NON-DEGREE TEACHING: EXECUTIVE EDUCATION

Abbott- Marketing Healthcare Products
Advanced Executive Program
AHIP Executive Leadership Programs
Alumni Seminar: Strategic Stakeholder Management
American Academy of Pediatric Dentistry
American Orthopedic Association
AON Global Executive Program
AON Consultant's Client Symposium
BP Sales and Marketing Leadership Program
Business and Law
Business for Scientists and Engineers
Business for Scientists: Module 3
CEO Family Business Program
CEO Management Program
CEO Perspectives Program (Academic Director)
Corporate Governance: Effectiveness and Accountability in the Boardroom
Cristo Rey Leadership Academy
Director's Program: Corporate Governance: Effectiveness and Accountability in the Board Room
Eisai E-Gold
Ernst & Young
EXCEL
FBI Headquarters Program
FBI Sr. Leadership Program
FDA-CDER Leadership Institute
GE Medical
Global Supply Chain Management
Hearst Foundations of Leadership Seminar

Innovative Organization
Insight: Leadership Program
ISB/Kellogg Global Advanced Management Program & National Institute of Bank Management
International Security Management Association (ISMA)
ISMA Sr. Executive Leadership Program (Director)
Kellogg/Abbott Health Care Knowledge Consortium
Kellogg Management Institute
Kellogg Management Education for Jewish Leaders
Kraft - Krafting Complexity (Director)
Latin American CEO
Leading for the Future
Leading in Turbulent Times (Director)
Leading Strategic Change
Littler Mendelson Leadership Program
Marketing Healthcare Products
Management Skills for Innovative University Leaders
Medical Marketing Association, "Strategic Marketing to the Healthcare Industry: Executive Education for Pharmaceutical, Biotech, Diagnostic and Medical Device Marketers"
Navigating Strategic Change
New Directions in Management
NALEO- National Economic Policy Institute
National Football League: The NFL Player Development Program: High Growth Entrepreneurship
Nyenrode Program
Olympic Sport Leadership Certification
OTI: Leadership Program
Perkins Coie Leadership Program
Physicians' Foundation: Developing Skills for Medical Society Organization
PINNACLE
Quad-C: Leading in Turbulent Times (Co- Director)
Regulatory Affairs Professionals Society
Ronald McDonald House Charities Executive Training Program, Session II
Sasin-Kellogg Program ASEP Module
STC
Supply Chain Management
Thai Ministry of Finance Program
Theravance: The Future of Pharmaceutical Commercialization in the US
Unilever Strategic Customer Management Course
Utility Economic Development Association
Women's Senior Leadership

CONSULTING

Advisor in the areas of crisis management, business and politics, reputation management, political and regulatory risk and integrated strategy. Clients include Abbott, Accenture, ADT, AHIP, Allianz, Baker & McKenzie, Baxter International, BP, Cargill, CIBC, the City of Chicago (Office of the Mayor), ConAgra, The Dallas Morning News, Ernst & Young, Edelman, Enbridge, Exelon, ExxonMobil, the FBI, FMC Technologies, General Mills, W. W. Grainger, Guidant, Hearst Foundation, HSBC, Hyatt, IFCO Systems, Intercontinental Exchange, Johnson & Johnson, Kraft, McDonald's, Medtronic, Metro AG, Metro Cash & Carry International, Mission Measurement, Nicor, Owens Glass Illinois, People's Energy, Perkins Coie, PricewaterhouseCoopers, RAPS, REWE, Roche Diagnostics, Shell, Society of Actuaries, State Farm, Takeda, UnitedHealth Group, Women's Food Service Forum.

CIVIC LEADERSHIP

Co-Founder and Chairman of the Northwestern Global Health Foundation, a non-profit dedicated to bringing affordable medical devices to market, July 2010-

Member of the Management Board of the FBI, December 2004-.

Co-Founder of the Global Health Initiative, developing affordable medical devices to combat infectious diseases in the developing world, September 2004-.

OCCUPATIONAL BACKGROUND (NON-ACADEMIC)

Member of the Advisory Board for Quantum Secure LLC, a security management technology company, July 2007-

Member of Advisory Board, GroupOn LLC, October 2007-December 2009 (interest divested October 2011).

Co-Founder, FirstSight Group LLC, an open intelligence service company, December 2007-December 2009 (interest divested January 2010).

Co-Founder, Cassandra AMG and Cassandra Capital Partners LLC, an investment advisory company, July 2006-December 2009 (interest divested January 2010).

President, Evolve24, LLC, a reputation and issue analytics company, March 2005-July 2006. (Interest divested July 2006).

Managing Member, SayAye LLC, a software company providing online decision-making software, October 1999-June 2006.

National Civil Service Conscript: Altenhilfe of Gegenseitigkeit, Munich, Germany, August 1984-April 1986.

FOREIGN LANGUAGE PROFICIENCY

German (native language)
Latin (Latinum)
French (fair)
Greek (Homeric and Attic) (basic)