

SDA BOCCONI SCHOOL OF MANAGEMENT

MBA PROGRAM – WINTER/SPRING TERMS 2013

Address	SDA Bocconi School of Management Via Balilla 18 20136 Milano Italy
Contact	Simone Consonni - Student Relations
Tel.	+39 025836.3271
Fax	+39 025836.3201
E-mail	simone.consonni@sdabocconi.it
Internet	www.sdabocconi.it/ftmba

About the University and the School of Management

Università Bocconi is a private research university located in the heart of Milano, the leading Italian university in business and economics, with a high standing in major international rankings. Established in 1902, Università Bocconi has since made contributions to economics, business administration and legal studies through a spirit of independence, pluralism, exchange of ideas, constant research and critical pragmatism. Bocconi teachers and students are proud to be part of its history and this pride lasts a lifetime.

Since 1971, SDA Bocconi School of Management has been engaged in the training of executives with an international approach. The vision of empowering talent to meet the future is present throughout the School's offerings, from executive and custom programs to MBA and Masters. The goal is the development of individuals, companies, institutions and economic systems through the creation of value and knowledge.

Milano: where you learn – where you live. An International MBA in Milano means the best mix of culture, leisure, people and places. Milano will be your campus - a city at the center of European and Italian business, finance and industry with a great potential for contacts and careers. You will discover its historical monuments and its landmarks, its financial and fashion districts, its renowned football clubs and its taste for food and wine, all in your everyday life. And, perhaps to your surprise, you will experience the joy of skiing in the Alps, swimming in the Mediterranean Sea or sightseeing in Venice, Rome or other major European capitals, all less than 3 hours from the School.

2013 Term Dates (tentative)

Winter Term	January 7 – March 1
Spring Term 1	March 4 – May 9
Spring Term 2	May 20 - 30

Course Offer (tentative)

<i>Winter Term (Jan. 7 – March 1)</i>	<i>Contact hours</i>
Corporate Strategy	18
Marketing Management	18
Corporate Finance 1	18
Cost Management and Profitability Analysis	18
Human Resource Management	18
Operations Management 1	18
Quantitative Methods for Management	18
Seminar – Leadership	12

<i>Spring Term 1 (March 4 – May 9)</i>	<i>Contact hours</i>
Corporate Governance	18
Technology and Innovation Management	18
Corporate Finance 2	18
Performance Management and Control	18
Organizational Design	18
Operations Management 2	18
Entrepreneurship	18
Seminar – Ethics and Citizenship	18

<i>Spring Term 2 (May 20 – May 30)</i>	<i>Contact hours</i>
Applied Decision Making	36

A dedicated beginner Italian language course is offered throughout the whole duration of the exchange period for a total of 3 hours per week. Upon the student's request the course can be graded for credit.

Minimum Toefl Score 100 Internet – 250 computer based

Program strengths Intensive classroom activity, small classes (50-60 participants in each class); interaction among participants who get to know each other well; cross cultural exchange (over 50% of the students is non Italian and comes from approx. 30 different countries).

Teaching language English

Housing An external consultant supports students in find accommodation. No on-campus housing.

Estimated cost of monthly living expenses

housing	€ 600 - 900
meals	€ 450
transport	€ 100
other expenses	€ 350
total	€1,500 – 1,800